

BURROW

Burrow, the brand behind the most clever, comfortable couch designed for your life and living room, in collaboration with Moozikoo Creative, presents:

The 2017 Couch Clips Contest

Submission Deadline: October 31, 2017

DETAILS

Create and submit a 90-180 second video clip highlighting one or more of the following themes:

- The pains of relocating a traditional couch
- The pains of IKEA assembly
- The couch as a focal point for modern lifestyles
- "If this couch could talk..."

Be creative!

ELIGIBILITY

- In order to enter and qualify for prizes, participants must be an active member of the Mid-Atlantic Creatives, which you can join for free here: [facebook.com/groups/MidAtlanticCreatives](https://www.facebook.com/groups/MidAtlanticCreatives)
- Submissions must be received by 11:59pm EST on Tuesday, October 31, 2017
- Participants agree that Burrow may use and repurpose the content for commercial use. Burrow may also request to hire participants to produce subsequent iterations of their submissions.

PRIZES

- \$1,500 cash for First Place and a Burrow Sofa of Winner's Choice
- \$1,000 cash for Second Place and a Burrow Two-Seater of Winner's Choice
- \$500 cash for Third Place and a Burrow One-Seater of Winner's Choice
- \$500 Burrow's Choice Award

JUDGING

- Judging will occur between November 1, 2017 and November 24, 2017.
- Winners will be announced on November 30, 2017.
- Winners of the First, Second, and Third Place prizes will be determined by audience voting
- Winner of the Burrow's Choice Award will be determined by Burrow's management team



Learn more about Burrow at burrow.com

For questions and additional information on how to participate, please contact Anthony Bates (anthony@moozikoo.com)