



PRESS RELEASE

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Contact:

Chris Vinson at chris@bandzoogle.com | 1-888-966-4531 ext. 705

Bandzoogle artists reach \$1 million in commission-free indie web sales

MONTREAL, QC (April 16, 2009) – Bandzoogle.com, the leading website builder tool for musicians, has announced its member artists have exceeded \$1 million in music and merchandise sales direct from their websites—a milestone made sweeter for members by the fact that Bandzoogle doesn’t charge fees or commissions on those sales.

“The fact that Bandzoogle lets artists keep 100 percent of their sales sets us apart from the vast majority of e-commerce solutions for musicians,” says Chris Vinson, president of Bandzoogle. “And our team is proud to have helped our members reach this million-dollar milestone,” he says. “It demonstrates how our tools are helping musicians succeed on the web.”

The store function is one of dozens of features that can be added to individual artist websites on the Bandzoogle platform. It uses PayPal to process transactions, allowing musicians to accept credit cards and sell direct to their fans instantly with a very low fee per transaction. What’s more, artists can set up their website stores to let visitors purchase not only physical merchandise like CDs and t-shirts but also digital goods such as mp3 singles and albums—all in a single checkout.

About Bandzoogle

With membership plans ranging from \$15 to \$20 per month, the Bandzoogle platform lets musicians build a professional website in minutes with features including a custom website store, mailing list, music player calendar and much more. The system’s integrated imaging software allows artists with no web skills to create and launch websites with custom looks and functionality.

Founded by Chris Vinson, formerly a major-label musician and website designer for multi-platinum bands, Bandzoogle runs on Amazon Web Services platform with state-of-the-art servers and reliability. He was inspired to launch Bandzoogle after developing a control panel that allowed label managers to update content on their bands’ web sites.

Bandzoogle operates a distributed team with employees in Canada, the US and the UK.

More information is available at www.bandzoogle.com