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GRILLIT[®] (GRLT)

INVESTOR PRESENTATION

February 2021

Greg Mitchell - President, CEO & Board Chairman

Under the Private Securities Litigation Reform Act of 1995

- Our presentation includes, and our response to various questions people have asked may include, forward-looking statements. Forward-looking statements, written, oral or otherwise made, represent the Company's expectation or belief concerning future events.
- Without limiting the foregoing, these statements are often identified by the words "may", "might", "believes", "thinks", "anticipates", "plans", "expects", "intends" or similar expressions. In addition, expressions of our strategies, intentions or plans, are also forward-looking statements.
- Such statements reflect management's current views with respect to future events and are subject to risks and uncertainties both known and unknown.
- You are cautioned not to place undue reliance on these forward-looking statements as there are important factors that could cause actual results to differ materially from those in forward-looking statements, many of which are beyond managements control. Investors are referred to the full discussion of risks and uncertainties as included in GRILLiT INC. filings released on OTCMarkets.com.

Financial References

- There will be instances where we may be presenting financial measures such as EBITDA, Adjusted EBITDA and Restaurant-Level EBITDA that are non-GAAP financial measures because we believe they provide a more meaningful comparison of our core business operating results, as well as other companies. We believe that these measures, when viewed with our results of operations in accordance with GAAP, provide useful information about our operating performance and permit investors to gain an understanding of the factors and trends affecting our ongoing cash earnings, from which capital investments are made and debt is serviced.
- These do not measure financial performance or liquidity under GAAP and, accordingly, should not be considered as alternatives to net income (loss) or cash flow from operating activities as indicators of operating performance or liquidity. We direct you to our filings with released on OTCMarkets.com.



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Corporate Overview

The following slides will provide a company charter, mission, vision, strategy of GRILLiT Inc.

GRILLiT Inc. – What we are...

I would like to start by welcoming all the shareholders of GRILLiT. We have been working very hard the past few years to develop what I believe will be an innovative approach to bring new restaurant brands to market through helping them succeed by providing strict financial oversight of food retail businesses aligned with the introduction of technology to improve customer experiences in communities throughout the US.

GRILLiT's charter is to build value in growing restaurant brands by providing capital, strategic, operational, and management resources to entrepreneurs with a vision to become a nationally operating business. GRILLiT creates and develops early-stage restaurant brands, expansion financings, baby-boomer buyouts, and recapitalizations. Our vision is to be the preferred catalyst to build great restaurants brands through utilization of a diverse capital platform. Throughout this document, we will be presenting the strategy behind GRILLiT that demonstrates how we plan to create long-term value for our shareholders by taking great restaurant brands expand by increasing their market penetration, expand technologies, grow revenue, and improve cash flow. Upon building a healthy product portfolio, our intention is to spinning off these restaurants through the IPO process to unlock the value to shareholders and inject cash into the business to repeat the process for years to come. We are currently seeking out great partners in which we invest more than \$10 million dollars over the next 4 years and that operate in two sectors:

Retail Restaurants – Small niche restaurants focused on simple menu's, amazing taste, and love their customers.

Restaurant Technologies - Companies that support restaurant technologies, social marketing, and payment processing.

We look forward to many years of developing and growing business for our shareholders.



Mission

To “serve our communities” by providing delicious food and beverages options where patrons feel safe, comfortable, and valued.

Vision

To become a nationwide portfolio of responsible dining destinations that invest in diversity and inclusion in the communities we serve.



Strategy – 5 Year Objectives



- Deploy capital in companies within our strategic focus
- Build value in partner companies by developing strong management teams, growing the companies organically, and positioning the companies for expand the valuation of GRILLiT Inc.
- Realize the value of partner companies through selective, well-timed expansions that lead to GRILLiT Inc. making our partner companies prime IPO candidates that will maximize shareholder value through divestures into the marketplace.
- Provide the tools and capital needed for future brand operations to have exponential growth and increase the shareholder value that has been created through our investments.
- Grow GRILLiT Inc. so it can be recapitalized by a Major Mutual Fund or PE Firm.



Market Segments – Multiple Brands for Multiple Segments



HEALTHY FAST CASUAL



QUICK SERVICE RESTAURANT



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CASUAL



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Business Plans

Each business will have a dedicated President who is experienced in managing and operating a business. The President will have complete authority over managing their brand.

- Recipes and menu items are the responsibility of the President
- Location and Atmosphere are the responsibility of the President
- Each location will be operated in cooperation with local communities

Business Plan – The Pretzel Haus



The Pretzel Haus

Delightfully tasteful pretzel-based products



The Pretzel Haus (TPH) will be announcing locations to open in Q2 2021.

The following provide insight into business projections.

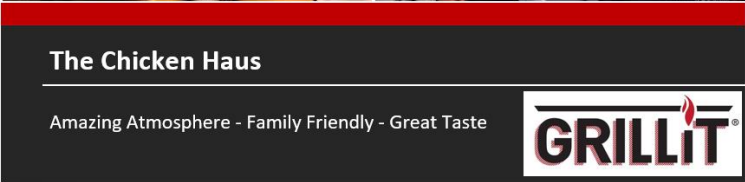
☐ PRESIDENT:	Nick Agostino
☐ CAPITAL INVESTMENT:	100K Per Location
☐ ANNUAL REVENUE	425K Per Location
☐ GROSS MARGIN:	87%
☐ EBITA (3 Year Ave):	17%
☐ 2021 PLANNED OPENINGS:	2
☐ 2022 PLANNED OPENINGS:	3
☐ 2023 PLANNED OPENINGS	5
☐ 2024 PLANNED OPENINGS	15
☐ 2024 Projected Revenue	~\$10,625,000

✓ **President**

✓ **Menu**

✓ **Brand Identity** *(design contest)*

Business Plan – The Chicken Haus



- ✓ **President** *(search)*
- ✓ **Menu**
- ✓ **Brand Identity** *(design contest)*

The Chicken Haus (TCH) will be announcing locations in Q3-Q4 2021 that would open in 2022.

The following provide insight into business projections.

☐ PRESIDENT:	Search in Progress
☐ CAPITAL INVESTMENT:	250K Per Location
☐ ANNUAL REVENUE	1.3M Per Location
☐ GROSS MARGIN:	77%
☐ EBITA (3 Year Ave):	14%
☐ 2021 PLANNED OPENINGS:	0
☐ 2022 PLANNED OPENINGS:	2
☐ 2023 PLANNED OPENINGS	3
☐ 2024 PLANNED OPENINGS	7
☐ 2024 Projected Revenue	~\$15,600,000

Business Plan – GRILLiT



GRILLiT will be announcing locations in Q3-Q4 2021 that would open in 2022.

The following provide insight into business projections.



- ✓ **President** *(Search in progress)*
- ✓ **Menu**
- ✓ **Brand Identity** *(design contest)*

☐ PRESIDENT:	Search in Progress
☐ CAPITAL INVESTMENT:	175K Per Location
☐ ANNUAL REVENUE	675K Per Location
☐ GROSS MARGIN:	71%
☐ EBITA (3 Year Ave):	10%
☐ 2021 PLANNED OPENINGS:	0
☐ 2022 PLANNED OPENINGS:	2
☐ 2023 PLANNED OPENINGS	5
☐ 2024 PLANNED OPENINGS	12
☐ 2024 Projected Revenue	~\$12,825,000



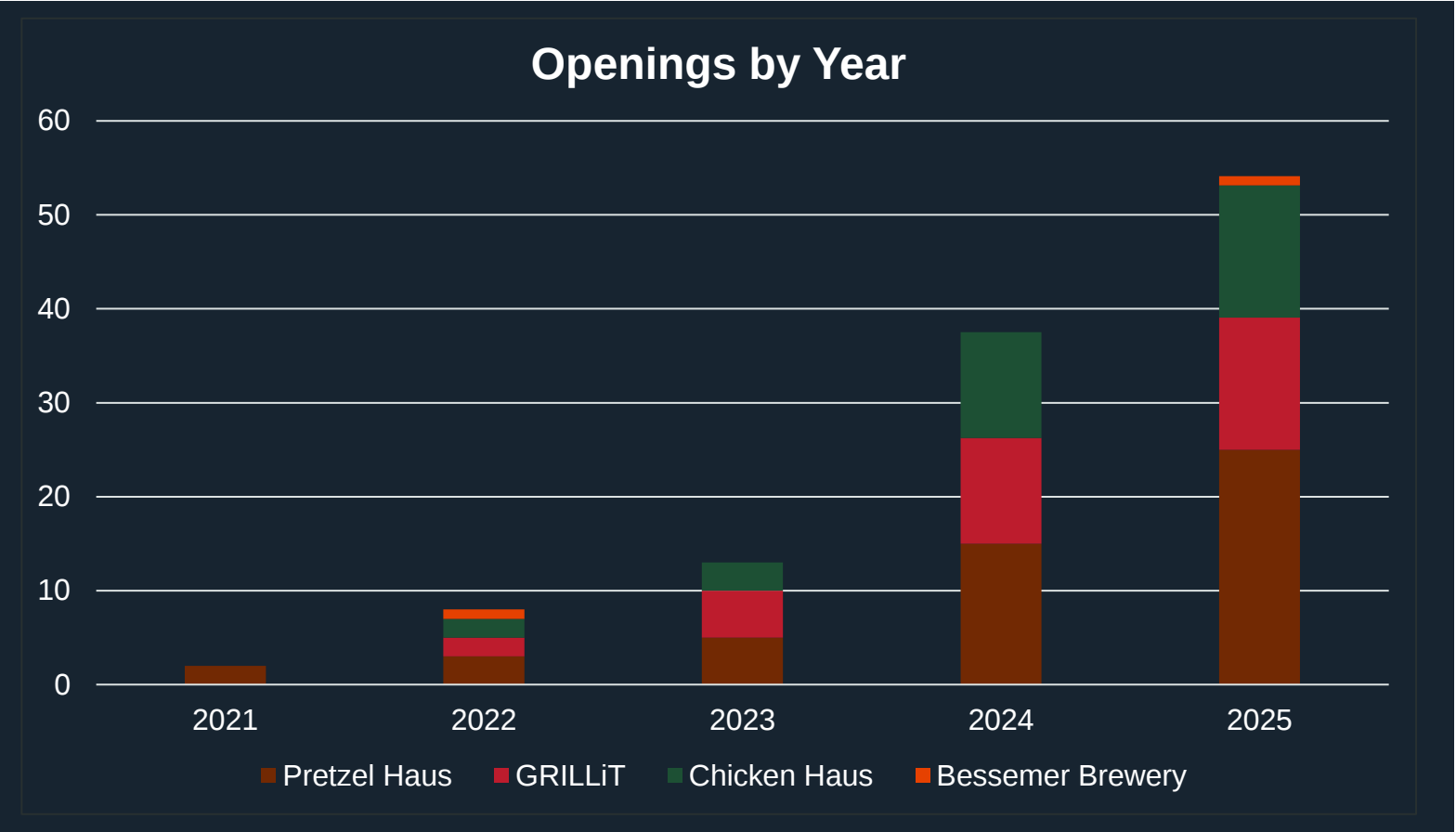
Bessemer Brewery is intended to be a supplier of products to other GRILLiT Brands. The vision is to operate a Brewery open to the public and distribute Regionally/Nationally.



- ✓ **President** *(search)*
- ✓ **Menu**
- ✓ **Brand Identity**

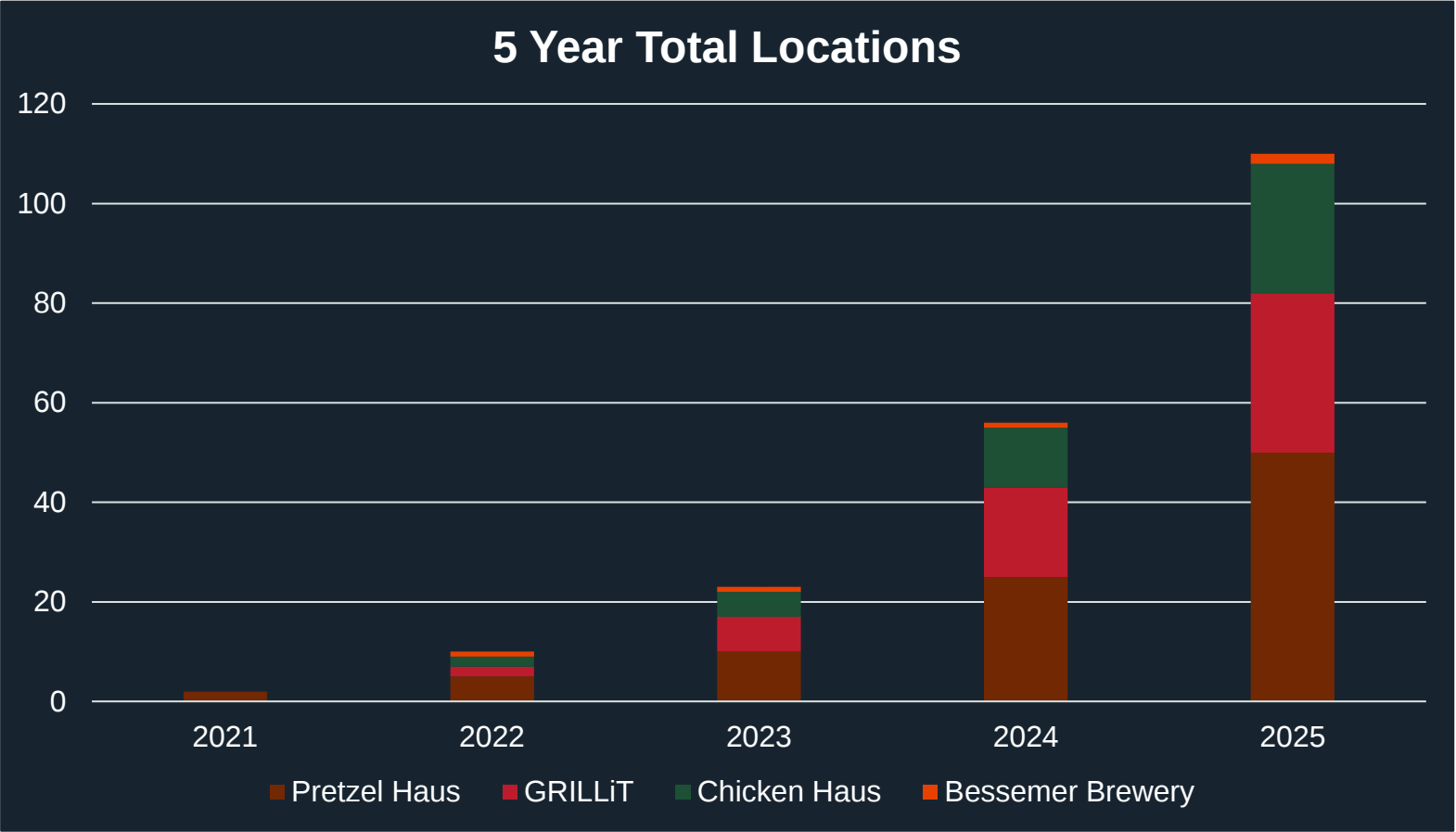
☐ PRESIDENT/PLANT MANAGER	Search in Progress
☐ CAPITAL INVESTMENT:	1M
☐ ANNUAL DIRECT REVENUE	450K
☐ INTERCOMPANY SALES	1.1M Annually
☐ GROSS MARGIN:	28%
☐ EBITA (3 Year Ave):	13%
☐ 2021 PLANNED OPENINGS:	0
☐ 2022 PLANNED OPENINGS:	1
☐ 2023 PLANNED OPENINGS	0
☐ 2024 PLANNED OPENINGS	0
☐ 2024 Projected Revenue	1.5M

Openings by Year – GRILLiT Inc. Brands



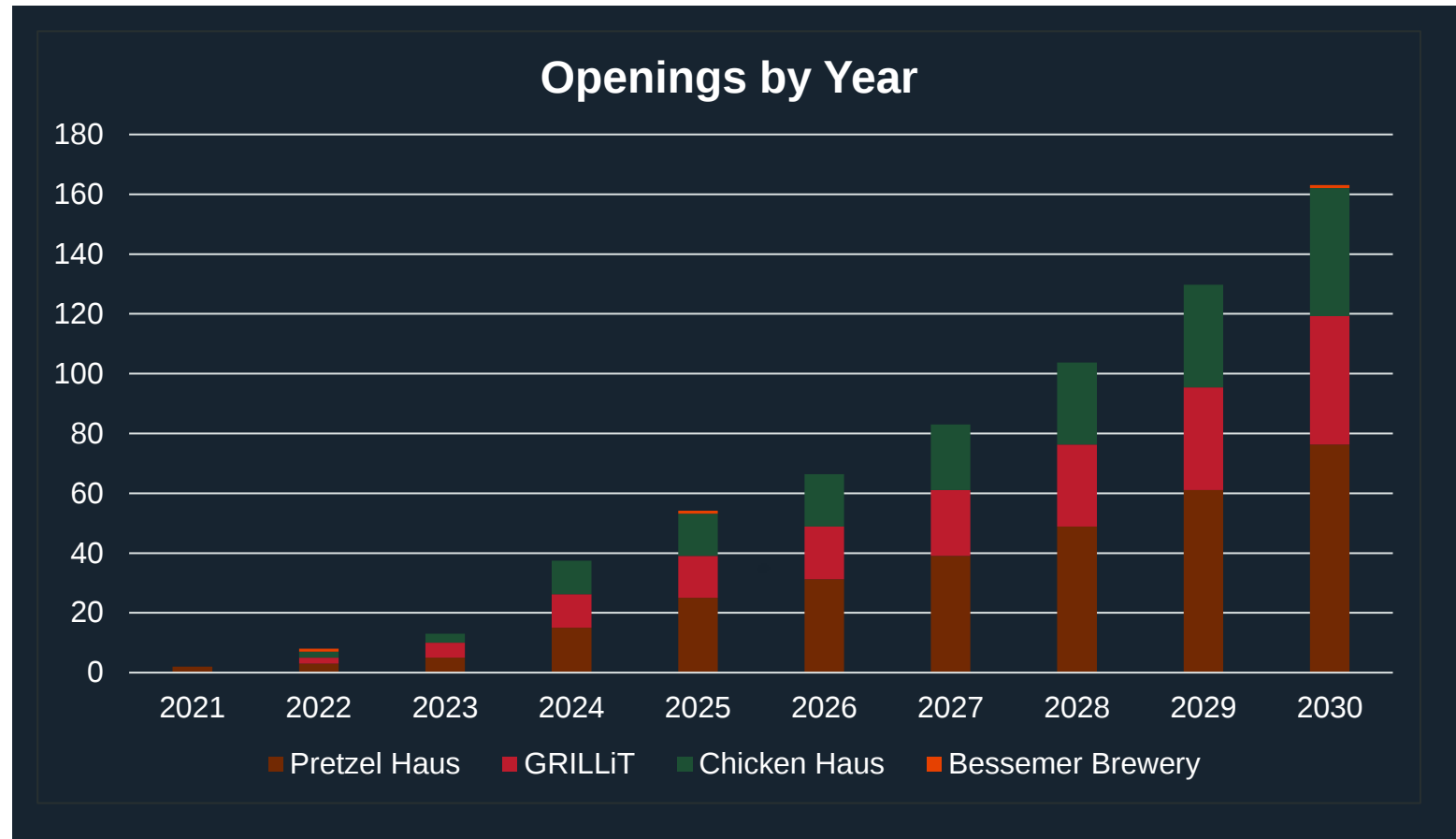
All estimated business openings and locations are projections. Actual results will vary and will materialize faster or slower depending on market conditions or business conditions.

Projected Open Locations – Next 5 Years



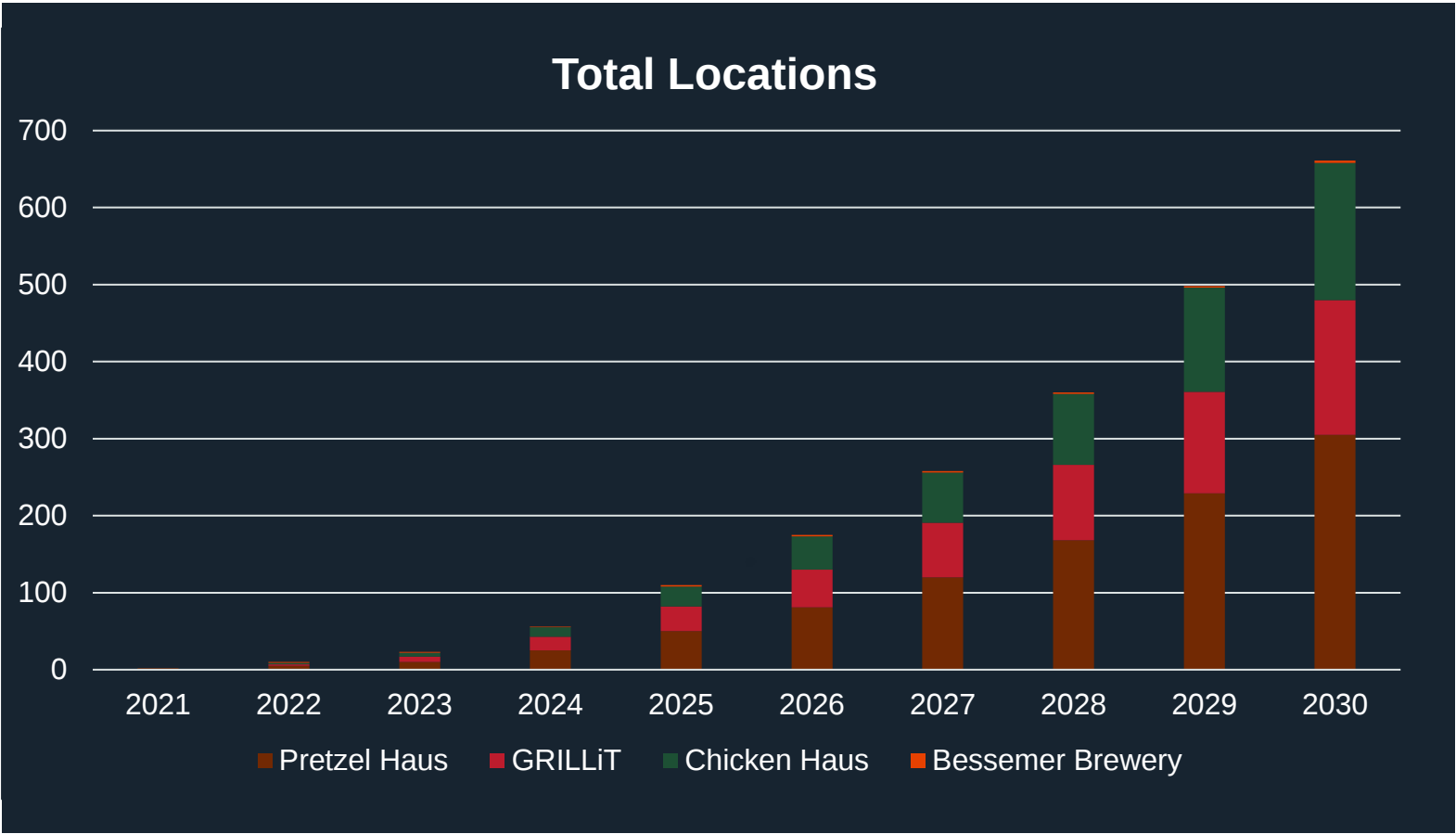
All estimated business openings and locations are projections. Actual results will vary and will materialize faster or slower depending on market conditions or business conditions.

Roadmap to Growth – Beyond 5 Years



All estimated business openings and locations are projections. Actual results will vary and will materialize faster or slower depending on market conditions or business conditions.

Roadmap to Growth – Beyond 5 Years



All estimated business openings and locations are projections. Actual results will vary and will materialize faster or slower depending on market conditions or business conditions.



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Capital Sourcing

Executing on the forementioned business plans will require the need to source additional capital to open locations for each brand. We want to focus on sourcing that is non-dilutive in the short term (12-24 months) and always drive to increase shareholder value long term.

- Short Term Plans (12 – 24 months)
- Long term Plans (3-5 Years)

Capital Sourcing – Next 12-24 months



SMALL BUSINESS BOND MARKETPLACE

- In 2016, the SEC enacted Title III of the JOBS Act, making it easier for people to invest in startups and small businesses.
- We plan to utilize www.thesmbx.com who connects GRILLiT businesses with everyday investors to unlock competitive rates and returns to fund our incubator companies with seed expansion capital.



Targeting 300K per Brand

INDIVIDUAL INVESTORS

- Qualified High Net Worth Individuals who seek a rate of return that is in alignment with the risk of their investment.
- We will seek out investors who are non-dilutive to shareholders.



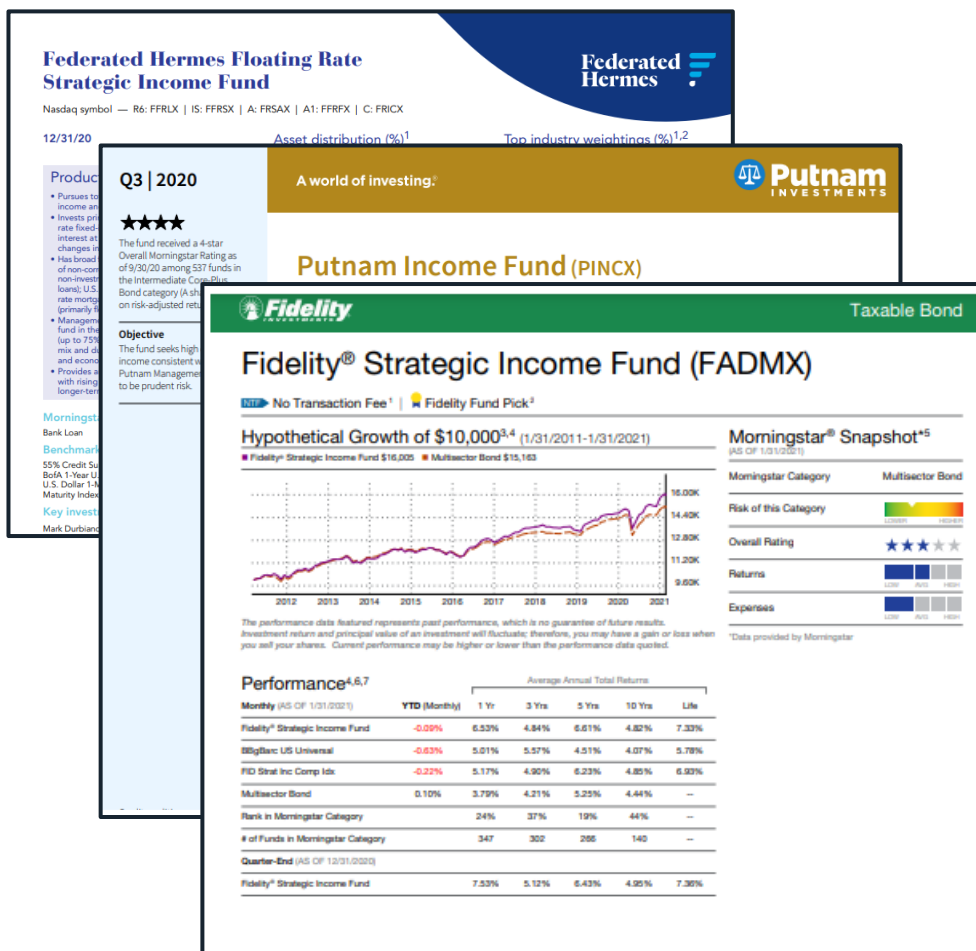
Targeting 50K – 1M per Brand

PE FIRMS (DOMESTIC AND INTERNATIONAL)

- Portfolio of more than 2,500 PE firms that can be mined to seek firms who invest in Restaurants and Technology.
- Utilize our partners at OTC Markets and Pacific Stock Transfer along with their resources to identify additional sources of capital that can assist in the expansion the GRILLiT Brands.



Targeting 5M – 20M



Domestic noninvestment-grade Funds

Mutual Funds issue floating rate bonds/loans in connection with refinancing, recapitalizations, acquisitions, and leveraged buyouts to domestic noninvestment-grade companies that are higher risk with a history of high growth.

- Floating rate loans are debt instruments issued by companies or other entities with floating interest rates that reset periodically.
- Floating rate loans are secured by specific collateral of the borrower and are senior to most other instruments of the borrower (e.g., common stock or debt instruments)
- Why this is the right strategy for GRILLiT Inc?
 - Pathway to provide operational and expansion capital.
 - Pathway to pay off all Convertible Bonds issues since 2002.
 - Pathway to pay off all Notes issues since 2002.

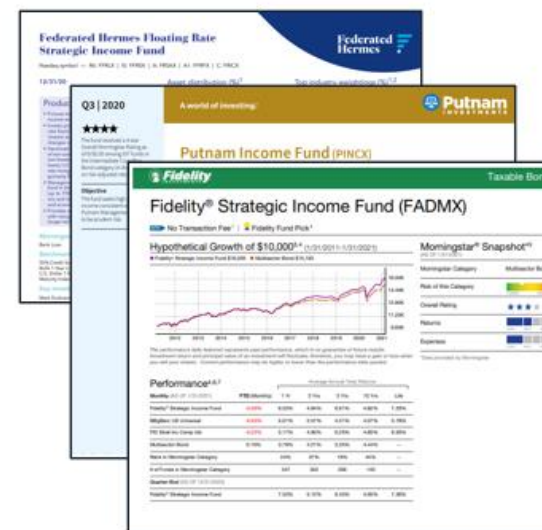
Financing with Funds – Right for GRILLiT?



#1 - GRILLiT Inc. needs strong operating businesses with a vision of expanding nationally while keeping up on technology and customer acquisition strategies to attract national mutual fund companies.

#2 - All GRILLiT businesses are start-up's; we must act like start-ups by having a very lean management structure with consistent processes across all brands related to distribution, marketing, and employee relations.

#3 - The 12-24 month growth is a bridge to long term funding. We must execute short term before we can grow long term.



EXPERIENCE

- GRILLiT CEO was a Chief Investment Officer
- GRILLiT CEO was a Sr. Mutual Fund Controller
- GRILLiT Inc. has relationships with institutional funds



Thank You

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www.GrillitBrands.com