



BUSINESS USE CASES 2.0

***Solutions include Embedded Payments & Blockchain
Protocols from various partners across the globe***



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Visit our business applications marketplace at: www.emphasispay.com



The SMKG Tech Suite of Proprietary Applications for enabling Clients & Partners for Cloud, Mobility, Blockchain & E-Commerce strategies for Digital Acceleration.

Accelerating the Digital Realm!

At SMKG, we thrive on enabling your Community, Ecosystem or Marketplace by providing a Digital Strategy for your vendors & consumers interaction & payment transaction needs.



ONLINE SHOPPING

A digital e-Commerce shopping platform with a lead generator & capturing solution for sales events, MLM & affiliate marketing. With a Web & Mobile platforms that generates automated unique URL & QR codes specific to products, services & events for businesses. Includes a user- friendly product selection list, as well as exportable leads & data. Includes a Prize scan solution to capture data & set prizes on products.



CHALLENGE

Creating a QR Code based e-Commerce Solution that provides users to navigate through the platform, select products/service & make payment followed by delivery.



SOLUTION

Offering merchants & service providers a easy to navigate platform to upload products/services through web/mobile platform backed by payment gateway.



PORTFOLIO

The solution offering includes SMKG's Proprietary solutions - QR Guru, myshopping.guru & Distributer Email.



INTEGRATION

Integration of Merchants and embedded payments

E-GAMING & E-SPORTS

(North America)

Set out to create an Alternative Digital Currency platform that makes it easy for the world's largest gamified platforms to incorporate blockchain technology into their content. The Company enables individuals to get compensated for their engagement, own & trade digital goods & currencies, & create thriving economies that both users & enterprises can benefit from. Further it connects Merchants with the users through e-Commerce & retails platforms, Events & Marketplace.



CHALLENGE

Connecting Gamers across the world & rewarding them for their time with coins & tokens to be used for daily necessities through a e-commerce marketplace, Events & Retail Vendors participating.



SOLUTION

Unique marketplace designed to capture the time spend by gamers, evaluating this time & provides coins that enables transactions.



PORTFOLIO

The solution offering includes SMKG's Proprietary solutions like Genorocity, Granularchain, QR.Guru, OriginatorX, Axepay.



INTEGRATION

API Integration at Gaming Companies & Merchants

FAITH BASED ECONOMY

(North America + International)

The world's first blockchain secured, crypto driven, faith based marketplace. The marketplace has video & audio streaming, NFT creation/sales, A place for anyone to buy & sell their own goods/products through the Geo-located merchants, Education, Mobile phone service, Travel services; Satellite phone distributorship, Music streaming platform & much, much more.



CHALLENGE

Connecting community to enable both an E-Commerce marketplace & Retail with use of a payment system & creating a self sustaining ecosystem.



SOLUTION

A payment system for P2P, B2C, B2B that connects with banking systems all over the world.



PORTFOLIO

The solution offering includes SMK's Proprietary solutions like Genorocity, Granularchain, QR.Guru, ESchool.System, OriginatorX, Axepay.



INTEGRATION

API Integration at Merchants, Schools, Banks & Payment Gateways.

DISTRIBUTION / FRANCHISE MODEL

The Distribution & Franchise marketplace is launched to aggregate the services for Entrepreneurs, Investors, Franchisors & potential New Franchise concepts. The Fintech market is constantly seeking potential hubs to provide funding & financing Multi-market segments. This is an Entrepreneurs Portal for Franchising!



CHALLENGE

Providing a unique solution to Franchiser & Franchisee's to manage & list franchisee, Lock Sales leads, Access Product Portfolio, set trainings, Schedule Webinars & much more.



SOLUTION

A CRM & CSM which connects Franchisers & Franchisee with each other, manages their products, give access to unique logins to capture data.



PORTFOLIO

The solution offering includes SMKG's Proprietary solutions - Emphasispay.



INTEGRATION

Integration of Merchants with embedded finance.

AXEPAY: FX & CROSS-BORDER SOLUTION

A powerful gateway that seamlessly processes multiple transaction payment types (B2B,B2C,B2B2C) & specializes in offering cross-border payment rails for onboarding in more than 55+ Countries including China. Payment Rails provide access to payouts & receiving funds from over 200+ Countries & Territories. Integrated connection to global E-KYC & AML verification, Multi-Payments Gateway, E-commerce / E-billing / E-escrow Payments/MPOS solution, International FX settlements, Cross-border Payments, Prepaid Cards & top-up, Single or Bulk Pay-in & Pay-out.



CHALLENGE

Connecting businesses across the globe for seamless cross-border payments through a secured platform.



SOLUTION

A solution for FX & Cross border trade backed by payment gateways across the globe enabling Merchants to do seamless transactions.



PORTFOLIO

Axepay is a proprietary solution of SMKG plus the add on portfolio of SMKG.



INTEGRATION

Integration at Partners & Merchants to enable payment.

CARS: NFT FOR ART RENDITION & UNIQUE DESIGN

Automotive engineering & design varies for different manufacturers. Each design is unique to the designer & securing these designs & Art form is now become critical to ensure the IP of the designer. NFT for Art rendition & unique design is now a viable option that mints the Intellectual property of the designer, secures them from theft & provides a steady income flow in the future. Further create a crypto coin offering for car enthusiast & NFT for car club members. The Coin is usable with authorized dealerships & vendor partners network.



CHALLENGE

Creating a platform that will give car manufacturers & designer a security to their IP ensuring steady income over a long haul & capitalising on the future income. Create a Marketplace for NFT & Coin for the network.



SOLUTION

A solution for Automotive car designers to mint their Art & designs & create unique NFT using a secure platform along side also create a coin for the network. These NFTs & coins can be further issued & traded in the marketplace.



PORTFOLIO

The solution offering includes SMKG's Proprietary solutions - OriginatorX.



INTEGRATION

Integration on the existing web dashboard or creating a subdomain & extension to the existing platform.

EVENT MANAGEMENT

A world class exhibition center in the Middle East with multiple venues in their center hosts 1 000s of events across the year making each venue a unique event hosting for Organizers and Exhibitors. Millions of customers visit these centers & experience their facility. Their in-house catering & banquet management provides customers with online advance reservation, onsite menu management, menu & banquet management and more.



CHALLENGE

Creating a platform that will Manage online & offline events & enable Organisers & Exhibitors with Ticketing, Booth Installation, Product Marketplace, Lead & Data Capture, Payment acceptance along with their Banquet Management.



SOLUTION

A solution for an Exhibition Center to manage multiple venue, Banquet halls & exhibition centre through a complete online & offline event & Banquet management tool. With Unique dashboard to Organizers, Exhibitors & Customers backed by payment gateway.



PORTFOLIO

The solution offering includes SMKG's Proprietary solutions - MTickets.Events, My Travel Menu & Menu Events.



INTEGRATION

Integration on the existing web dashboard or creating a subdomain & extension to the existing platform.

DIGITAL WALLET: AFRICA

A company with MSB with remittance license has recently launched its digital wallet and cross border remittance in Liberia and Sierra Leone with an extended arm in the USA. In just 1 year, their current customer base is at 24,000 and the solution servicing their requirements on B2B, B2C & P2P front with payment through digital wallet and QR Code.



CHALLENGE

Creating a platform that will Manage all the Businesses (Retails and Merchants) & Individuals to be able to showcase their product & services and enable both business with payment transfers within the country and in the USA.



SOLUTION

SMKG's offered a solution by combining two platform - Axepay & Genorocity to manage multiple businesses & Individuals to do seamless transactions in both domestic & International core-doors with Digital Wallet, QR Code, Virtual Cards & more.



PORTFOLIO

The solution offering includes SMKG's Proprietary solutions - Axepay & Genorocity for marketplace and wallet



INTEGRATION

Integration on the existing web dashboard & creating a domains & extension to cater to individual countries as step one and combining all to enable inter-country cross-border transactions as step two.

CROSSBORDER ALLIANCE

A Brazilian-based remittance company is servicing over 100,000 customers in Brazil and abroad is helping users to send and receive money, internationally, without the high fees of more traditional remittance methods. The company's expansion plan to cater to US and Global economy has opens more avenues and the partnership with SMKG makes it possible to expand globally.



CHALLENGE

Creating a bridge that will Manage online & offline payments both domestic & international clients.



SOLUTION

A solution for FX & Cross border trade backed by payment gateways across the globe enabling Merchants to do seamless transactions.



PORTFOLIO

The solution offering includes SMKG's Proprietary solutions – Axepay FX Automation and Payment Gateway



INTEGRATION

API Integration at Partners Portal.

XPAY: CENTRALIZED PAYMENT

XPAY. Worldwide Corporation is a Philippines based, and globally deployed boutique technology solutions provider that delivers the newest Digital Transition and Financial technologies available today. The company is currently working with a major retail organization with over 135,000 retail outlets to assist them with Onboarding Businesses, Vendors, Retailers & Customers capabilities, Loyalty Reward Programs, Product & Service upload & offerings, Digital wallet, QR Code & Virtual cards for B2B, B2C & P2P transactions.



CHALLENGE

Creating a platform that will assist businesses to onboard on the system, upload products, buy and sell products from Whole seller, Vendor to Individuals, Earn Loyal Reward points, Collect payments through online payment mode.



SOLUTION

A solution for providing onboarding solutions for businesses & Individuals, Loyalty Reward Program, Online Product offerings, Digital Wallet, QR Code & Virtual Cards.



PORTFOLIO

The solution offering includes SMKG's Proprietary solutions - Granularchain, Genorocity & Xpay World's TMS Payment solution & Partnership in Philippines



INTEGRATION

Integration on the existing web dashboard or creating a subdomain & extension to the existing platform.

XPAY: INGENICO PARTNERSHIP

XPAY. Worldwide Corporation is a Philippines based, and globally deployed boutique technology solutions provider that delivers the newest Digital Transition and Financial technologies available today. With the current partnership with Ingenico, the company has a solution that offers PoS systems to businesses with ready to plug and play devices.



CHALLENGE

Creating a platform that will Manage online & offline payment collection from merchants by providing a PoS system which are integrated with different banking & financial Institutions.



SOLUTION

A solution for Banks & Financial Institutions to provide a ready to plug and play PoS systems for Businesses across South East Asia.



PORTFOLIO

The solution offering includes SMKG's Proprietary solutions combined with XPay World's Payment solutions integrated with Ingenico Axium POS Devices for FI's.



INTEGRATION

Integration on the existing API and TMS with Mobile APPs for MPOS ready solutions.

CHECK 21: REMOTE CHECK MANAGEMENT

Check21saas platform is a Remote Deposit Scanning solution for Financial Institutions and Enterprises with multiple sources of deposit capture from branches, multi-locations, treasury clients and deposit customers. Easily implement a white label host solution throughout your ecosystem and set policies and terms. The platform also offers a variety of scanning options, mobile users API for integrations and an auditing and verification system to reduce fraud. Now Artificial Intelligence can be a key part of the deposit taking capture and add more value to the data and knowing more about items being cleared or declined. Our trusted client includes ICICI Bank Ltd. - a Global Bank



CHALLENGE

Creating a platform that will help Manage remote check scan & deposit, & reconciliation for Banks, FI's, Treasury & Enterprises.



SOLUTION

A remote Check deposit, scan & Capture solution for Banks, Treasury, Financial Institutions and Corporate Enterprises. Allowing, Mobile RDC, Auto Check reconciliation and reports.



PORTFOLIO

The solution offering includes SMKG's Proprietary solutions - Check21 SaaS



INTEGRATION

Integration on the existing web dashboard or creating a subdomain & extension to the existing platform.

CYPTO COINS - SUSTAINING ECONOMIES

The world's first blockchain secured, crypto driven, marketplace. The marketplace is designed with a self sustaining economic model connecting businesses and individuals for their day to day needs. A place for anyone to buy & sell their own goods/products through the Geo-located businesses by the usage of the coins within the community.



CHALLENGE

Connecting community to enable both an E-Commerce marketplace & Retail with use of a payment system & creating a self sustaining ecosystem.



SOLUTION

A payment system for P2P, B2C, B2B that connects with banking systems all over the world.



PORTFOLIO

The solution offering includes SMKG's Proprietary solutions like Genorocity, Granularchain, QR.Guru, ESchool.System, OriginatorX, Axepay, NFT Limited Series



INTEGRATION

Integration through onboarding Businesses and Individuals & creating a payment system specific to the community and their use case

PATENTS & FORMULAE

Companies in Multi-Industries set up have multiple patents & formulae which are unique and proprietary to them. Each Patent & Formulae is unique to the Company & Individuals & securing them is now become critical to ensure the IP of the issuer. NFT for Patents & Formulae is now a viable option that mints the Intellectual property of the issuer, secures them from theft & provides a steady income flow in the future with an option of licensing of Patents and Formulae.



CHALLENGE

Creating a platform that will allow Patents & Formulae to be traded in the NFT market place with licensing option for distribution.



SOLUTION

A solution for Industries to mint their Patents & Formulae & create unique NFT using a secure platform for the network. These NFTs can be further issued & traded in the marketplace.



PORTFOLIO

The solution offering includes SMKG's Proprietary solutions - NFT Limited Series & OriginatorX.



INTEGRATION

Integration on the existing web dashboard or creating a subdomain & extension to the existing platform.

METaverse: TOKENOMICS

The company has put together a token program to benefit the market placing all its tech in independent platforms where investors can claim a stake in the individual proprietary platform. SmartCard Marketing Systems Inc. proposes to launch two token which will be circulated in the market. Platform Tokens: are issued for each of our proprietary platforms. These will be specific to the platform and the value of these tokens will be derived with the business growth of the platforms. Individuals buying these tokens will have an option to trade the token for the same platform. Universal tokens: are issued as a combination of all the platforms. The token is also names as SmartCard Token and these tokens can be traded within any platforms giving the individual a scope of multi-platform



CHALLENGE

A token program to benefit the market placing all its tech in independent platforms where investors can claim a stake in the individual proprietary platform



SOLUTION

A token system for that connects with banking systems all over the world.



PORTFOLIO

The solution offering includes SMKG's Proprietary solutions OriginatorX for Crypto Issuing and Digital Asset Tokenization.



INTEGRATION

SMKG Platform access through White-label or direct.

GRANULARCHAIN : IOT

IoT and AI engineering is becoming the trend setter in the Tech Industry. With Granularchain Multi-Industry Multi-tier permission based Onboarding, Digital ID Key and Documents Vault system, we authorising network, Link multi-tier partners to different Vendor and build trusted Trust Network and ensure secure access within the network and exchanging data between different devices.



CHALLENGE

Creating a platform that will connect multi device in Multi tier level system to connect and access in a secured network.



SOLUTION

A solution to securely connect Multi-device in a network to access and communicate within this network.



PORTFOLIO

The solution offering includes SMKG's Proprietary solutions – GranularChain, NFT Limited Series & OriginatorX.



INTEGRATION

Integration on the existing web dashboard or creating a subdomain & extension to the existing platform plus embedded payments.