



**Investor Presentation**

March 2022

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FERNHILL



PERFECTMINE



MainBlox

## FERNHILL OVERVIEW

Pure-Play digital asset/crypto mining, minting and trading platform

Our platform allows crypto miners to optimize their operations, and provides execution and liquidity for digital currency traders, investors and exchanges



- Helps to optimize, automate and manage rigs for peak performance and higher returns for the top GPU and CPU minable tokens
- Compatible with Ethereum, Dogecoin, Litecoin and others



- Provides seamless global liquidity and instant execution across exchanges for digital asset trading
- Connected to 33 exchanges and OTC desks using FIX, Web Sockets and REST APIs to and from venues

### Fernhill Corp – Market Data

Ticker:	(OTC: FERN)
Price 10-day VWAP <sup>(1)</sup> :	\$0.0103
52 Week Range:	\$0.003 - \$0.07
Market Cap:	\$23.0M
Shares Outstanding <sup>(2)</sup> :	2.24B

# DIGITAL ASSET ECOSYSTEM

## OUR OBJECTIVE

- Fernhill Corp. is building a "one stop shop" around digital assets.
- Our ecosystem currently covers Mining and Trading, with Minting and DeFi capabilities to come...

### Mining



PERFECTMINE

### Trading



MainBloq

### Minting



Launching Soon...

### DeFi



UNISWAP

dYdX

# INVESTMENT HIGHLIGHTS



## ACCOMPLISHED MANAGEMENT TEAM

Extensive experience in software, finance, fintech and cryptocurrency



## ESTABLISHED DIGITAL ASSET TRADING PLATFORM

Institutional platform delivering industry leading execution through unprecedented liquidity for digital currency traders, investors, and exchanges



## ROBUST MINING OPTIMIZATION SOFTWARE

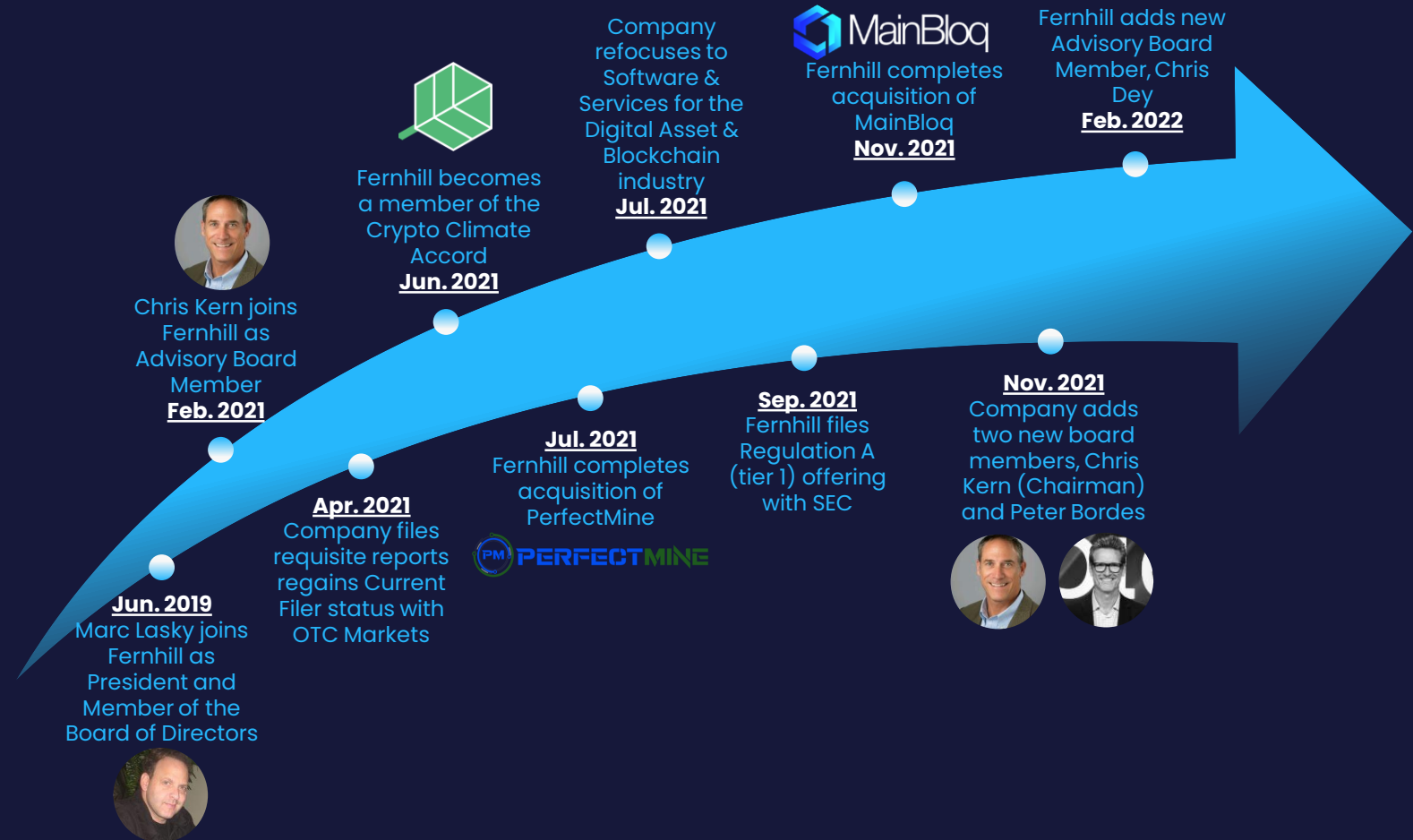
Allows users to quickly deploy, automate and monitor their rig operations from a single dashboard



## SCALABLE/VERTICALLY INTEGRATED PLATFORM

Upgrades for support, security, functionality and connectivity with other major digital asset trading exchanges

# CORPORATE HISTORY





## Objective

To democratize and simplify crypto mining for everyone and become the leading provider of crypto mining tools and resources that support green mining solutions

# WHAT IS PERFECTMINE.IO?

WE DON'T MAKE THE MINERS – WE MAKE THE MINERS MINE BETTER

## CRYPTO OPERATING SOLUTIONS

Operating Systems are the cornerstone to any smart device or computer – without them, they're just hunks of metal

The crypto OS tells mining rigs how to operate and optimizes the efficient mining of various tokens or coins like Ethereum, Litecoin, Dash, etc.

Nascent growing market for DIY crypto mining and optimization tools

Delivered as a SaaS platform to support a multitude of major cryptocurrencies and tokens

Optimizes, automates and manages the mining of multiple blockchains using a wide range of mining rigs

## VALUE PROPOSITION

PerfectMine is one of the only OS Platforms that supports Multi-card functionality (using both Nvidia and AMD cards at the same time)

Optimized mining creates better returns and yields with less downtime

Highly secure & stable platform

Enterprise-grade rig monitoring and management platform

High impact product and service roadmap

# PERFECTMINE TECHNOLOGY

## User Base

- Over 11,000 downloads
- Multiple countries

## Platform

- SaaS Based
- Proprietary codebase
- Ubuntu, Kubernetes, Docker, Node.js, Zend, MongoDB

## Cryptos & Tokens

- Dozens of tokens & cryptos supported
- Over 30 rig OS configurations (AMD and Nvidia)
- ASIC Mining & Staking to come...

The screenshot displays the Perfect Mine dashboard interface. On the left is a sidebar with navigation links: Referral Stats, Sharing, Locations, Manage Announcements, Announcements, Blog, Manage FAQ, FAQ, Downloads, Benchmarks, Account, and Support. The main content area is divided into several sections:

- Problems**: A table listing mining issues. It has tabs for 'Problems', 'Rigs down', and 'Blocked components'. The table columns are Filter, Filter Model, Filter Pox, Filter Alg, Filter I, and Issue. The data rows show various GPU models (Zotac GeForce GTX 1060 3GB, MSI GeForce GTX 1060 3GB, Gigabyte Radeon RX 470/480/570/570X/580/580X) and their associated issues (not hashing, not hashing, not hashing).
- Platform Statistics**: A summary of platform metrics. It includes:
  - Preparing Miners: 0
  - Components w/o pool: 261
  - Beta subscribers: 103
  - Users with rigs: 562
  - Users with rigs and no components: 53
  - Rigs pending update: 2
  - OC Profiles: 614
  - Count AMD: 5971
  - Count Nvidia: 5662
- Inventory**: A section for managing hardware inventory. It has tabs for 'by CPU', 'by GPU', and 'by Vendor'. The table shows a list of hardware components (AMD Ryzen 3 1300X Quad-Core Processor) and their counts (1).
- Hashrate**: A section for monitoring mining performance. It includes tabs for 'GPU algorithms', 'CPU algorithms', and 'Pool hashrate'. The data shows 'Algo hashrate'.
- Announcements**: A section for displaying news and updates. It features a 'Monero fork on 9th March' announcement, stating that the new algorithm is called CNv4 (aka CryptonightR) and that the platform will automatically update the pool definition and chain.

At the bottom of the dashboard, there is a green bar with a 'Leave us a message!' button, the text 'Perfect Mine © 2016 - 2022', and the 'System Time 16:42:44'.

# WHAT'S NEXT FOR PERFECTMINE

## SCALING THE TECHNOLOGY & LAUNCH MARKETING CAMPAIGNS

### WE WILL IMPROVE THE ROBUSTNESS AND USER EXPERIENCE OF THE PLATFORM

Improve platform instance scaling

Implement a branding overhaul with a fresh new look and feel

Support upgrades, new educational content & how-to's

Additional security to be added to fortify our infrastructure

Leverage architecture from AWS, Azure, Google Cloud

### WE WILL CONTINUE TO IMPLEMENT NEW PLATFORM FUNCTIONALITY

Add connectivity to major trading exchanges – Coinbase, Binance, Uniswap

Connect with and/or start Green carbon-neutral mining pools

Launch platform for windows based mass market PC/Laptop mining, along with new monitoring & alert features

Complete development & launch of ASIC mining and management suite

Add capabilities for Staking & support a wider range of cryptocurrencies and tokens



### Overview

A digital asset trading platform that serves institutional traders (hedge funds, banks, prop trading, etc.) that is established, generating revenue and near its hyper-growth stage.

# WHAT IS MAINBLOQ?

Smart Order Routing, Risk Analytics & Portfolio Balancing Platform

## CRYPTO TRADING SOLUTIONS

Smart order routing engine to optimize best price acquisition

Supports all standard and proprietary trading algorithms

Integration via API and build upon FIX protocols for easy connectivity

Crypto risk analytics, portfolio rebalancing and riskmetrics visualization

Aggregated order book across multiple exchanges

## VALUE PROPOSITION

Established team coming from major financial institutions, multiple successful exits, public company experience and deep connections in the crypto industry

Connected to over 30 of the top crypto currency exchanges globally

Full operational, systems & business development team in place

Acquisition structure aligned with Fernhill's success and major value creation

Positioned for and approaching hyper-growth revenue stage

# MAINBLOQ TECHNOLOGY

## User Base

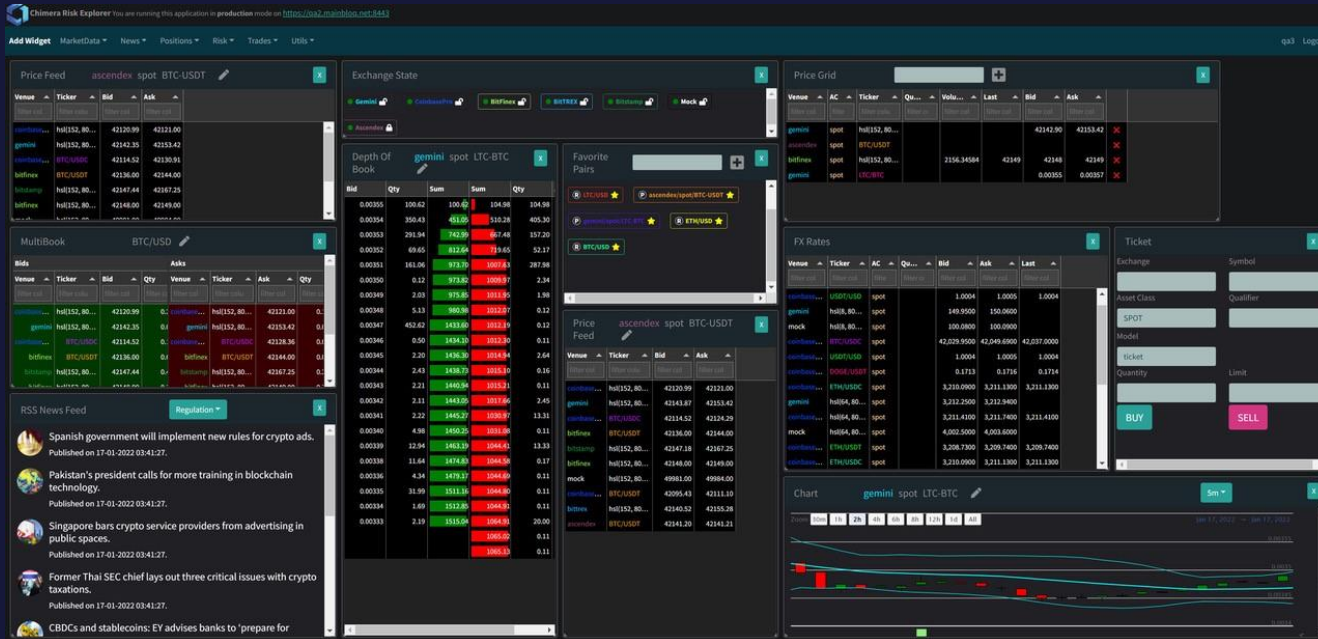
- Rapidly growing pipeline of institutional
- Institutional user base includes Banks, Hedge Funds & Prop Traders

## Technology

- Smart Order Router
- Trading Algorithms
- FIX Crypto Gateway

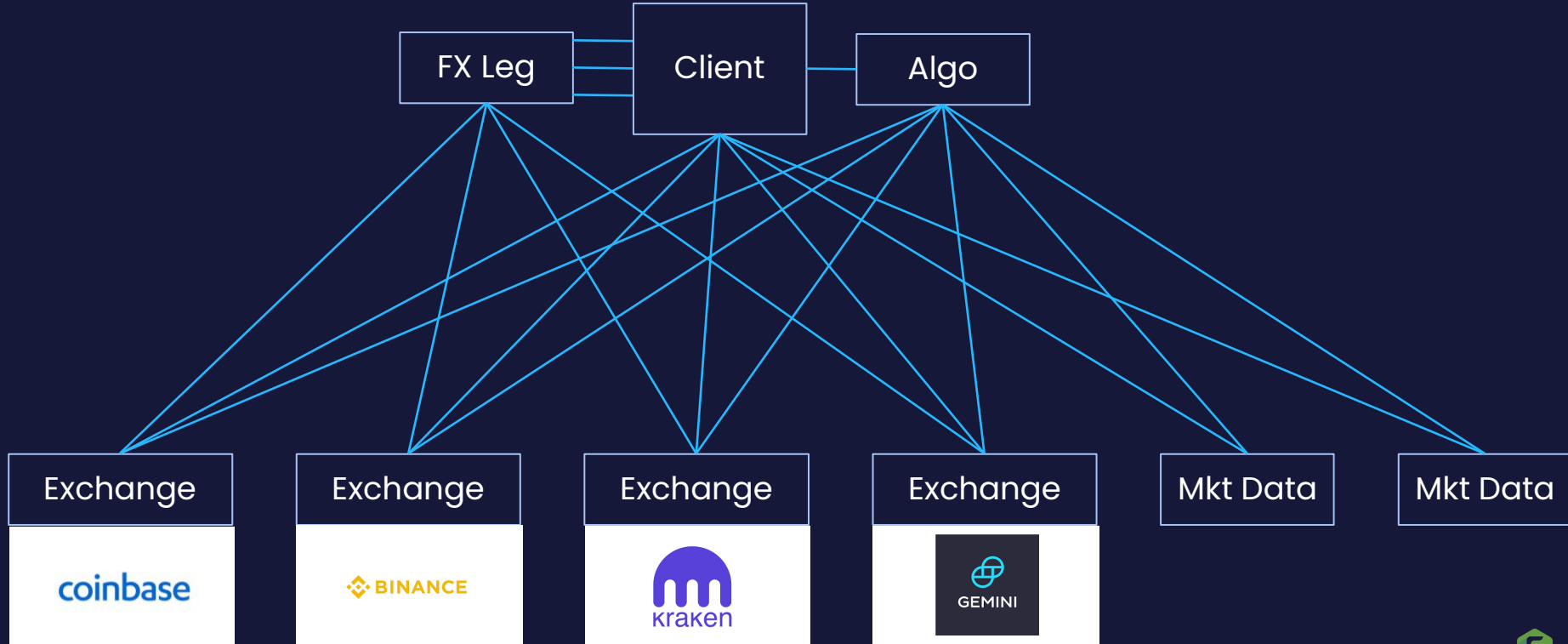
## Capabilities

- 33 Exchanges
- 4094+ Currency Pairs
- 14 Trading Algorithms



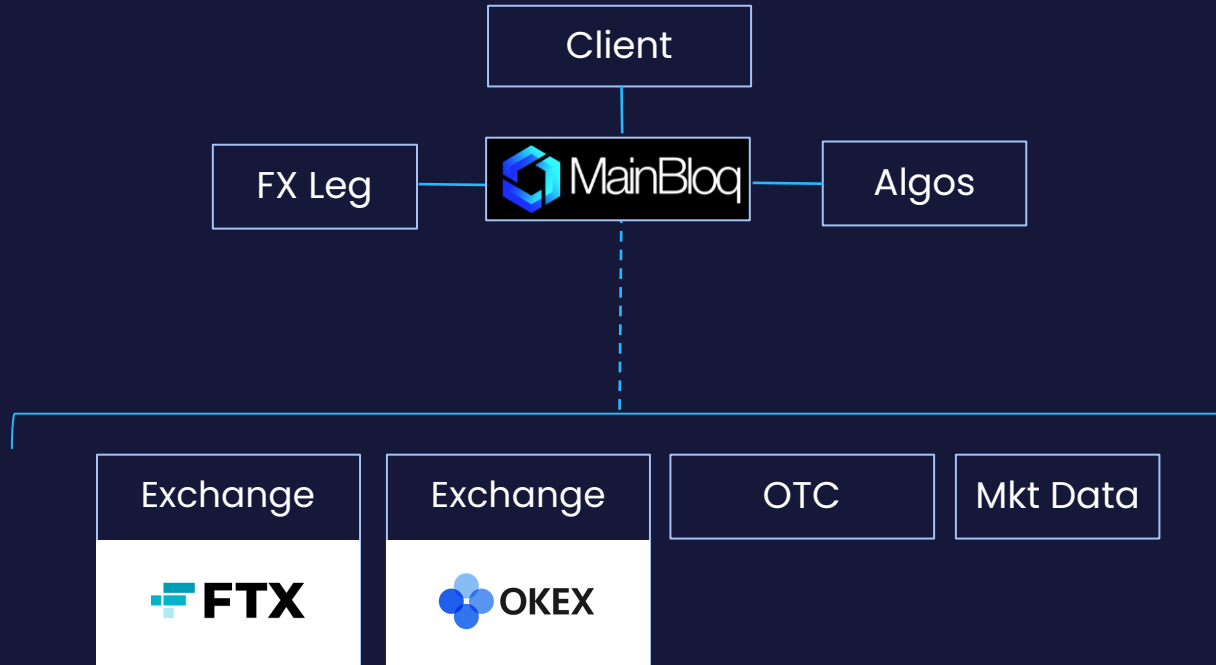
## BEFORE MAINBLOQ

Client responsible for creating and maintaining connectivity



# THE MAINBLOQ SOLUTION

Connect Once, Trade Everywhere... with our Digital Asset Trading Infrastructure as a Service



# MAINBLOQ PRODUCT LINEUP

## Infrastructure for Institutional Digital Asset Trading

### Smart Order Routing

We're connected to more venues and execute better by slicing orders across multiple venues according to what will best execute your trade. We take into account fees and normalize the data to make your execution flawless every time.

### Trading Algorithms

Included Algos:

DMA  
Iceberg  
RSI  
PEG  
TWAP  
VWAP  
POV  
SOR  
Basket  
Breakout Momentum

### Wallet Rebalancer

Never miss a trade again. Ensure that your wallets on each venue you trade in are in balance according to your trading strategy. Automatically.

### Risk Bridge

Measure your crypto risk in real time by sending your crypto trades through our risk bridge to your existing risk system.

### Consulting & Development

We work with banks, hedge funds, and brokerages to research and develop strategies, secure integrations and custom algorithms.

## WHY MAINBLOQ?

You focus on your strategy, we'll focus on the infrastructure

### Connectedness

Connect to 33 exchanges and OTC desks using FIX, Web Sockets, and REST APIs to and from venues.

### Simplicity

Connect once to get access to all venues. We handle connectivity, updates to APIs, maintenance to and from all venues.

### Flexibility

New venues can be added upon request within 15 days.

### State of the Art

Mainbloq is constantly adding to and improving our technology with more destinations, integrating new data points, and improving speed as we process more trades.

### Experience

We have leveraged what we learned in Equities, Futures, and FX over the last 20+ years and built this solution for Crypto.

# MAINBLOQ CONNECTED VENUES

Connect to exchanges and OTC desks to trade spot and derivatives





FERNHILL



PERFECTMINE



MainBloq

# BIG PICTURE VALUE CREATION FOR FERNHILL INVESTORS/SHAREHOLDERS

## WE HAVE ESTABLISHED A PLAYBOOK FOR BUILDING VALUE

### Expand & Scale PerfectMine

- Scale to manage and monitor over 1,000,000 mining rigs
- Extend capabilities and leverage to become an on-ramp for Crypto Trading, Green Mining, and Staking

### Expand & Scale MainBloq

- Expand to additional crypto currency exchanges
- Connect to further venues
- Bolster Wallet Rebalancer, Risk Bridge and Trading Algorithm products

### Develop Complimentary Businesses

- Launch stake yield farms, green mining pools, decentralized AI compute farms & NFT Marketplaces
- New products to bridge to non-custody trading optimization, risk management and analytics services

### Uplist to National Exchange

- Targeting uplist in Q3-Q4 2022
- Becoming a listed security on a major exchange provides a significant advantage to our investors and shareholders with added liquidity and deeper access to the capital markets

# FERNHILL VALUATION

## COMPANY VALUATION HIGHLIGHTS

- Publicly Traded Company on OTC Markets
- Over 6200 Shareholders
- Average Daily Trading Volume: \$150,000 to \$900,000
- Strong Social Media Presence with Loyal Shareholders
- Current Market Capitalization: \$23,000,000
- Pure-Play Digital Asset Ecosystem
- Aggressive Growth Opportunity



**Chris Kern**  
Chairman of the Board

Chris is a serial entrepreneur and executive leader with over 25 years of technology finance, M&A and investment banking experience. Having worked with firms such as Lehman Brothers, Charter Atlantic and New Century Capital, Chris has been a major force in building, financing and selling businesses and has directly facilitated over \$750 Million in transactions.



**Marc Lasky**  
Chief Executive Officer

Marc has extensive operations and marketing experience and has held multiple executive level roles for both private and public companies. Marc was one of the founding partners of a direct response company that launched and operated multiple media and entertainment businesses responsible for over \$1 Billion in sales over a period of 10 years.



**Jim DiPrima**  
Chief Financial Officer

Jim's career includes 40 years of finance and accounting in both the public and private sectors beginning his career at Deloitte & Touche. His accomplishments included guiding several companies through various merger and acquisitions, raising capital and consulting on various mezzanine financings.



**Nathanael Coonrod**  
Executive Vice President - Engineering

Nathanael is a world-class developer and software engineer that has developed projects and worked for major companies such as Tesla, Rogers Corp, and FogChain. Having a specialization in blockchain development, crypto mining, and large scale software developments, Nathanael has created several cutting edge technologies that led to multiple successful exits.

# MAINBLOQ TEAM



**Peter Bordes**

Chairman & Founder

Mr. Bordes has over 30 years experience as an entrepreneur, CEO, investor and board member for many companies including CEO of Kubient (Nasdaq: KBNT), Media Trust, Beasley Broadcast Group (Nasdaq: BBGI), Alfi (Nasdaq: ALF) and Fraud.net. He is also a member of Fernhill's Board of Directors.



**Ryan Kuiken**

Chief Executive Officer

Mr. Kuiken has over 11 years of high level sales & business development experience with T-Mobile and PayChex where he was awarded the #1 national sales ranking for both firms. He is also a partner in Bull Run Capital, a private digital asset fund focused on DeFi trading. Ryan is also an observer member on Fernhill's Board of Directors.



**Clay Cowdery**

Chief Operating Officer

Mr. Cowdery has an extensive 20+ year background in advanced analytics, cross-border payments, trade settlement and back office operations with many of the largest banks and regulators focusing on risk and liquidity optimization. Clay has worked with many world class firms such as FNA, Axway, Sita and WebMethods.



**Marc Deveau**

Chief Technology Officer

Mr. Deveau has over 30 years of trading & FinTech experience from the equity derivatives desks of London, quantitative hedge funds of New York and equity markets of Japan. Marc has held senior and executive roles with firms such as Morgan Stanley, Merrill Lynch, Citigroup, Credit Suisse, Mantara, TradingScreen and Aristarc Capital.



**Patrick Egan**

Director of Business Development

Mr. Egan has 20 years of sales executive and business development experience. Patrick has held senior positions as head of US Sales, Global Head of Sales and Chief Revenue Officer FinTech firms such as Sonic Financial, TradingScreen, Mantara, Nasdaq, and ETF Global where he helped establish and grow these companies into industry leaders in their respective markets.

# CONTACT INFORMATION

## FERNHILL CONTACTS:

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- LinkedIn: <https://linkedin.com/company/fernhill-corp>
- FERN – OTCM: <https://www.otcmarkets.com/stock/FERN/overview>



**Thank you!**