



**YourSocialOffers.Com
(YSO)**

**A SOCIAL MEDIA
LOYALTY REWARDS PROGRAM
with fundraising opportunities**

Supporting our Community By Social Sharing



**Helping hands supporting our
community**

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Your Social Offers Overview

Fund Raising Opportunities



Your Social Offers, “YSO”, is a patent pending Loyalty & Rewards program utilizing social media to grow and expand business by rewarding customers who share their shopping experiences with their social media network of friends

- Customers share experiences earning rewards such as gift cards, discounts, free products and more when they shop with a referred business.
- These businesses offer rewards to their customers for simply sharing on social media with their network of friends.
- Our patent pending technology tracks and rewards customers for sharing on social media allowing businesses to acquire, retain and grow customers and profits.
- When customers shop at the list of businesses who support your nonprofit organization, the business donates a percentage of the sales back to your organization for sending new customers to the them.



The Reward System

- Businesses offer their customers rewards for sharing on social media platforms.
- These rewards can be in any form the business wants to provide i.e. discounts, rebates, BOGO free, coupons, etc.
- Sharing rewards on social media platforms exposes the business's products and services to their new and current customer's followers.

The business now has exposure with a host of new potential customers with **one simple click on social media.**

HOW “YSO” WORKS



Likes



Shares



Rewards



YSO is simple and easy to use by performing 3 easy steps

1. The customer clicks on a URL link or scans a QR code with their phone camera to get to the registration page
2. The customer registers to get receive their rewards
3. They share their reward by posting on a social media platform with one simple click

This reward is now available to their friends shared with, promoting and earning new customers for the business while supporting their favorite charity

YSO builds a database of advocates and customers as they earn rewards while supporting your organization

Non-Profit Organizations Can Benefit From the Power Of YSO

Your Non-Profit Organization is Supported by Businesses at Zero Cost When Powered by YSO

Benefits to the Customers:

Customers earn rewards for shopping with supporting businesses while sharing their experiences on Social Media allowing their friends to receive the same rewards.

Benefits to the Businesses:

The shared rewards entices new customers to shop with participating businesses. Business Grows Virally.

Benefits to the Non-Profit Organizations:

Non-profits receive a percentage of the sales by simply informing their supporters of the rewards offered by the participating businesses.