





Best Email Deliverability Solutions Reviewed & Compared

Examine the top email deliverability solutions to find one that works for you.

	 Folderly	 validity	 mailwarm	 Warmbox	 Email on Acid	 INBOXALLY	 MAILREACH	 wormy	 allegrow	 inboxbooster	 Smartlead.ai
Real-time email deliverability score	✓	✓	⌘ Announced as an upcoming feature.	✓	✓	✗ Only basic data on inbox placement is reported.	✓	✗ Only basic data on inbox placement is reported.	✓	✗ Only basic data on inbox placement is reported.	✗
Sender reputation management	✓ Suggests optimal technical infrastructure configurations (SPF, DKIM, DMARC, and BIMI). Regularly monitors IP and domain health, detects potential sender's reputation issues.	✓ Automatic monitoring of SPF and DKIM authentication issues, as well as DMARC compliance and BIMI validation. Exclusive Sender certification program available as a premium add-on.	✗ Doesn't provide any extra tools.	✓ IP blocklists & DNS settings checker is available with every account.	✓ IP blocklist and spam list testing are only available on higher account tiers.	✗ Doesn't provide any extra tools.	✓ Automatic SPF, DKIM, and DMARC record spam check-ups.	✓ SPF, DKIM & DMARC testing included.	✓ SPF, DKIM & DMARC testing included.	✓ SPF, DKIM & DMARC testing are included in paid plans.	✓ Offers unique and exclusive IP allocation for every campaign.
Inbox placement testing	✓ Unlimited	✓ Capped at 5/mo on the cheapest account tier.	✗ Not available.	✗ Not available.	✓ Unlimited	✓ Unlimited	✓ Capped at 5/mo on the cheapest account tier.	✓ Capped at 1/mo on the cheapest account tier	✓ Unlimited	✓ Unlimited	✓ Unlimited
Spam trap monitoring	✓	✓	✓	✓	✓ On higher-tier plans only.	✗ Not available at present.	✓	✗ Not available at present.	✓	✗ Not available at present.	✗ Not available at present.
Content & template spam checks	✓ Real-time spam word detection and fix suggestions. Quick email previews and unlimited customizations + personalized best content practices from Folderly team	✓ Preview email designs and subject lines across multiple devices. Test email content for spam terms. Both features are available on a higher account tier.	✗ Not available at present.	✗ Not available at present.	✓ Advance suite of email testing and QA tools with in-built spell-checker, spam analyzer, accessibility analytics, and more.	✓ Offers a free email testing tool, which flags HTML and content issues in tested templates	✓ Check for broken links, and spam-words in every email.	✓ Free basic email template checker available.	✓ Supports A/B content tests for CRO, but doesn't assess different texts or design elements for spam triggers. Content testing functionality is only available on the highest account tier.	✓ The team analyzes your email content and HTML design and flags all areas which need improvement.	✗ Not available at present.
Email deliverability consulting	✓ Ongoing support from Customer Success team and on-demand deliverability consulting are available.	✗	✗	✗	✗	✗	✗	✓ Free one-time session	✓ Free audit session for prospects	✓ Monthly or weekly paid personalized consulting	✗
Email list validation	✗	✓ Up to ~ 1,400 validations per month	✗	✗	✗	✓ Each account includes monthly credits for list verification.	✗	✗	✓ Automatically scans contact lists and prevents email dispatches to spam reporters and contacts that are likely to produce bounces.	✗	✓ List validation for an extra charge (Partnered with Listkit)
Integrations	With 50+ popular ESPs on every plan via API and SMTP. Native integration with all major mailbox provider feedback loops.	All major ESPs on Elements Plus plan. Native integration with all major reputation monitoring data feeds and over 30 mailbox provider feedback loops.	All popular ESPs via custom SMTP.	Native integrations with all popular ESPs (including Gmail, Outlook, Yahoo, and AOL among others). Custom SMTP integration with others.	Email on Acid is a standalone solution for email testing. It doesn't handle email dispatches.	Works with all popular email sending services. Supports warmups for Gmail, Yahoo, GSuite, Outlook, and Hotmail. AOL and Outlook365 are announced as future integrations.	All major inboxes (Gmail, Outlook, Hotmail, etc) and custom SMTP.	All major inboxes and providers +custom SMTP. Native Monday and HubSpot integrations available.	Native integration with Google Workspace and Outlook 360. Native integrations with Salesloft, Outreach, and Close	Supports inbox placement tests on Gmail and Outlook only. Doesn't directly integrate with email sending services.	There is API access but not any native integrations.
Real-time alerts	✓	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗
Analytics	Advanced Visual deliverability reports and custom scores for different inboxes and strategy weak spots. Trend analysis and real-time alerts about deliverability issues	Advanced Engagement analytics dashboards with historical deliverability performance trends available for 30 days. Competitor intelligence to monitor your competition's volume trends, send frequency, subject lines available as a premium add-on.	Basic Daily sending activity reports are available on the dashboard.	Advanced Detailed dashboard with analyst per each inbox, including number of emails sent, the replies rate, spam score and your warm-up schedule.	Advanced Premium plan users get detailed insights on engagement rates, deliverability scores, and link clicks. Heatmap tracking is also available.	Basic Provides metrics like detected mails and inboxing rate for all connected accounts.	Advanced Detailed dashboards with warm-up activity reports, inbox placement rates, and reputation scores.	Basic Daily sending activity reports and data on the spam percentage.	Advanced Attractive dashboards with visual analytics on inbox placement, spam rates, and historical trends.	Basic The tool only provides positive vs negative status updates on inbox placement, DNS check, and domain reputation.	Basic Open rates, clicks, and reply rates analytics to track email performance.
Pricing	From \$120 per mailbox/ month with no usage caps.	From \$20/mo for up to 5K emails per month.	From \$69/mo for one inbox, capped at 50 email warmups	From \$15/mo for inbox warmup, capped at 50 emails per day.	From \$74/mo per 1 user seat.	From \$149/mo for 1 sender profile, capped at 100 emails per day.	From \$25/mo per one account (1-5 inboxes) with up to 90 emails / day	From \$49/mo per inbox, capped at 100 emails per day.	Pricing is available on demand.	From \$40 for one-time issue fix.	\$39/mo for 2000 active leads, \$79/mo for 10k active leads, and \$94/mo for 30k active leads.
Free trial	✓ 7 days	✗	✗	✗	✓ 7 days	✓ 10 days	✗	✓ 7 days	✗	✓ Free starter account available	✓ 14 days
Support team	✓ Live chat support, email support, customer success team, and phone support. You can also access a knowledge base of FAQs and self-help resources	✓ Live chat support 24/7, email support, customer success team, and a knowledge base of FAQs.	✓ Live chat support 24/7, email support, customer success team, and a knowledge base of FAQs.	✓ Live chat, email support, knowledge base, customer success team, and community forum.	✓ Support through live chat, email, phone, knowledge base, and customer success team.	✓ Support through live chat, email, and knowledge base.	✓ Direct support through live chat, email, and knowledge base.	✓ Live chat support 24/7, email support, and a knowledge base of FAQs.	✓ Live chat support Monday through Friday from 9 AM to 5 PM EST, email support 24/7, and a knowledge base of FAQs.	✓ Live chat support 24/7, email support, and a knowledge base of FAQs.	✓ 24/7 live chat support and email support.