



Connect with Kids

WebSource

For the Classroom
In the Age of Alcohol

Discussion Questions – Segment 1

1. The documentary states the viewpoint that when it comes to underage drinking, everyone is not doing it. Would you agree with this?
2. Why do experts say that alcohol is the worst drug of all?
3. Is it all that risky if you just drink once in a while?
4. Why do some adults collect the keys and allow underage drinking in their homes? Why is this just as dangerous?

Activity Substitute Fun

PROJECT AND PURPOSE

Students will brainstorm a list of fun alternatives to drinking and create a commercial for one activity from the list.

OBJECTIVES

Students will:

- Identify dangers of drinking
- Identify alternatives to drinking
- Create original advertisement/commercial for one activity
- Present commercials/ads to class

MATERIALS

- Black/white board or overhead projector
- Paper
- Writing Implements

PROCEDURE

1. After viewing the documentary, ask students, What do you do for fun? Does it need to include drinking?

2. Ask the class about the negatives of drinking: What are the dangers of drinking? What can it do to your health? How can it harm others?
3. As a class, brainstorm a list of activities that they do to have fun that do not include drinking. Strive to collect a minimum of 25 activities.
4. Ask students, why wouldn't you want to include drinking as part of these activities?
5. Break students into pairs or trios, but no more than three, and ask each group to select one of the activities on the board. Their job is to create a commercial or an advertisement for this activity that would show other kids how much fun this activity is and how it is a great alternative to drinking alcohol.
6. They may create a still advertisement, as one would see in a magazine or a newspaper, or they may create a radio or television advertisement. The ad should contain references to show how to participate in the activity, who can do it, what supplies are needed, where to participate, and why it is better than drinking.
7. Assign an appropriate amount of time to work on the advertisement, and then have each group present its ad to the class.
8. As each group presents, ask the rest of the class if the ad meets the criteria requested and how this ad would appeal to people their age. Ask, does this activity seem more appealing than getting drunk? Why or why not?
9. Have students write a response to the following questions:
 - Why would somebody think getting drunk is more fun than the activity you selected?
 - What would you say to somebody who tried to get you to drink instead of participate in your favorite activity?