

Course Description:

This course introduces students to Adobe After Effects and prepares students to obtain the Adobe Certified Professional Certification for Adobe After Effects. Students will get an insight into what it is like working in the visual and graphic design industry. Over 7 modules, students will learn everything from absolute basics like navigating After Effects to performing complex tasks like applying knowledge of video composition and motion graphic principles. The course contains guided tutorials, do-it-yourself projects, and great resources that will help students practice and learn how to work in After Effects.

Module	Objectives
Module 1: Working in the Visual Effects and Motion Graphics Industry Part I	Determine whether content is relevant to the purpose, the audience, and their needs.
	Identify requirements based on how the video will be delivered, distributed, and/or consumed.
	Demonstrate knowledge of techniques for communicating ideas about project plans with peers and clients.
	Demonstrate knowledge of basic project management concepts.
	Identify legal and ethical considerations for using third-party content.
	Identify when and how to obtain permissions to use images, audio, or footage.

Module 2: Working in the Visual Effects and Motion Graphics Industry Part II	• Demonstrate knowledge of digital video and audio terminology.
	• Demonstrate knowledge of how color is represented in digital video.
	• Understand and use key terms related to video and audio postproduction.
	• Demonstrate knowledge of common animation terms and principles.
	• Demonstrate knowledge of standard compositing techniques.
	• Define common cinematic composition terms and principles.
	• Identify general design principles and guidelines for motion graphics.

Module 3: Project Setup and Interface	Choose appropriate project settings to meet requirements.
	Create and modify compositions to match the delivery requirements.
	Identify, navigate, and manipulate elements of the After Effects interface, including workspaces, application preferences, timeline and media, markers, guides, and grids.
	Import media from various sources.
	Manage assets/footage in an After Effects project

Module 4: Organizing Projects	Recognize the different types of layers in the Timeline panel.
	Use the Timeline panel to manage layers.
	Manage multiple layers in a complex composition.
	Adjust a layer's visibility.
	Create, apply, and manipulate masks and track mattes.

Module 5: Creating and Modifying Visual Elements Part I	• Create visual elements using a variety of tools.
	• Place assets into a composition.
	• Create text in a composition.
	• Adjust paragraph settings.
	• Animate text.
	• Adjust layers using a variety of tools.
	• Transform visual elements in the composition.

Module 6: Creating and Modifying Visual Elements Part II	• Change the speed of a video clip.
	• Use basic auto-correction methods and tools.
	• Apply and adjust a video effect or preset to a layer.
	• Use 3D space to modify composition elements.
	• Create composites.
	• Apply and modify effects and presets on multiple layers.
	• Apply and adjust transformations using keyframes.
	• Animate effects using keyframes.

Module 7: Publishing Digital Media	• Check a composition for errors and verify specifications.
	• Archive a project.
	• Export frames.
	• Export a composition.
	• Prepare for the Adobe Certified Professional Exam.
Semester Final	• All objectives are covered in the course semester final.