

The Election of 1936 & FDR's Second Term

FDR knew he did not have to campaign very hard, but he did it anyway. He was just as energetic on the road in 1936 as he had been in 1932. Here he is in Charlotte, North Carolina. Everywhere he went, FDR reminded people of the progress the nation had made under his leadership. "You look happier than you did four years ago," he said to one crowd, which roared back its agreement. This election poster in Manchester, New Hampshire says the United Textile Workers union supports Roosevelt and his vice-president, John Garner: "They do not forget their friends." This Yiddish newspaper, the Forward, tells its Jewish immigrant readers to vote for FDR. The landslide victory came on November 3, 1936, when FDR won the Electoral College vote 523-8. This photo shows Alf Landon, the Republican candidate for president in 1936, going to the White House to meet with the president after Landon's defeat. Even he is smiling and seems happy about FDR's win! FDR began his second term ready to get to work continuing the New Deal and his attack on the Great Depression.
