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Student Name:



Supporting Claims



1. Who is the audience for this brochure? (Who was the brochure created to persuade?)
2. Look at page 1 (not the brochure cover but the page with a 1 at the bottom). What does the brochure do to convince parents that second-hand smoke is a problem they should know about?
3. What kind of information is provided on page 2 of the brochure?
4. What persuasive method is used on page 3 of the brochure:
One - describing specific details, or
Two - explaining the reasons why a claim is true?
Explain your answer.
5. What is the purpose of the apartment diagram on page 3? Why did the authors of the brochure include this diagram?

