

CHEAT SHEET: Online Learning Marketplaces

Marketplace	Audience Reach	Topics	Revenue Sharing	Application Required?
Udemy	15 million	Any	Course sales from your promotion-97% Course sales from Udemy promotion-50%	No
Lynda.com	10,000 organizations	business, creative, technology	Combination of shares in revenue, course popularity, and royalty rate	Yes
Skillshare	2 million	design, photography, business, entrepreneurship, film, fashion, music, technology, writing, creativity	Premium Referrals: \$10 for every referral you bring to Skillshare's Premium Membership Royalties: Based on the number of minutes watched in your classes every month	No

Marketplace	Audience Reach	Topics	Revenue Sharing	Application Required?
Learning.ly	global audience of The Economist Group	international business and world affairs	50% of course revenue	Yes
Simplilearn	over 500,000	big data and analytics, salesforce, digital marketing, cyber security, cloud computing, project management, programming	depending on factors like the course itself, instructor's experience and location, compensation can range from \$100 to \$400 per hour	Unclear
OpenSesame	unknown	academic, banking, construction, criminal justice, electrical, engineering, healthcare, hospitality, manufacturing, mechanical, oil & gas, retail, sustainability, transportation	50% of course revenue	No

Marketplace	Audience Reach	Topics	Revenue Sharing	Application Required?
StackSkills	about 350,000	wide variety, including programming, digital marketing, photography, travel, entrepreneurship, cyber security, career, video production, branding, corporate finance, and even poker	Unclear	Unclear
Curious.com	unknown	encompass the CQ (Curious Quotient) Wheel: work, mind/body, relationships, humanities, STEM, aesthetic (creative), music, and play	Revenue share - At least 70% of Curious' net revenue Tips - 100% of tips from your students Referral Bounty - Flat fee for every person you refer who becomes a member of Curious.com	No

Marketplace	Audience Reach	Topics	Revenue Sharing	Application Required?
OfCourse	10 million across the UK, as well as Australia, The UAE, and Scandinavia	beauty, business, CBT, health and fitness, mindfulness, pets and pet care, spiritual, tech, languages, therapy, and others	Unclear	Unclear
FeedMyHappy	unknown	personal development, health and fitness, and lifestyle	combination of shares from their course sales and company revenue will soon allow teachers to earn more by offering live sessions and by selling products in the platform's shop	No
PluralSight	over 1 million	architecture and construction, creative professions, data, programming, information/cyber security, IT, manufacturing and design	royalties based on course viewership and your chosen financial model	Yes

This chart is based on the post, ["The Ultimate List of Online Learning Marketplaces to Create and Sell Your Online Course."](#)

