

A proven business model: Professional, powerful and productive.

Is your sales force stretched too thin? Wasting hours in waiting rooms? Struggling to get into restricted access clinics? Technekes' RepOnCallsm platform delivers measurable, bottom line results by:

- bolstering sales
- qualifying leads, and
- extending your reach

The RepOnCall difference.

Working by phone, the Technekes team of professional and personable pharma reps strengthen your sales efforts, each supporting five times as many prescribers as a traditional rep.

1

Why RepOnCall works in today's pharma environment.

2

Opening a “virtual” door to healthcare providers.

3

Delivering measurable results.

A technology-driven B2B marketing company providing demand generation, marketing and sales technologies, teleservices, and incentive solutions, Technekes delivers measurable and profitable growth for pharmaceutical and healthcare companies throughout North America.

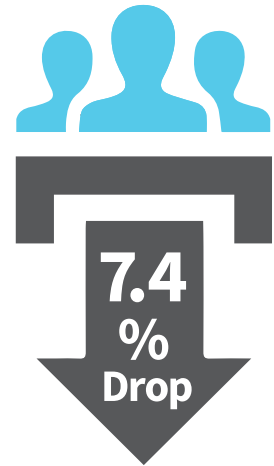
1

Why RepOnCall works in today's pharma environment.

The pharmaceutical manufacturers' dilemma is well-known and widespread: At the same time that sales forces are shrinking, prescribers are becoming more difficult to reach.

“North American pharmaceutical **sales force** **dropped 7.4%** in 2013.”

Worldwide Pharma Industry Sales Force Trends, April 10, 2014, Cegedim Strategic Data

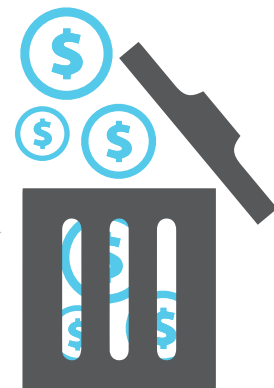


“Tumultuous market conditions... have **led more than half** of today's physicians to place moderate-to-severe access restrictions on pharmaceutical sales reps...”

Access Monitor, Spring 2015 Report, ZS Associates

“Pharmaceutical companies **waste between \$1 billion and \$1.5 billion** annually on ‘infeasible calls’”

Pharma Marketing News, March 2014



Contact

To learn how Technekes' RepOnCall platform can work for your company, contact **Carin Irwin**.

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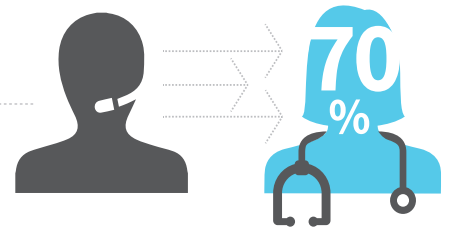
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Opening a “virtual” door to healthcare providers.

Technekes’ RepOnCall platform overcomes a shrinking sales force and difficulty reaching prescribers in-person. Our seasoned pharmaceutical sales professionals reach out to prescribers by phone, rather than time-consuming office visits.

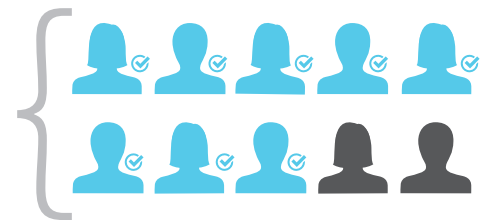
“**70% of doctors** are open to receiving virtual sales calls.”

Pharma Marketing Network, March 2014



The average RepOnCall has **11 years’ experience** in the pharmaceutical field.

80% of the healthcare providers on one client’s ‘no-see’ list said they’d be willing to **work with a RepOnCall**.



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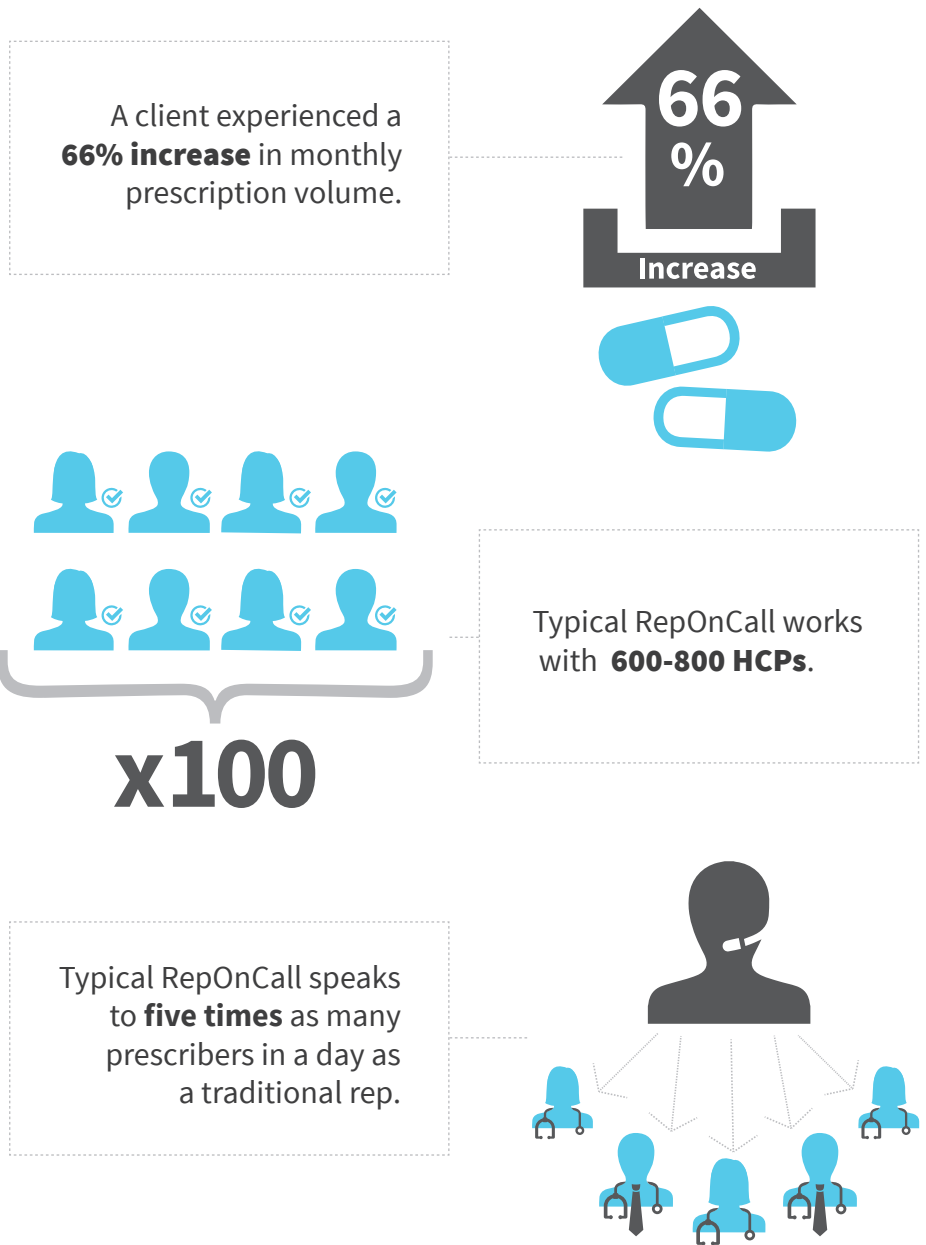
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3

Delivering measurable results.

Technekes' proven business model delivers measurable and profitable results for companies throughout North America.



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