

25 HOURS. ONE CONNECTED WORLD.

What you need to know about this **GUINNESS WORLD RECORDS™** attempt



**OFFICIAL
ATTEMPT**



#CNWorldRecord

FAQ

SEPTEMBER 24 - 25



THE OFFICIAL WORLD RECORD ATTEMPT

Connected Nation
will attempt to set the
**GUINNESS WORLD
RECORDS™** title for the
“longest internet literacy live
stream,” broadcasting live from
Louisville, Kentucky for
25 consecutive hours.

The live stream:
bit.ly/CNWorldRecord



THE GUIDELINES

Connected Nation must follow the strict guidelines set by the Guinness' team to set this world record. We will need your help especially for **#1!**

These rules and guidelines include but are not limited to:

1. There must be at least 50 people actively watching the live stream. If this number drops for longer than 5 minutes, the record attempt will be considered null and void.
2. There can be no significant pauses in the live feed, which means it cannot drop for longer than 1 minute.
3. The event can take place in multiple venues as long as the live stream is not interrupted.
4. The live stream is permitted to cut to video, but it must not exceed 10% of the total time of the event.
5. Using video? IMPORTANT: The time allotted for videos is less than 2.5 hours for the entire event. So, please let us know if you're leading a course and plan to use video for part of it. We'll need to know how long it is and when you plan to use it.
6. The entire event must be in video format and viewable to the public online.
7. The event must have a programmed schedule.
8. Two specialist who are independent witnesses must be present at all times throughout the attempt. They must attest to the accuracy of the content covered and that the event has followed the guidelines.
9. Connected Nation must provide a cover letter, a log book of event, website links, screen shots, media articles, proof of witnesses' expertise, and two witness statements to Guinness as proof of setting the world record.