

25 HOURS. ONE CONNECTED AUDIENC/WORLD.

25-Hour Broadcast Schedule | Guinness World Record Attempt | September 24-25, 2026

Twenty-five consecutive hours of live and virtual digital skills training, broadcast from Hatfield Media in Louisville, Kentucky and following the sun around the globe. The schedule moves from prime-time across the United States to after-school learners in every US time zone, then on to Asia-Pacific, Africa, the Middle East, Europe, and Latin America before returning home for the final hours.

Hr	ET Time	Local Equivalents	Region & Audience	Session	Training Partner	Format
PRE-SHOW: OPENING CEREMONY, LIVE FROM HATFIELD MEDIA, LOUISVILLE, KY						
	8:00 AM	8:00 AM ET	Louisville, KY	Opening Statements & Remarks <i>Not a training session</i>	CN Leadership	LIVE
HOUR 1: THE RECORD ATTEMPT BEGINS, THURSDAY, SEPTEMBER 24						
1	9:00 AM	9:00 AM ET	Eastern US	Intro to the Internet: Setting the Stage <i>Foundation Hour</i>	CN	LIVE
EMPOWERMENT BLOCK: SENIORS, VETERANS & WORKFORCE (10:00 AM TO 2:00 PM ET)						
2	10:00 AM	10:00 AM ET	Eastern US	From Confused to Confident: Tech Basics for Beginners & Late Adopters	CN	LIVE
3	11:00 AM	11:00 AM ET	Eastern US	AI 101 (to be confirmed)	Human-IT	VIRTUAL
4	12:00 PM	12:00 PM ET	Eastern US	Don't Take the Bait: Spotting Scams, Phishing & Online Fraud	OATS by AARP	VIRTUAL
5	1:00 PM	1:00 PM ET	Eastern US	Everyday AI: Smarter Tools for Daily Living	Murray State University	LIVE
6	2:00 PM	2:00 PM ET	Eastern US	Accessing Microcredentials via Distance Learning	USDLA	LIVE
CHILDREN'S BLOCK: AFTER-SCHOOL LEARNING ACROSS US TIME ZONES (BEGINS 3:00 PM ET)						
7	3:00 PM	3:00 PM ET	Eastern US, children (after school)	Training with TTT in Puerto Rico	ACUTAS	VIRTUAL
8	4:00 PM	3:00 PM CT	Central US	Know 250 Years of Your History: Accessing Digital Media Resources	LBJ Presidential Library & JFK Presidential Library (pending)	VIRTUAL

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9	5:00 PM	4:00 PM CT	Central US	Live from Shocker Studios	Mindscape (Hold for Gila River)	VIRTUAL
10	6:00 PM	4:00 PM MT	Mountain US	Kind Online: Digital Life for Young Learners (Ages 8 to 14)	TBD (Hold for Common Sense Media)	VIRTUAL
11	7:00 PM	4:00 PM PT	Pacific US	Create, Code & Play: Introduction to Coding & Digital Creativity for Kids	Compudopt	VIRTUAL
12	8:00 PM	4:00 PM AKDT	Alaska	Digital Skills Training in Alaska Communities	Educating for Leadership	VIRTUAL
13	9:00 PM	3:00 PM HST / 11:00 AM SGT / 10:00 AM AEST / 12:00 PM NZST	Hawaii & Asia-Pacific	Students Teaching Seniors: Digital Skills <i>Hawaii after school; Singapore, Sydney and Auckland mid-morning to midday</i>	Tech Savvy Teens (Teens Teach Tech)	VIRTUAL
INTERNATIONAL OVERNIGHT: ASIA-PACIFIC, AFRICA, MIDDLE EAST, EUROPE & LATIN AMERICA (BEGINS 10:00 PM ET)						
14	10:00 PM	12:00 PM AEST / 11:00 AM KST / 11:30 AM ACST / 12:00 PM SGT / 2:00 PM NZST	Australia	Interactive STEM Class for Distance Learners	Fizzics Education	VIRTUAL
15	11:00 PM	1:00 PM AEST / 12:00 PM KST / 12:30 PM ACST / 1:00 PM SGT / 3:00 PM NZST	Australia	Satellites and Space STEM with the AVA Challenge	Australian Virtual Astronaut (AVA)	VIRTUAL
16	12:00 AM	9:30 AM IST / 2:00 PM AEST / 1:00 PM KST / 12:00 PM SGT / 4:00 PM NZST	India & Australia	AI Media Emerging Fields for Girls <i>Friday, September 25 begins in ET</i>	Aimers Foundation	VIRTUAL
17	1:00 AM	8:00 AM EAT	India	TBD	Orissa State Volunteers and Social Workers Association (OSVSWA)	VIRTUAL
18	2:00 AM	9:00 AM EAT / 10:00 AM GST	East Africa & Gulf States	Building Your Digital Future: Entrepreneurship & E-Commerce Skills	TBD	VIRTUAL
19	3:00 AM	10:00 AM EAT / 9:00 AM CAT / 8:00 AM WAT / 7:00 AM GMT	East Africa	AI Superpowers for School, Life, and Big Ideas: Ask Better. Learn Faster	Angaza Center	VIRTUAL
20	4:00 AM	10:00 AM CAT	Southern Africa	TBD	Harare Hub	VIRTUAL

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21	5:00 AM	9:00 AM GMT / 10:00 AM CET	UK & Western Europe	Future-Proof Your Career: Digital Skills Every European Worker Needs Now	TBD	VIRTUAL
22	6:00 AM	10:00 AM GMT / 11:00 AM CET / 11:00 AM WAT	UK, Europe & West Africa	Your Data, Your Rights: Privacy Laws, Digital Identity & Staying in Control Online	TBD	VIRTUAL
23	7:00 AM	8:00 AM BRT / 11:00 AM GMT	Colombia	Conectados: Navigating the Digital Economy in Latin America <i>Final international hour</i>	TBD	VIRTUAL
THE HOMESTRETCH: LIVE FROM HATFIELD MEDIA, FRIDAY, SEPTEMBER 25						
24	8:00 AM	8:00 AM ET	Louisville, KY	Digital Compassion <i>language hour</i>	CN	LIVE
25	9:00 AM	9:00 AM ET	Louisville, KY	Training Recap + The Connected World Ahead: AI, Connectivity & What Comes Next	CN Leadership	LIVE
10:00 AM ET: RECORD ATTEMPT CONCLUDES. GUINNESS ADJUDICATOR CERTIFIES COMPLETION.						