

# Granola Graphs Galore: Exploring Categorical Data with Dynamic Statistical Tools

**Connect to Internet: NCTM NCTM2019**

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# Workshop Goals

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In this workshop, we will...

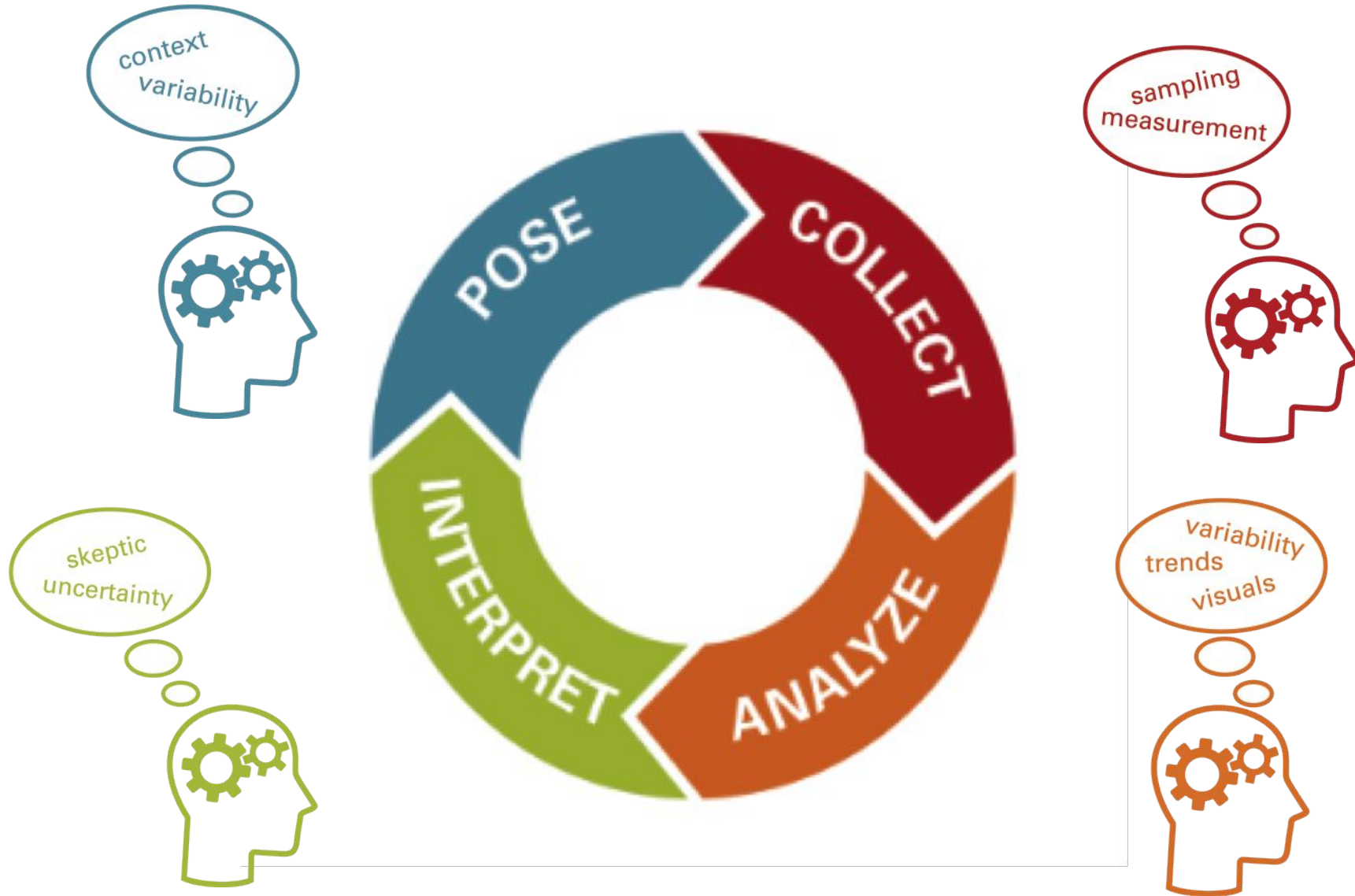
- introduce approaches to statistics tasks that promote statistical reasoning;
- learn about representations of bivariate categorical data;
- investigate nutrition of granola bars by examining association and independence of bivariate categorical data using the Common Online Data Analysis Platform (CODAP),
- investigate common conceptions that students have about bivariate categorical data by viewing video of students' statistical reasoning.

# Statistical Investigation Cycle

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# Statistical Habits of Mind



# Key Elements of Productive Statistics Tasks

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Real Data with Engaging Contexts

- Need a launch to connect students with context

- Collected by students or curated by teacher

Larger, sometimes messy, Data (more cases and/or attributes, missing values, nonsensical values, need for recoding)

Opportunities to explore data to ask questions (notice and wonder)

Using technology with multiple ways to represent data

Emphasize sense-making of distributions and statistical measures

Interpret results, support claims, connect to context

# Categorical Data in the Standards

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## [CCSS.Math.Content.8.SP.A.4](#)

Understand that patterns of association can also be seen in bivariate categorical data by **displaying frequencies and relative frequencies** in a two-way table. Construct and interpret a two-way table summarizing data on two categorical variables collected from the same subjects. Use relative frequencies calculated for rows or columns to **describe possible association between the two variables**.

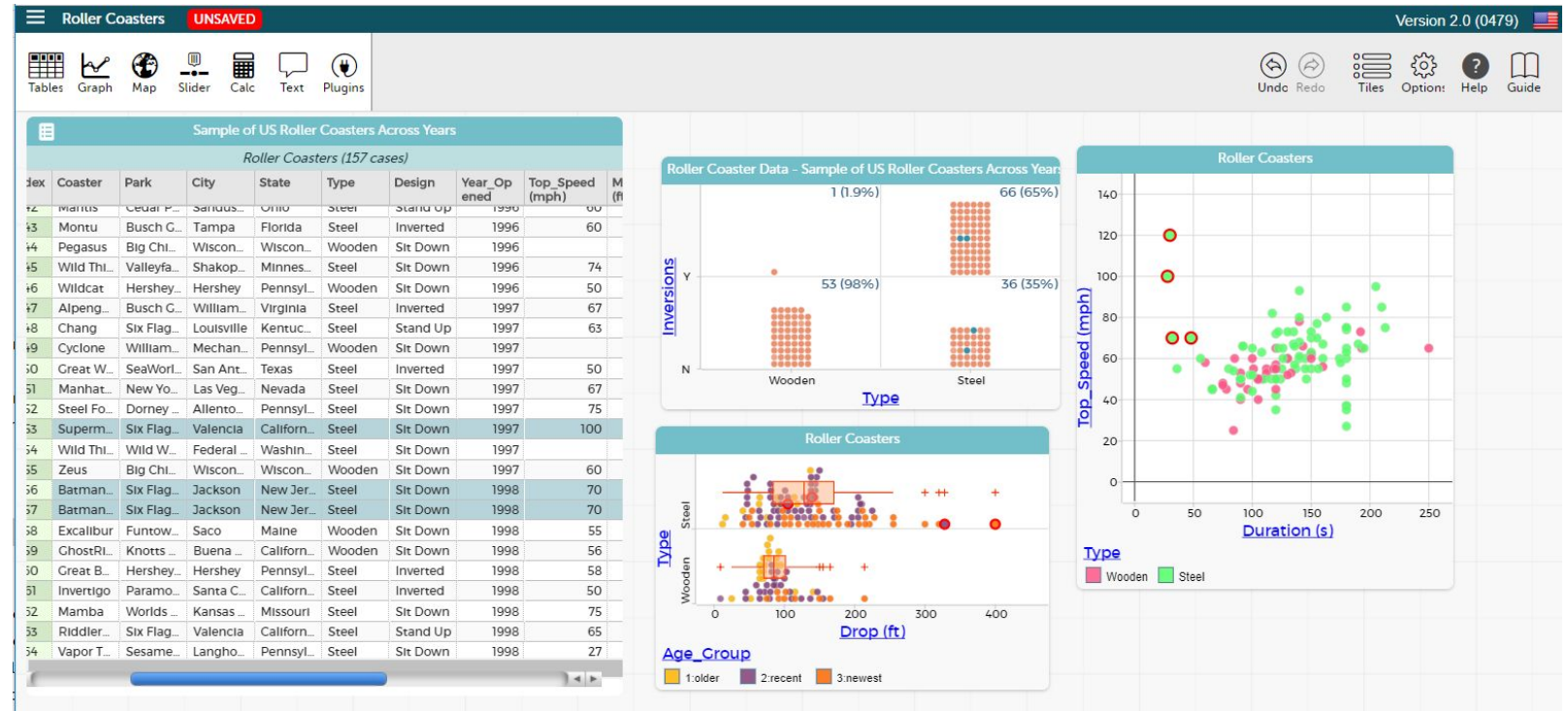
## [CCSS.Math.Content.HSS.ID.B.5](#)

Summarize categorical data for two categories in two-way frequency tables. **Interpret relative frequencies** in the context of the data (including joint, marginal, and conditional relative frequencies). **Recognize possible associations** and trends in the data.

# CODAP

<https://codap.concord.org>

## Common Online Data Analysis Platform



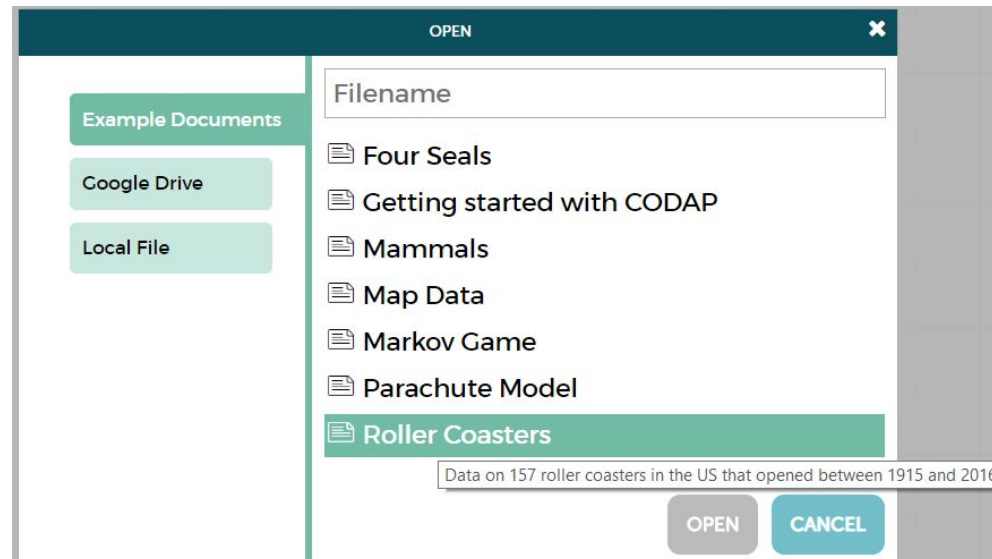
CODAP is supported on Firefox 46+, Chrome 50+, Windows Edge 14+, and Safari 10+. CODAP is not actively supported on other browsers at this time.



# Getting to Know CODAP

<https://codap.concord.org>

- Codap.concord.org
- Click Try Codap in upper right
- Choose Open Document or Browse Examples
- Choose Roller Coasters



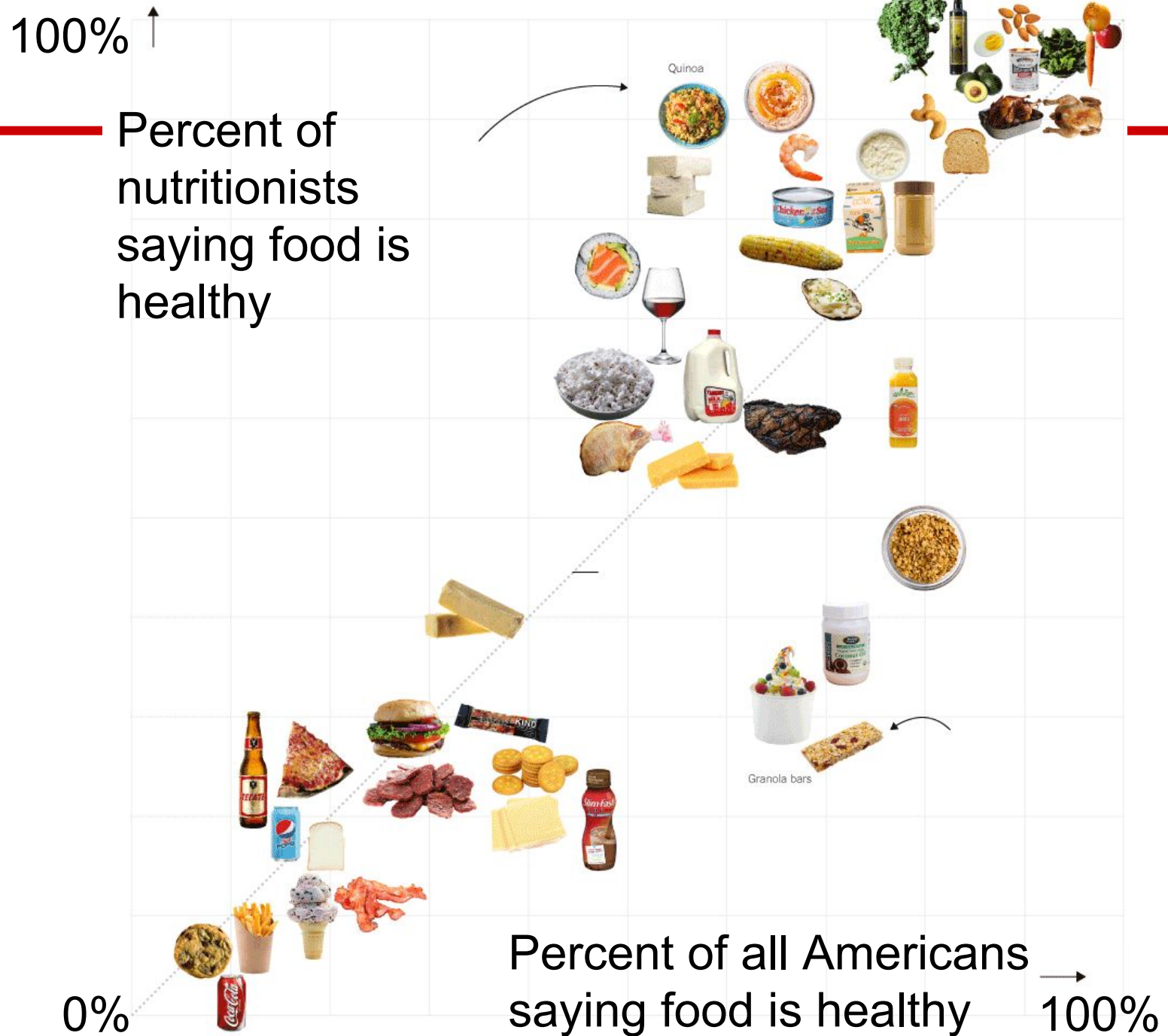


# Investigating Granola Bars

## Analyzing Categorical Data in CODAP

What do you notice?

What do you wonder?



# Finding

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Among all the foods surveyed, the greatest difference was observed for granola bars. Although 71% of the public thought of granola bars as “healthy,” only 28% of nutritionists agreed.

New York Times, 2016

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What attributes do you care about when you eat granola bars?

What attributes of granola bars might a nutritionist care about to determine whether a granola bar is 'healthy?'

# Granola Bars in CODAP

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## A New Investigation: Granola Bars

Open <http://tinyurl.com/granolabardata> in a web browser.

What attributes are included in this data set?

Work with a partner to answer question #1 on the handout about granola bars.

# Question 1

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- a. **43%** of the chewy granola bars have nuts.
- b. **18%** of the granola bars are crunchy and do not have nuts.
- c. **30%** of the granola bars are crunchy.

# Question 1

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- a. **43%** of the chewy granola bars have nuts.

Conditional Relative Frequency (CODAP row or column percents)

- b. **18%** of the granola bars are crunchy and do not have nuts.

Joint Relative Frequency (CODAP cell percent)

- c. **30%** of the granola bars are crunchy.

Marginal Relative Frequency



# Segmented Bar Graph

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Making a segmented bar graph in CODAP looking at the association between texture and nuts

# Continue with CODAP

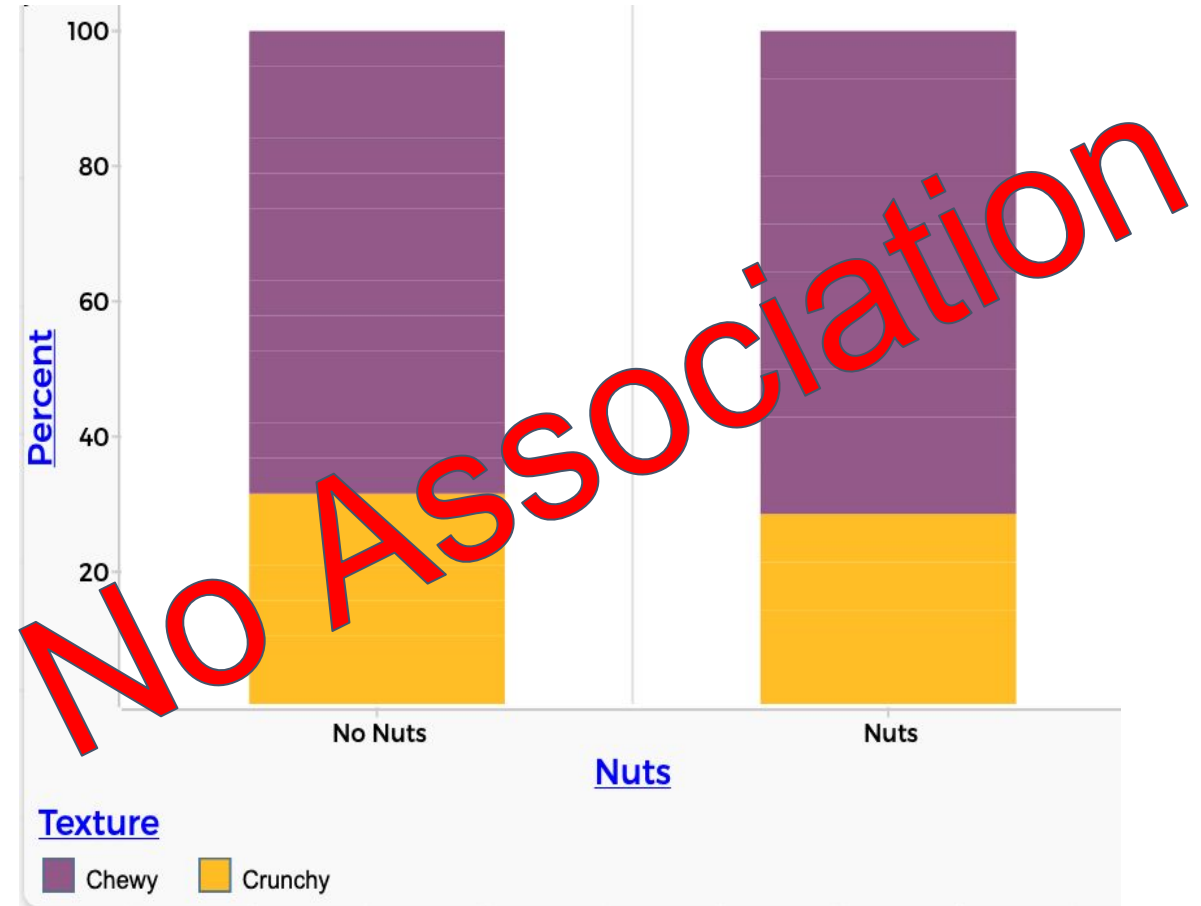
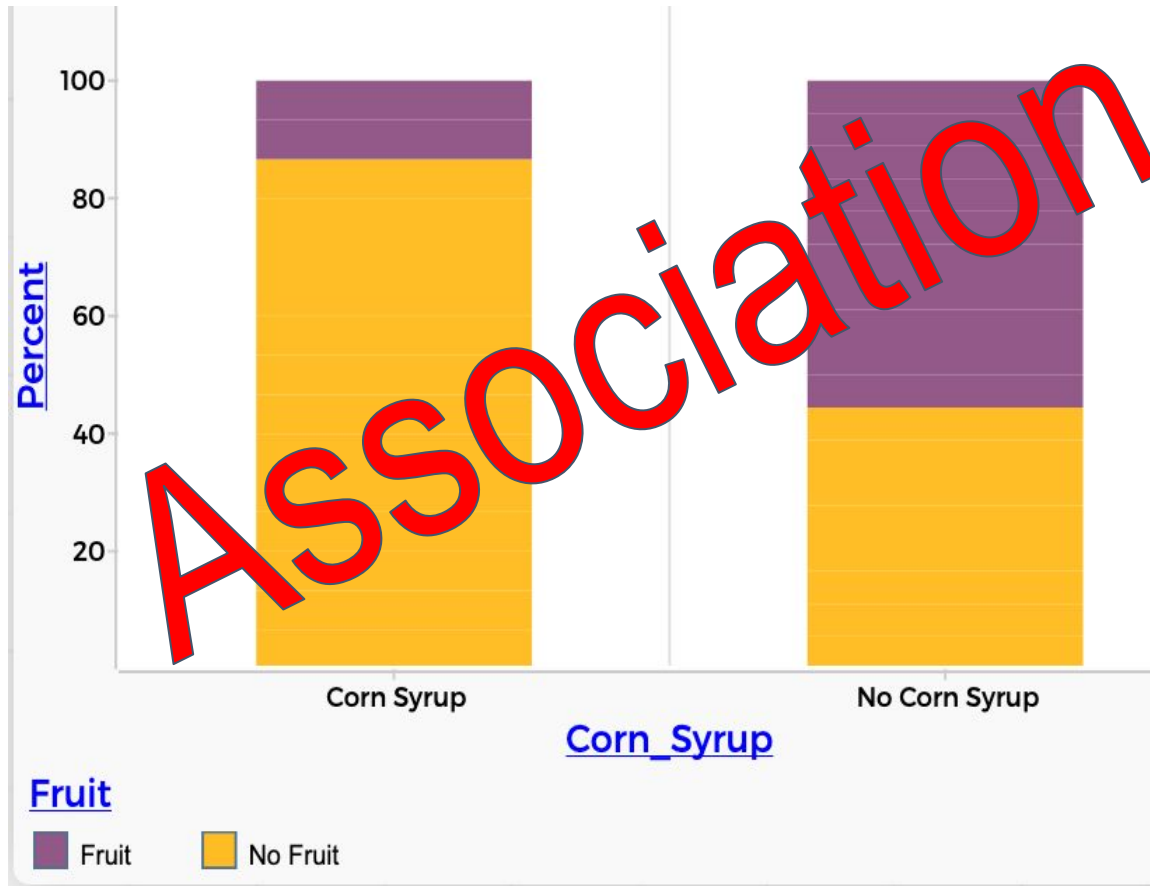
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Work with a partner to answer questions #2-5 on the handout about granola bars.

# Association of Categorical Variables

How do you know if two categorical variables are associated?



# Categorical Data in the Standards

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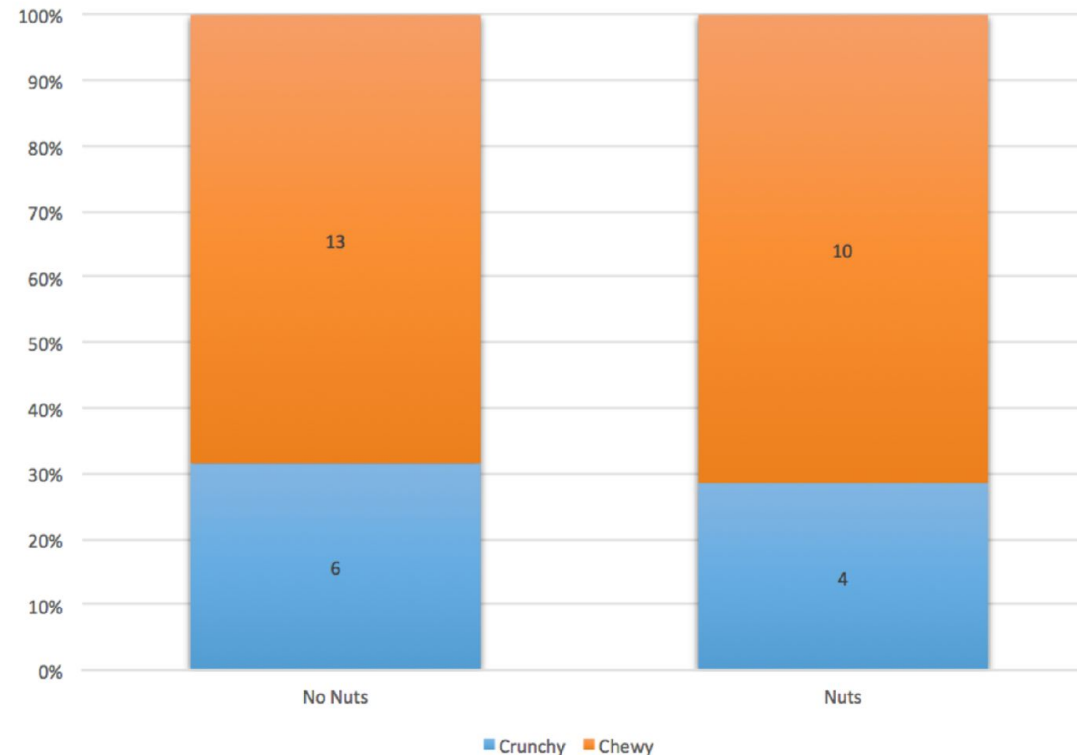
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# Middle School Students' Interpretations of a Segmented Bar Graph

Is there a relationship between whether a granola bar has nuts and its texture (chewy/crunchy)?

	NO NUTS	NUTS
CHEWY	13	10
CRUNCHY	6	4



# Students' Interpretations

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- 4 student videos
- Notice how the student is interpreting the graph
- Consider why the student may have interpreted the graph that way
- Consider how you would respond to the student



# Lana

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SOUTHERN INDIANA



the Concord  
Consortium



# Students' Interpretations

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- Discuss how the student is interpreting the graph
- Consider why the student may have interpreted the graph that way
- Consider how you would respond to the student

# Trina

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# Students' Interpretations

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# Andrea

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# Students' Interpretations

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# Hector

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# Students' Interpretations

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- Discuss how the student is interpreting the graph
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# Wrap-Up

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**How did CODAP support your investigation about categorical data?**

**How did different representations we used today help you make sense of categorical data?**

**What is one thing you will take back to your classroom?**

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**[hirise.fi.ncsu.edu/projects/esteem/](http://hirise.fi.ncsu.edu/projects/esteem/)**