

Comparison Chart of Local Citation Tools & Services

Service Provider	Service Type	Accuracy	Coverage	Timeframe	Countries	Pricing	Website
<u>WhiteSpark</u>	DIY & Service	Excellent	Excellent	1-2 weeks	11	\$4 – \$5 / citation	<u>Learn More</u>
<u>Bright Local</u>	DIY & Service	Excellent	Excellent	14 days	10	\$3 per citation	<u>Learn More</u>
<u>The Hoth</u>	Service	Excellent	Good	Ongoing	All	\$79+/mo	<u>Learn More</u>
<u>Loganix</u>	Service	Excellent	Excellent	Ongoing	All	\$7+	<u>Learn More</u>
<u>Moz Local</u>	DIY & Service	High	Good	2-3 weeks	2	\$84+/yr	<u>Learn More</u>
<u>Citation Labs</u>	DIY	High	Good	Up to you	All	\$5+	<u>Learn More</u>
You	DIY	How good are you?	You determine	How fast are you?	Any you can	Your time	N/A

