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HealthTeacher, Inc. brings together leaders in education, health, technology, and media, to positively impact youth health. Applying the management team's experience, which spans companies like Apple, McGraw-Hill, HealthLeaders, and Pearson, HealthTeacher, Inc. is successfully engaging students and their families with interactive, web-based programs to promote healthy living and physical activity.

Today childhood obesity is projected to cost kids 5 years of their lives, and if this trend continues, today's youth will be the first generation to not outlive their parents. HealthTeacher, Inc. is determined to change this dynamic by providing students in grades K-12 with the knowledge and skills needed to overcome two serious threats to good health: *a lack of physical activity* and *a void of health literacy*. HealthTeacher, Inc.'s research-based games, apps, and educational resources are designed to engage students and to provide data to measure and quantify their impact.

To help ensure adoption and utilization of its health education programs games and apps, HealthTeacher Inc. deploys its products in our nation's schools, where 55 million students spend 6-7 hours a day. HealthTeacher, Inc.'s K-5 products also work in tandem with two important sets of education standards: the National Health Education Standards (NHES) and the Common Core State Standards, which have been adopted by 45 states.

OUR PRODUCTS

HealthTeacher, Inc. has created two interactive, web-based resources that seamlessly fit into the classroom to address a lack of physical activity and a void of health literacy: HealthTeacher and GoNoodle.

HealthTeacher lessons are organized under 10 topic areas that address key subjects like bullying, physical activity, alcohol, tobacco, and drug use, mental health, and nutrition.

HealthTeacher provides a comprehensive, online, health literacy curriculum with 300 health lessons that incorporate knowledge points and skills aligned with NHES standards. Health literacy is generally defined as the capacity to obtain, possess, and understand basic health information and services to make appropriate health decisions. HealthTeacher lessons are organized under 10 topic areas that address key subjects like bullying, physical activity, alcohol, tobacco, and drug use, mental health, and nutrition. HealthTeacher integrates the K-5 curriculum into core subject areas, enabling educators to incorporate health lessons into everyday learning while also reinforcing Common Core standards without further burdening elementary school teachers already pressed for instructional time and under pressure to increase performance on standardized state tests. The HealthTeacher curriculum also reaches parents and families through a Send Health Home email feature that allows teachers to share lesson summaries.

By keeping the games short enough to play as brain-break transitions between subjects, teachers can easily integrate physical activity into the instructional day.

The deep-breathing game included in GoNoodle was built on a HealthTeacher study that showed deep abdominal breathing reduced disciplinary events by 37%

HealthTeacher, Inc.'s fast growing network includes 7 million students, 12,000+ schools and 9 of the nation's 15 largest school districts

In a May 2012 survey of HealthTeacher users, 67% of teachers reported improvements in students' health behaviors and, in a related finding, 70% of students reported talking to a parent or adult about the dangers of alcohol, tobacco, or drug use after a HealthTeacher lesson on these topics. Also, 71% of teachers said they were finding new ways to incorporate health topics into core subjects like math, language arts, and science as a result of using HealthTeacher lessons. These positive outcomes led to more than 85% of teachers expressing satisfaction with the products and services offered by HealthTeacher, Inc.

GoNoodle is a suite of web-based games designed to bring physical activity breaks into elementary classrooms. The games were built on research showing that short bursts of physical activity can positively impact academic achievement, cognitive skills and behavior as well as overall health. Playing GoNoodle also fulfills the challenge put forth by the First Lady's *Let's Move!* Active Schools initiative to increase the amount of classroom-based physical activity in schools. Through a partnership with the U.S. Track and Field Foundation, Olympic athletes coach students through one of the games. By keeping the games short enough to play as brain-break transitions between subjects, teachers can easily integrate physical activity into the instructional day. The GoNoodle platform easily measures and reports frequency of use and aggregate minutes of physical activity. Subsequent versions will incorporate a home extension to involve parents and families.

OUR MODEL

HealthTeacher, Inc. leads the market with an innovative model in which healthcare stakeholders from health plans, hospitals, and other major employers underwrite HealthTeacher and GoNoodle for inclusive groups of schools in their communities. HealthTeacher, Inc. customizes an implementation plan for each school district, and on behalf of the community partner(s), employs a Health Education Coordinator (HEC) to work directly with school leadership to gain commitment to the program, train teachers, and provide ongoing support for sustained teacher adoption and engagement. HealthTeacher, Inc. has been implementing its resources in school districts through a community-sponsored model for nearly 5 years, resulting in a fast-growing network that spans 18 states and provides access to 7 million students, 12,000+ schools and 1,000 school districts, including adoption in 9 of the nation's 15 largest school districts.

JOIN US

HealthTeacher, Inc. firmly believes that the future belongs to healthy kids and that schools and community leaders play a crucial role in promising our students a bright and healthy future.

Contact us by calling (800) 514-1362 or via e-mail at hello@healthteacher.com. HealthTeacher, Inc. is located in Nashville, TN.