USPTO Symposium: Advancing research on inventor demographics

Agenda
Friday, August 26, 2022
Held Virtually Eastern Standard Time

**Introductions**
9:00am – 9:03am Greetings and logistics: Shoshana Rabinovsky, Moderator (AIR)
9:03am – 9:10am Introductions and objectives: Andrew Toole, Host (USPTO)

**Inventor Gender**
9:15am – 9:45am WIPO approach to inventor gender: Julio Raffo (WIPO)
9:50am – 10:20am PatentsView approach to inventor gender: Ernest Miguelez (Univ. of Bordeaux)
10:25am – 10:55am Assessing approaches to inventor gender: Michelle Saksena (USPTO)

BREAK 10:55AM – 11:10AM

**Inventor Race/Ethnicity: Session 1**
11:10 – 11:40am “Predicting ethnicity from names with rethnicity: Methodology and application”: Fangzhou Xie (Rutgers Univ.)
11:45pm-12:15pm Foreign-origin status from name analysis: Lessons learnt from work on inventors and managers: Francesco Lissoni (Bordeaux Univ. / Bocconi Univ.)

LUNCH 12:15PM – 1:00PM

**Inventor Race/Ethnicity: Session 2**
1:00pm – 1:30pm ZRP Model: Jay Budzick (ZestAI)
1:35pm – 2:05pm “A new method for estimating race/ethnicity and associated disparities where administrative records lack self-reported race/ethnicity”: Marc Elliott (Rand)

BREAK 2:05PM – 2:20PM

2:20pm – 3:20pm Panel Discussion: Trevon Logan (Ohio State Univ.); Adam Gailey (CRAI); Jason Dietrich (CFPB)
Panel Theme: Perspectives on inventor demographic research
Moderator: Nicholas Rada (USPTO)

3:20pm Closing Remarks, Andrew Toole, Host (USPTO)