

FOR IMMEDIATE RELEASE

## ATRO Launches New Website

*Updates to ATROBUSHING.COM streamline process for consumer*

**ST. CLAIR, MO — March 20, 2018** In a continued effort to create time-saving solutions for its customers, ATRO Engineered Systems has re-launched ATROBUSHING.COM. Site upgrades include expanded content to educate, inform and help customers find the right parts faster.

Key Features and Enhancements:

- Advanced search function with expansion cross references
- “Quick Order” and “Repeat Express Order” options
- Digital product catalog
- THE TORQUE FINDER – 3 Clicks to finds the right torque rod
- Video and Digital Library – Suspension Overviews and Key Product Training
- Value Calculator - Understand product lifetime savings
- Installation, Product Spotlights, Sales Support documents and much more

“With the re-launch of ATROBUSHING.COM, we feel we’ve accomplished our goal,” Joe Samel, Vice-President of Marketing for ATRO. “We have created a user-friendly site that saves our customers time and makes their businesses easier.”

For additional resources or customized assistance, customers can reach an ATRO representative Monday - Friday, 8a.m. - 4:30p.m. CST by calling 1-800-325-6114.

### About the Company...

ATRO is a recognized U.S. and worldwide leader in superior suspension parts for trucks, trailers, buses, agricultural, military vehicles and equipment. **ATRO Polyurethane•Solutions** designs and engineers specific to the application, outperforming and outlasting OE rubber and other polyurethane manufacturers’ parts by utilizing 11 proprietary formulas, ATRO POLYS. ATRO’s product line extends beyond bushings, suspensions and torque rods and includes polyurethane solutions bumper to bumper for trucks and trailers. ATRO, located in St. Clair, MO U.S.A., was founded in 1987 and is family-owned. The company’s website is ATROBUSHING.COM.

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