



ATRO ENGINEERED SYSTEMS, INC.  
6 Bolte Lane | St. Clair, MO 63077 | U.S.A.  
Toll Free: (800) 325-6114 | Fax: (866) 920-2005

**FOR IMMEDIATE RELEASE**

May 30, 2018

Contact: Joe Samel  
V.P. Marketing & Bus. Development  
jsamel@atrobushing.com  
(573) 290-2901

## ATRO Expands Management Team and Direct Sales Force

**St. Clair, Missouri** – ATRO Polyurethane•Solutions is proud to announce and welcome **Rob Donaldson**, Director of Engineering/New Product Development and **Todd Ziems**, Area Sales Manager. In addition to providing superior customer service, both gentlemen will be instrumental in reaching ATRO’s end goals of increased market share and expanded product line.

Rob Donaldson comes to ATRO with over 20 years’ experience and a proven ability to develop new products and processes that result in expanded revenue, market share and profit growth within the automotive and heavy vehicle markets. Donaldson will direct new product development and oversee manufacturing process engineering at ATRO. In his new role, Donaldson will focus on continually adding polyurethane products that solve customers’ unmet needs while maintaining and improving ATRO’s current portfolio of high quality, reliable parts. Donaldson previously held engineering and product development group leadership positions with Siegel-Robert Automotive and TriMark Corporation.

Todd Ziems joins ATRO as Area Sales Manager, covering the states of Florida, Georgia, Alabama and South Carolina. Ziems comes to ATRO with nearly 25 years’ experience in the on/off highway truck and equipment segments, including having managed OE and Aftermarket sales and engineering of suspension and under-hood applications for Tenneco (Clevite Elastomers Division) and Excel Industries. Ziems’ home office is based in Melbourne, FL.

### **About the Company...**

ATRO is a recognized U.S. and worldwide leader for high quality polyurethane parts for heavy trucks, trailers, buses, agricultural equipment and military vehicles. **ATRO Polyurethane•Solutions** designs and builds specifically for the application, outperforming and outlasting OE rubber and other polyurethane manufacturers parts by utilizing 11 proprietary formulas - ATRO POLYS. ATRO’s product line extends beyond suspension bushings and torque rods to include polyurethane solutions bumper-to-bumper for heavy trucks and trailers. ATRO, located in St. Clair, MO U.S.A., was founded in 1987 and is family-owned. The company’s website is [ATROBUSHING.COM](http://ATROBUSHING.COM).

###