

FOR IMMEDIATE RELEASE

Contact: Joe Samel
jsamel@atrobushing.com

ATRO Adds to Driveline Offering

Expanding our line, giving our customer options

August 15, 2018 - ST. CLAIR, MO — Based on the success of the 1810 Series carrier bearing CR00-67825 launched in 2015, ATRO is expanding their carrier hanger offering with the rollout of the 1710 Series carrier bearing CR00-67121. The application of polyurethane on parts under extreme attack from oil, grease, cleaning solutions and other contaminants highlights the benefits of ATRO's proprietary Polyurethane Solutions. ATRO Poly is undeniably ***Better than Rubber.***

“While the rubber carriers manufactured by our competition deteriorate in driveline conditions, ATRO Polys are impervious to chemical attack,” says Skip Steffen, Director of Aftermarket Sales. “The quality of ATRO's CR00-67825 and the line extension to this smaller version, CR00-67121, provide a needed solution to our customers. In addition, our carrier bearing has a 3 year warranty, making both our product quality and warranty unmatched in the marketplace.”

ATRO's new premium carrier bearing assembly, CR00-67121, fits class 6-7 trucks with a 1710 series driveline. It is manufactured utilizing ATRO's expertise in engineering design and ability to formulate the exact polyurethane to meet or exceed OEM specifications.

Key Benefits:

- Industry leading 3 Year Warranty
- Chemically resistant to contaminants: such as oil, fuel, road salt and cleaning solvents
- Proprietary polyurethane absorbs shock & dampens vibration
- Double-sealed bearing is permanently lubricated and keeps out contaminants
- Zinc electroplated, sealed dust shield is corrosion resistant and protects against road debris
- Steel, zinc electroplated bracket with superior strength and durability is resistant to corrosion

For additional resources or customized assistance, customers can reach an ATRO representative Monday - Friday, 8:00 a.m. - 4:30 p.m. CST by calling 1-800-325-6114.

About the Company...

ATRO is a recognized U.S. and worldwide leader in superior suspension parts for trucks, trailers, buses, agricultural, military vehicles and equipment. **ATRO Polyurethane•Solutions** designs and engineers specific to the application, outperforming and outlasting OE rubber and other polyurethane manufacturers' parts by utilizing 11 proprietary formulas, ATRO POLYS. ATRO's product line extends beyond bushings, suspensions and torque rods and includes polyurethane solutions bumper to bumper for trucks and trailers. ATRO, located in St. Clair, MO U.S.A., was founded in 1987 and is family-owned. The company's website is ATROBUSHING.COM.

###