

Platform Action Plan

My publicly facing business email address is: _____

| My Websites | My Email Service |
|--|--|
| <p><i>My website domains are hosted on:</i></p> <p><i>My main website URLs are:</i></p> | <p><i>My email service is:</i></p> <p><i>My most important list segments:</i></p> |
| My Landing Pages | My Online Shops |
| <p><i>My landing pages are built in:</i></p> <p><i>My most important landing pages are:</i></p> | <p><i>My shops are built on:</i></p> <p><i>My shop URLs are:</i></p> |

Post a Pic of your completed Platform Action Plan in the Challenge Facebook Group after you've filled it out.

Missing Something? Be sure to review the [Resource Guide](#) if you're missing one or more of the key platform elements in your creative business.

Platform Action Plan (EXAMPLE)

My publicly facing business email address is: *team@cisforcthulhu.com*

| My Websites | My Email Service |
|--|---|
| <p>My website domains are hosted on:</p> <p><i><u>Bluehost</u></i></p> <p>My main website URLs are:</p> <p><i>cisforcthulhu.com</i></p> | <p>My email service is:</p> <p><i><u>MailerLite</u></i></p> <p>My most important list segments:</p> <p><i>Entire List</i></p> <p><i>Online Shop Customers</i></p> <p><i>Kickstarter Backers</i></p> <p><i>Retailers</i></p> <p><i>Media</i></p> |
| My Landing Pages | My Online Shops |
| <p>My landing pages are built in:</p> <p><i><u>Clickfunnels</u>, <u>MailerLite</u></i></p> <p>My most important landing pages are:</p> <p><i>Free C is for Cthulhu Opt-in</i></p> <p><i>Free Sweet Dreams Cthulhu Opt-in</i></p> <p><i>Free Cthulhu Coloring Pages</i></p> | <p>My shops are built on:</p> <p><i><u>Shopify</u></i></p> <p>My shop URLs are:</p> <p><i>cisforcthulhu.com</i></p> |