

Axe Canada \$5 Uber Eats Voucher Offer Terms and Conditions

1. AGREEMENT TO BE LEGALLY BOUND BY TERMS AND CONDITIONS:

By participating in the Axe Canada \$5 Uber Eats Voucher Offer (the “Offer”), you are signifying your agreement that you have read and agree to be legally bound by these official terms and conditions (the “Terms”).

2. KEY DATES:

The Offer consists of: (i) a purchase period, starting November 1, 2025 at 12:01 a.m. Eastern Time (“ET”), and ending on December 31, 2025 at 11:59 p.m. ET (the “Purchase Period”); and (ii) a submission period, starting November 1, 2025 at 12:00 a.m. ET, and ending on February 27, 2026 at 11:59 p.m. ET (the “Submission Period”). The Purchase Period and Submission Period shall be collectively referred to as the “Offer Period”.

3. ELIGIBILITY:

Participation in the Offer is only open to legal residents of Canada who have reached the legal age of majority in their province or territory of residence at the time of participation. Despite the foregoing, employees, representatives or agents (and those with whom such persons are living in the same household, whether related or not, and/or immediate family members) of Unilever Canada Inc. (the “Sponsor”), its affiliated and related companies (including, without limitation, its parent, sister and subsidiary companies), advertising and promotional agencies, or other party in any way involved in the development or administration of this Offer (collectively, the “Offer Parties”) are excluded from participation in the Offer.

4. HOW TO PARTICIPATE:

If you: (i) during the Purchase Period, purchase a specially marked Axe Gift Pack ranging from \$17.99 to \$19.99 before taxes (a “Participating Product”) that contains a valid Offer pin code (a “Pin Code”), while supplies last (collectively, an “Eligible Purchase”); (ii) during the Submission Period, visit www.axeholidayubervoucher.ca (the “Website”); and (iii) follow the on-screen instructions on the Website to submit, during the Submission Period: (a) the valid Pin Code contained in your purchased Participating Product, and (b) your first name, last name, valid email address, postal code and phone number (collectively, a “Submission”), you will be eligible to receive one (1) Reward (defined below).

To be eligible, your Submission must be submitted and received in accordance with these Terms during the Submission Period (as determined by the Sponsor in its sole and absolute discretion). No reproductions of Pin Codes are permitted. Each Pin Code can only be submitted once, duplicate submissions of Pin Codes will be disqualified. A Submission may be rejected if (in the sole and absolute discretion of Sponsor) it is not fully completed with all required information (including without limitation, a valid Pin Code) and submitted and received in accordance with these Terms. Standard data rates apply to participants who choose to participate via a mobile device. Please contact your service provider for pricing and service plan information and rates before mobile device participation. **IMPORTANT NOTE: Please retain your original receipt of your Eligible Purchase completed to participate in the Offer and Pin Code, as the receipt and/or Pin Code may be required to be presented to the Sponsor as part of the verification procedure outlined below.**

5. LIMITS AND CONDITIONS:

Limit one (1) Reward per Pin Code and per Submission. Limit two (2) Rewards per household. Limit one (1) Pin Code per Participating Product. This Offer cannot be combined with any other offer, discount or promotion.

If it is discovered by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor) that any person has attempted to: (i) exceed any of the limits stated in these Terms; (ii) use multiple names, identities, email addresses and/or any automated, macro, script, robotic or other system(s) or program(s) to enter or otherwise participate in or to disrupt this Offer; (iii) falsely enter a Pin Code or submit a Submission without completing an Eligible Purchase in accordance with these Terms; and/or (iv) make a Submission that has been falsified, manipulated or otherwise altered in any way (all as determined by the Sponsor in its sole and absolute discretion); then he/she may be disqualified from participating in the Offer (including without limitation the invalidation of all of this/her Pin Codes) and receiving a Reward, as determined in the sole and absolute discretion of the Sponsor. The Offer Parties, and each of their respective agents, representatives, employees, officers, directors, governors, owners, distributors, retailers, successors, and assigns (collectively, the **“Released Parties”**) are not responsible for late, lost, stolen, damaged, destroyed, misdirected, delayed, incomplete or illegible Pin Codes, Eligible Purchases, Eligible Purchase receipts or Submissions (all of which are void). No responsibility is assumed by the Released Parties for any Pin Code after it has been distributed to a participant. A Submission may be rejected if (in the sole and absolute discretion of the Sponsor) it is not fully completed with all required information and submitted and received in accordance with these Terms during the Submission Period.

All Pin Codes are and shall remain the sole and exclusive property of Sponsor. Any use of such Pin Codes, except as expressly provided for herein, without the express written consent of Sponsor is strictly prohibited. If due to printing, production, online, internet, computer or other error of any kind, more Pin Codes are distributed than intended to be distributed by the Sponsor, then, in addition to having the right to amend or terminate the Offer immediately, the Sponsor reserves the right, in its sole and absolute discretion, to invalidate all such Pin Codes that have been distributed in excess of the number of Pin Codes that were intended to be distributed according to the Sponsor’s official records and an invalidated Pin Code holder’s only remedy in this regard will be to receive another Pin Code in accordance with these Terms, while supplies last. If due to printing, production, online, internet, computer or other error of any kind, a Pin Code is unusable for the purposes of this Offer as contemplated by these Terms, the applicable Pin Code holder’s only remedy in this regard will be to receive another Pin Code, while supplies last.

6. VERIFICATION:

All Eligible Purchases, Eligible Purchase receipts, Pin Codes, Participating Products, Submissions and any other content, materials or information in any way connected with this Offer (collectively, **“Offer-Related Information”**) and participants are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of a valid Pin Code, Eligible Purchase, identity and/or eligibility (in a form acceptable to the Sponsor) for the purposes of verifying the eligibility and/or legitimacy of any Offer-Related Information entered (or purportedly entered) for the purposes of this Offer and/or for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Offer in accordance with these Terms. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification from participating in the Offer or receipt of a Reward, in the sole and absolute discretion of the Sponsor.

7. REWARDS:

Upon receipt of your Submission in accordance with these Terms (as determined by the Sponsor, in its sole and absolute discretion), you will be eligible to receive one (1) \$5 CAD Uber Eats Voucher (a **“Reward”**). All aspects of each Reward will be determined by the Sponsor, in its sole and absolute discretion subject to availability. Each Reward must be accepted as awarded. Rewards may not be sold, transferred and are not convertible to cash. The Sponsor reserves the right (but for greater certainty, does not have the obligation) to substitute a Reward in whole or in part in the event that all or any component is unavailable with a gift of equal or greater retail value, including, without limitation, but solely at the Sponsor’s sole discretion, a cash award. All characteristics and features of each Reward, except as otherwise explicitly stated above, are at the Sponsor’s sole and absolute discretion. Reward recipients are solely responsible for all costs not expressly described herein. Each Reward is subject to the terms and conditions of the applicable issuer.

Uber Eats is not available in all geographic locations. Your Uber Eats voucher expires on (30 days post program). Unilever Canada reserves the right to cancel, suspend, or amend this offer where it becomes necessary to do so. The Uber Eats Voucher offers a maximum discount of \$5.00CAD per redemption including delivery charge and a maximum of 2 order(s) per household and only 1 order per Uber Eats account. The Uber Eats Voucher can only be used by the first person who redeems the code and is non-transferrable. Any unused Uber Eats Voucher amount will not roll over. The Uber Eats Voucher has no cash value. The Uber Voucher is only valid for orders placed using applicable Uber Eats app. Taxes and other fees will be covered provided that the value of the Uber Voucher is greater than the total order amount. The “Promoter” is Unilever Canada, Toronto, Ontario M4W 3R2. The “Supplier” is VCG PromoRisk Inc. 60 Atlantic Ave. Ste. 200, Toronto, ON, M6K 1X9. Neither Supplier nor The Promoter undertake responsibility or liability for any goods sold or offered for sale or any works carried out by any third parties’ suppliers and provide absolutely no direct or implied warranties for the services provided. These terms and conditions and any disputes arising from these terms and conditions are governed by the laws of Ontario Canada.

8. CONFIRMATION AND DELIVERY:

Upon receipt of an eligible Submission in accordance with these Terms and successful validation (as determined by the Sponsor, in its sole and absolute discretion) a Reward will be delivered via email, at the address provided with the Submission through the Website. Typical processing time is approximately 72 hours from successful validation of Submissions for delivery of Rewards.

No responsibility is assumed by the Released Parties for any emails that are returned as undeliverable, or for any Reward after it has been sent to a participant. The Released Parties are not responsible for (as applicable) late, lost, stolen, damaged, misdirected, irregular, garbled, corrupted, blocked, inaccessible, delayed, or undelivered Rewards, regardless of cause. Without limiting the foregoing, the Released Parties expressly disclaim any and all liability for Rewards or other transmissions which are not timely received in an uncorrupted form (or received at all) by participant due to filtering/privacy settings for email or for any other reason. Eligible Purchases, Pin Codes and Submissions that cannot be validated for any reason will be rejected, as determined by the Sponsor in its sole and absolute discretion (including, without limitation, if an Eligible Purchase, Pin Code and/or Submission: (i) is unauthorized, fake, or has been illegitimately obtained, (ii) has been previously used or submitted in connection with this Offer; (ii) is incorrectly or incompletely entered or submitted; or (iii) relates to Participating Products that were subsequently returned or exchanged).

By participating in the Offer, each participant agrees to release, discharge, indemnify and hold harmless the Released Parties from any liability or damages which may arise out of participation in the Offer or out of the acceptance, use, misuse or possession of any Reward.

9. GENERAL CONDITIONS

All decisions of the Sponsor with respect to any aspect of this Offer, including without limitation the eligibility of participants or any Offer-Related Information, are final and binding on all participants in all matters as they relate to this Offer. ANYONE DEEMED BY THE SPONSOR TO BE IN VIOLATION OF THESE TERMS FOR ANY REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR AT ANY TIME.

All Offer-Related Information becomes the property of the Sponsor. This Offer is subject to all applicable federal, provincial/territorial, and municipal laws. The Released Parties shall have no liability and will be released and held harmless from any claim, action, liability, loss, injury, or damage, including, without limitation (but subject to operation of law), personal injury or damage to personal or real property due in whole or in part, directly or indirectly, by any reason, including the acceptance, possession, use or misuse of a Reward and/or participation in this Offer. Without limiting the foregoing, the Released Parties will not be liable for: (i) any failure of the Website; (ii) any technical malfunction or other problems of any nature whatsoever, including, without limitation, those relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; (iii) the failure of any Offer-Related Information to be received, captured or recorded for any reason whatsoever, including, but not limited to, technical problems or traffic congestion on the internet or at any website; (iv) any injury or damage to a participant’s or any other person’s computer or other device related to or resulting from participating

in the Offer; (v) costs associated with mobile device data use and service; and/or (vi) any combination of the above, and will be released and held harmless from any claim, action, liability, loss, injury or damage.

In the event of a dispute regarding who submitted a Submission, the Sponsor reserves the right, in its sole and absolute discretion, to require the individual(s) claiming to have submitted the Submission to provide proof (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification) that he/she is the individual who completed the corresponding Eligible Purchase or Submission in accordance with these Terms (failing which such individual may be disqualified, as determined by the Sponsor in its sole and absolute discretion).

The Sponsor reserves the right, in its sole and absolute discretion, to amend, cancel, withdraw or suspend this Offer (or to amend these Terms) in any way, in the event of any cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Offer as contemplated by these Terms, including, without limitation, any error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud or technical failure, health risks or any act, regulation, directive or recommendation of any public authority (including without limitation the Government of Canada, a provincial government, a municipal government, city council or public health authority, such as those that may be implemented to mitigate COVID-19 transmission). Any attempt to deliberately damage any website or to undermine the legitimate operation of this Offer in any way (as determined by Sponsor in its sole and absolute discretion) is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. The Sponsor reserves the right to amend or suspend this Offer, or to amend these Terms, in any way without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind, or for any other reason whatsoever. The Sponsor reserves the right, in its sole and absolute discretion, to adjust any of the dates, timeframes and/or other Offer mechanics stipulated in these Terms, to the extent necessary, for purposes of verifying compliance by any participant or entry with these Terms, or as a result of any technical or other problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Offer as contemplated in these Terms, or for any other reason.

By participating in this Offer, each participant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted in the course of participating in this Offer for the purpose of administering the Offer and in accordance with Sponsor's privacy policy (available at: <http://www.unileverprivacypolicy.com/>), including without limitation any purchase information provided in the course of submitting an Eligible Purchase receipt. This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of his/her personal information.

In the event of any discrepancy or inconsistency between the terms and conditions of these English Terms and disclosures or other statements contained in any Offer related materials, including but not limited to the Website, point of sale, television, print or online advertising or the French version of these Terms, the terms and conditions of these English Terms shall prevail, govern and control to the fullest extent permitted by applicable law.

All intellectual property used by the Sponsor in connection with the promotion and/or administration of the Offer, including, without limitation, all trade-marks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations are owned (or used under license or with permission, as the case may be) by the Sponsor and/or its affiliates. All rights are reserved. Unauthorized copying or use of any such intellectual property without the express written consent of its owner is strictly prohibited.