

Trojan UFC Sweepstakes

NO PURCHASE NECESSARY TO ENTER OR WIN. A purchase or payment will not improve your chances of winning.

Entry Period: Trojan UFC Sweepstakes (the "Promotion") is open for entry between 10:00 a.m. Eastern Time ("ET") on March 18, 2021 and 11:59 p.m. ET on March 30, 2021 (the "Entry Period"). Eastern Time shall control for all purposes of this Promotion. Sponsor's clock shall be the official timekeeper for the Promotion. The Promotion is governed by these Official Rules and is subject to all applicable federal, state and local laws. Void in New York and Florida and where prohibited by law.

Eligibility: Promotion open only to legal residents of the fifty (50) United States (excluding New York and Florida) and the District of Columbia, eighteen (18) years of age or older at time of entry. Employees of Church & Dwight Co., Inc. ("Sponsor") and its parent, subsidiaries, divisions, affiliates and advertising or promotional agencies, and the immediate family and household members of such individuals, are not eligible to enter or win. "Immediate family members" shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses, regardless of where they live. "Household members" shall mean people who share the same residence at least three (3) months a year, whether related or not. In order to enter the Promotion or receive a prize, you must fully comply with the Official Rules and, by entering, you represent and warrant that you agree to be bound by these Official Rules and the decisions of the Sponsor, whose decisions shall be binding and final in all respects relating to this Promotion.

How to Enter: To enter the Promotion, during the Entry Period, visit the Trojan UFC Microsite page at <https://trojan.wyng.com/ufc-giveaway> and fill out the required fields of the form, as specified by Sponsor, to receive one (1) entry into the Promotion. Entries must be received by 11:59 p.m. ET on March 30, 2021 to be considered. Limit one (1) entry per person throughout the Entry Period. You may only use one (1) email address to participate in the Promotion. Entries by the same person in excess of the limit stated herein will be disqualified. Entries generated by script, macro or other automated or improper means are void. Entering or attempting to enter multiple times through the use of multiple email addresses is prohibited and any such entries will be deemed void and disqualified. Entries will be deemed to have been submitted by the authorized account holder of the email address submitted by entrant with its entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider or organization (e.g., business,

educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. Although it is free to enter and a mobile device/smartphone is not required for entry, if you do use a mobile device/smartphone to participate in the Promotion, standard data and message charges may apply.

Random Drawing; Odds of Winning: After the close of the Entry Period, on or about April 2, 2021, ninety-eight (98) potential winners will be selected in a random drawing from all eligible entries received during the Entry Period. Odds of winning depend upon the total number of eligible entries received.

Prize: Each winner will receive one (1) UFC Prize Bag (approximate retail value ("ARV") of each prize = \$250). A limited number of available gym bags that are included in the prize may be signed by one of Sponsor's UFC ambassadors, Aljamain Sterling or Justin Gaethje. Subject to availability, winners will be asked to select which of the two UFC ambassadors they prefer, but there is no guarantee that winner will receive a signed bag and, if winner does receive a signed bag, there is no guarantee as to which signed bag the winner will receive; actual merchandise/product selection will be determined by the Sponsor and in its sole discretion. Maximum number of prizes available to be won: ninety-eight (98); no more than the stated number of available prizes will be awarded. Any and all federal, state and local taxes on the prize are the sole responsibility of the winner. If prize or any portion thereof is not accepted, is unclaimed or unused by a winner, it will be forfeited and will not be substituted. No transfer, refund, cash redemption, substitution or replacement of prize or any prize component permitted, except that Sponsor reserves the right, in its sole discretion, to substitute a prize of equal or greater value (or cash equivalent). ARV of prize is in U.S. dollars. Limit of one (1) prize per person throughout the Promotion.

Winner Notification: Potential winners will be notified via email and/or using the contact information provided by potential winner with its entry. Winners may be required, in Sponsor's discretion, to complete and return a Declaration of Eligibility, Release of Liability and Publicity Release (where permitted by law) (collectively, the "Declaration") prior to the prize award or an alternate winner may be selected, in Sponsor's discretion. If potential winner is under the age of majority in its state of legal residence, the Declaration must be executed on its behalf by its parent or legal guardian. In the event: (a) potential winner cannot be reached for whatever reason after a reasonable effort has been exerted or winner notification or Declaration is returned as undeliverable; (b) potential winner declines or cannot accept, receive or use the prize for any reason; (c) of noncompliance with the above or within any of the aforesaid time periods, (d) potential winner is found to be ineligible to enter the Promotion or receive the

prize, (e) potential winner cannot or does not comply with the Official Rules, or (f) potential winner fails to fulfill the Declaration-related obligations, the potential winner shall be disqualified from the Promotion and an alternate potential winner may be selected, at Sponsor's sole discretion, from among the other eligible entries received.

Publicity Release; Use of Personal Information: Except where prohibited or restricted by law, a winner's acceptance of prize constitutes the winner's agreement and consent for Sponsor and any of its designees to use and/or publish winner's name, city and state of residence, photographs or other likenesses, pictures, portraits, video, voice, testimonials, biographical information (in whole or in part), and/or statements made by winner regarding the Promotion or Sponsor, worldwide and in perpetuity for any and all purposes, including, but not limited to, advertising, trade and/or promotion on behalf of Sponsor, in any and all forms of media, now known or hereafter devised, including, but not limited to, print, TV, radio, electronic, cable, or World Wide Web, without further limitation, restriction, compensation, notice, review, or approval. By entering the Promotion, entrants will be sharing their personal information with Sponsor. Personal information collected by Sponsor will be used for administration of the Promotion and awarding the prize. In addition, by entering, entrants agree to Sponsor's use of entrant's personal information as described in its privacy policy at <https://churchdwight.com/privacy-policy.aspx>. Please refer to Sponsor's privacy policy for important information regarding the collection, use and disclosure of personal information by Sponsor. Sponsor is not responsible for disclosures made by any third party.

General Conditions: Promotion may be withdrawn without prior notice. Released Parties (as defined below) are not responsible for entries, prize claims or notifications that are lost, late, incomplete, illegible, unintelligible, damaged, inaccurate, stolen, delayed, misdirected, undelivered or otherwise not received by the intended recipient, in whole or in part, due to computer, human or technical error of any kind, and including but not limited to, by reason of incorrect, changed or non-functioning email accounts, spam filters or an entrant's failure to monitor its email account; or for lost, interrupted, inaccessible or unavailable network, server, Internet Service Provider (ISP), website, or other connections, or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failures or jumbled, scrambled, delayed, or misdirected transmissions, printer errors or computer errors of any kind, whether human, mechanical, electronic, typographical, printing or otherwise relating to or in connection with the Promotion, including, without limitation, errors which may occur in connection with the administration of the Promotion, the processing of entry requests, winner

notifications or prize claims or in any Promotion-related materials. Released Parties are not responsible for injury or damage to participants' or to any other person's computer or printer related to or resulting from participating in this Promotion or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the Promotion, as solely determined by Sponsor, will be disqualified. Should any portion of the Promotion be, in Sponsors' sole opinion, compromised by bugs, virus, worms, non-authorized human intervention or other causes, which, in the sole opinion of Sponsor, corrupt or impair the administration, security, fairness or submission of information, Sponsor reserves the right at its sole discretion to terminate the Promotion and, if terminated, at its discretion, select the potential prize recipients from all eligible, non-suspect entries received prior to action taken.

Release of Liability; Disclaimer of Warranty; Forum Selection Clause: By participating, you agree (i) to be bound by these Official Rules and the decisions of Sponsor which are final and binding, and (ii) to release and hold harmless Sponsor and its parent, subsidiaries, affiliates, divisions, partners, representatives, agents, successors, assigns, retailers, and advertising and promotion agencies and all of their respective officers, directors, employees and members (the "Released Parties") from and against any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from participation in this Promotion or acceptance and use of a prize and for any claims or causes of action based on publicity rights, defamation or invasion of privacy and merchandise delivery. Entrants and winners acknowledge that Sponsor has neither made nor is any manner responsible or liable for any warranty, representation or guarantees, express or implied, in fact or in law, relative to any prize. Except where prohibited, all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant or Sponsor in connection with the Promotion, shall be resolved individually, without resort to any form of class action, and shall be governed by, and construed in accordance with, the laws of the State of New Jersey, without giving effect to any choice of law or conflict of law rules (whether of the State of New Jersey, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New Jersey. In addition, any dispute relating to the Promotion (including these Official Rules) shall be brought in the appropriate state or federal court having jurisdiction over the subject matter located in New Jersey. Entrants hereby irrevocably consent to the personal jurisdiction of said courts and waive any claim of forum non conveniens or lack of personal jurisdiction that they may have. Any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees and under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-

pocket expenses, and further waives any and all rights to have damages multiplied or otherwise increased.

Sponsor: Church & Dwight Co., Inc., 500 Charles Ewing Blvd, Ewing, NJ 08628.

Winners List: To obtain a copy of the winners' list, send a self-addressed, stamped envelope to: Trojan UFC Sweepstakes, Church & Dwight Co., Inc., 500 Charles Ewing Blvd., Ewing, NJ 08628, for Sponsor's receipt by May 31, 2021.