

2018 COLLEGE COLORS DAY DAILY SWEEPSTAKES

OFFICIAL RULES

If you participate via mobile device, message and data rates may apply.

1. ELIGIBILITY:

A. NO PURCHASE IS NECESSARY TO ENTER OR CLAIM A PRIZE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. 2018 College Colors Day Daily Sweepstakes (the “Sweepstakes”) is open to legal residents of the 48 contiguous United States and the District of Columbia (residents of Alaska and Hawaii are not eligible), age eighteen (18) years or older at the time of entry, except employees, their spouses and immediate families (parent, child, sibling, and any of their respective spouses) and household members (whether or not related) of IMG College Licensing, LLC (“Sponsor”), Wyng, Inc., and each of their respective parent, subsidiaries, divisions, trustees, franchisees, participating vendors, sponsors, advertising and promotion agencies, and affiliated entities (collectively, including Sponsor, the “Sweepstakes Entities”).

B. The Sweepstakes is governed by U.S. law and is subject to all applicable federal, state, and local laws and regulations. By entering the Sweepstakes, entrants agree to accept and be bound by all terms of these official rules (“Official Rules”). Void where prohibited by law.

2. HOW TO ENTER:

A. From 12:00 am Eastern Time (“ET”) Friday, August 3, 2018 through 11:59 pm ET Sunday, September 2, 2018 (the “Entry Period”), Sponsor will conduct a Sweepstakes encouraging participants to enter each day during the Entry Period for a chance to win:

- one (1) Daily Prize to be awarded for each day of the Entry Period
- One of two (2) Grand Prizes, which will be selected out of all qualified entries submitted during the Entry Period.

A day means 12:00 am ET through 11:59:59 pm ET each day through the Entry Period (each, an “Entry Day”). To enter, entrants must visit the website located at www.collegecolorsday.com (the “Sweepstakes Website”) and follow the instructions to complete and submit the online form, including entrant’s name, address, telephone number, email address, age, and any other information requested on the form. Limit one (1) entry per person per Entry Day.

B. Entries generated by script, macro, or other automated means will be void. The Sweepstakes Entities are not responsible for misdirected, incomplete, lost, late, illegible, undelivered, inaccurate or delayed entries, or for technical, hardware, or software failures of any kind, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmissions or other errors or problems that may limit or affect a person’s ability to participate in the Sweepstakes, whether human, mechanical, typographical, printing, electronic, network or otherwise, relating to or in connection with the Sweepstakes, including, without limitation, errors that may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the prizes or in any Sweepstakes-related materials. In the event of sabotage, acts of God, terrorism or threats thereof, computer virus or other events or causes beyond the Sponsor’s control, that corrupt the integrity, administration, security or proper operation of the Sweepstakes, Sponsor reserves the right, in its sole discretion, to disqualify entrants and/or modify, cancel or suspend the Sweepstakes. In the event of cancellation, Sponsor reserves the right to award prizes from among all eligible, non-suspect entries received prior to the event requiring

such cancellation. False or deceptive entries or acts will render the entrant ineligible. All entries become the property of the Sponsor and will not be acknowledged or returned. ANY ATTEMPT DELIBERATELY TO DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

3. HOW TO WIN:

A. Daily Prize. Each day (a day means 12 am ET through 11:59 pm ET) from August 3, 2018 through September 2, 2018 (each, a “Drawing Day”), one (1) or four (4) potential winners, as applicable and as described below (each, when verified by Sponsor as set forth below, a “Daily Winner”) will be selected in a random drawing from all eligible entries received through the end of the immediately previous Entry Day. There will be a total of forty-three (43) Daily Winners (one or four winners for each Entry Day, as applicable and as described below).

B. Grand Prize. On or around September 10, 2018, two (2) Grand Prize potential winners (each, when verified by Sponsor as set forth below, a “Grand Prize Winner”) will be selected in a random drawing from all eligible entries received during the Entry Period.

C. Each potential Daily Winner and each potential Grand Prize Winner will be notified within a reasonable time after each Drawing Day by Sponsor via email and/or telephone and must meet all eligibility requirements, including timely replying to the notification and execution and return of all necessary releases and documents (if any) required by Sponsor. Winning a prize is contingent upon fulfilling all requirements set forth in these Official Rules. Odds of winning depend on the number of eligible entries received. Limit one Daily Prize per entrant. Limit one Grand Prize per entrant. Daily Winners are eligible to win a Grand Prize.

C. If there is a dispute as to the identity of a Daily Winner and/or Grand Prize Winner (collectively, “Winner”), the winning entry will be declared to have been made by the authorized email account holder at time of entry. Such potential Winner will be disqualified, the prize will be forfeited and an alternate potential Winner will be selected by alternate random drawing from among all remaining eligible entries and an alternate Winner may be selected at Sponsor’s sole and absolute discretion if: (i) any prize notification is returned as undeliverable; (ii) a potential Winner declines his or her prize; (iii) a potential Winner fails to comply with any of the Official Rules; or (iv) a potential Winner does not respond to notification or accept the prize within forty-eight (48) hours.

C. The decisions of Sponsor in all matters regarding this Sweepstakes are final and binding.

4. PRIZE:

A. Prize Descriptions.

i. Daily Prizes. Forty-three (43) Daily Winners will receive a retail gift or gift card, the retailer and approximate retail value (“ARV”) of which are set forth below.

ENTRY DAY	DRAWING DAY (on or around)	PRIZE	ARV
August 3, 2018	August 4, 2018	One (1) winner will receive two (2) tickets to	\$430.00

		the 2019 Rose Bowl Game on January 1, 2019. Travel, accommodations, and other expenses not included.	
August 4, 2018	August 5, 2018	One (1) winner will receive a '47 Scrum Tee	\$38.00
August 5, 2018	August 6, 2018	Four (4) winners will receive one (1) of the following prizes: <ul style="list-style-type: none"> - One (1) YETI Collegiate Roadie 20 (ARV \$249.99) - One (1) YETI Collegiate Roadie 20 (ARV \$249.99) - One (1) Collegiate Tundra 45 (ARV \$349.99) - One (1) Collegiate TANK 85 (ARV \$299.99) 	\$1,149.00
August 6, 2018	August 7, 2018	One (1) winner will receive a Fabrique Innovations Prize Pack	\$40.00
August 7, 2018	August 8, 2018	One (1) winner will receive a Fanatics Gift Card	\$100.00
August 8, 2018	August 9, 2018	One (1) winner will receive a Tommy Bahama Gift Card	\$250.00
August 9, 2018	August 10, 2018	One (1) winner will receive a Fabrique Innovations Prize Pack	\$40.00
August 10, 2018	August 11, 2018	One (1) winner will receive a '47 Clean Up	\$25.00
August 11, 2018	August 12, 2018	One (1) winner will receive a Gametime Sidekicks Prize Pack	\$105.00
August 12, 2018	August 13, 2018	One (1) winner will receive a Fanatics Gift Card	\$100.00
August 13, 2018	August 14, 2018	One (1) winner will receive two (2) tickets to the 2019 Peach Bowl Game on December 29, 2018. Travel, accommodations, and other expenses not included.	\$430.00

August 14, 2018	August 15, 2018	Four (4) winners will receive one (1) of the following prizes: <ul style="list-style-type: none"> - One (1) YETI Collegiate Roadie 20 (ARV \$249.99) - One (1) YETI Collegiate Roadie 20 (ARV \$249.99) - One (1) Collegiate Tundra 45 (ARV \$349.99) - One (1) Collegiate TANK 85 (ARV \$299.99) 	\$1,149.00
August 15, 2018	August 16, 2018	One (1) winner will receive a '47 Headline Pullover Hood	\$60.00
August 16, 2018	August 17, 2018	One (1) winner will receive a Fabrique Innovations Prize Pack	\$40.00
August 17, 2018	August 18, 2018	One (1) winner will receive a Sure Shot '47 Captain	\$28.00
August 18, 2018	August 19, 2018	One (1) winner will receive a Gametime Sidekicks Prize Pack	\$105.00
August 19, 2018	August 20, 2018	One (1) winner will receive a '47 Club Scoop Tee	\$28.00
August 20, 2018	August 21, 2018	One (1) winner will receive a Fanatics Gift Card	\$100.00
August 21, 2018	August 22, 2018	One (1) winner will receive a Fabrique Innovations Prize Pack	\$40.00
August 22, 2018	August 23, 2018	Four (4) winners will receive one (1) of the following prizes: <ul style="list-style-type: none"> - One (1) YETI Collegiate Roadie 20 (ARV \$249.99) - One (1) YETI Collegiate Roadie 20 (ARV \$249.99) - One (1) Collegiate Tundra 45 (ARV \$349.99) 	\$1,149.00

		- One (1) Collegiate TANK 85 (ARV \$299.99)	
August 23, 2018	August 24, 2018	One (1) winner will receive two (2) tickets to the 2019 Sugar Bowl Game on January 1, 2019. Travel, accommodations, and other expenses not included.	\$430.00
August 24, 2018	August 25, 2018	One (1) winner will receive a Fanatics Gift Card	\$100.00
August 25, 2018	August 26, 2018	One (1) winner will receive a Gametime Sidekicks Prize Pack	\$105.00
August 26, 2018	August 27, 2018	One (1) winner will receive two (2) silicon rings from Groove Life	\$80.00
August 27, 2018	August 28, 2018	One (1) winner will receive two (2) tickets to the 2019 Sugar Bowl Game on January 1, 2019. Travel, accommodations, and other expenses not included.	\$430.00
August 28, 2018	August 29, 2018	Four (4) winners will receive one (1) of the following prizes: <ul style="list-style-type: none"> - One (1) YETI Collegiate Roadie 20 (ARV \$249.99) - One (1) YETI Collegiate Roadie 20 (ARV \$249.99) - One (1) Collegiate Tundra 45 (ARV \$349.99) - One (1) Collegiate TANK 85 (ARV \$299.99) 	\$1,149.00
August 29, 2018	August 30, 2018	One (1) winner will receive a Breakaway '47 Knit	\$20.00
August 30, 2018	August 31, 2018	One (1) winner will receive two (2) silicon rings from Groove Life	\$80.00
August 31, 2018	September 1, 2018	One (1) winner will receive a Gametime Sidekicks Prize Pack	\$105.00

September 1, 2018	September 2, 2018	One (1) winner will receive two (2) tickets to the 2019 Rose Bowl Game on January 1, 2019. Travel, accommodations, and other expenses not included.	\$430.00
September 2, 2018	September 3, 2018	One (1) winner will receive two (2) tickets to the 2019 Peach Bowl Game on December 29, 2018. Travel, accommodations, and other expenses not included.	\$430.00

ii. Grand Prize. Two (2) Grand Prize Winners will each receive: One (1) three-day/two-night trip for the Grand Prize Winner and one (1) guest (guest must be over 18 years old) to the 2019 College Football Playoff National Championship game in Santa Clara, CA (scheduled for January 7, 2019) (“CFP National Championship”), with a total approximate market value of twenty-five hundred dollars for each Grand Prize (\$2,500 USD).

(a) The prize will include:

(x) Round-trip coach-class airline tickets from the major U.S. gateway airport nearest to Grand Prize Winner’s residence to, in Sponsor’s discretion, a San Francisco Bay-area airport for the Grand Prize Winners and one (1) guest (if a Grand Prize Winner resides within 250 miles of Santa Clara, CA, ground transportation may be provided in lieu of air transportation and no compensation or substitution will be provided for difference in prize value);

(y) One (1) hotel room, double occupancy, at a San Francisco Bay-area hotel to be determined by Sponsor in its discretion, for two (2) nights, for each Grand Prize Winner;

(z) Two (2) tickets to the CFP National Championship. Grand Prize Winners and guests must comply with all rules and regulations of BCS Properties, LLC d/b/a College Football Playoff, Levi’s Stadium, and Sponsor.

(b) All trip/travel arrangements are determined by Sponsor in its sole discretion. Trip must be booked at least thirty (30) days in advance and is subject to availability. All travel must be completed by January 8, 2019. The Grand Prize Winner and guest must travel on the same itinerary (on dates specified by Sponsor, which may be subject to change) and are solely responsible for obtaining proper documentation (e.g., valid photo ID) prior to travel. All travel arrangements are subject to availability, blackout dates, and other restrictions. The actual value of any prize that includes travel will depend on point of departure and dates of travel. All tickets are subject to terms and conditions of their issuers. Travel must be made through Sponsor’s (or its designee’s) agent, on a carrier of Sponsor’s choice, in seat locations determined by Sponsor.

(c) Winner is responsible for all costs and expenses not expressly provided for above, including, without limitation, ground transportation, meals, incidentals, gratuities, telephone calls,

souvenirs, additional hotel charges and fees, taxes, and other personal expenses incurred during the use of the prize. If the CFP National Championship game or any portion of the prize is canceled or postponed for any reason, Sponsor will have no obligation to award compensation in lieu of such prize, the remainder of the prize will be awarded, and Sponsor will have no further obligation to the Grand Prize Winners. Grand Prize Winners may not substitute, assign, or transfer any portion of the prize or redeem the prize for cash, but Sponsor reserves the right to substitute a prize (or portion thereof) of comparable or greater value, in its sole discretion.

B. ALL PRIZES, INCLUDING BOWL GAME AND CHAMPIONSHIP GAME TICKETS, ARE NON-TRANSFERABLE AND FOR PERSONAL, NON-COMMERCIAL USE ONLY. No substitution or transfer of prizes or cash redemption is permitted. Sponsor reserves the right to substitute a prize (or portion thereof) of comparable or greater value, in its sole discretion. Winners are responsible for the reporting and payment of all federal, state and local taxes (if any) and any other costs and expenses associated with prize acceptance and use not specified in these Official Rules and/or in the applicable entry instructions as being provided. Prizes will be fulfilled within a reasonable time after Sponsor's verification of Winner. All gift cards and promotional codes are subject to the terms and condition of their issuer. All prize details and additional terms, conditions, or eligibility requirements are in Sponsor's discretion.

C. Total ARV of all prizes is thirteen thousand seven hundred sixty-five dollars (\$13,765.00 USD).

5. GENERAL: By entering this Sweepstakes, entrant grants Sweepstakes Entities and their designees the right, unless prohibited by law, to use their names, user names, cities and states of residences, voices, avatars, pictures and likenesses, and entries without compensation, notification or approval, for the purpose of advertising and publicizing the goods and services of the Sweepstakes Entities and all matters related to the Sweepstakes, in any manner or medium, now or hereafter known, throughout the world in perpetuity. **THE SWEEPSTAKES ENTITIES EXPRESSLY DISCLAIM ANY RESPONSIBILITY AND ENTRANTS AGREE TO INDEMNIFY AND HOLD HARMLESS THE SWEEPSTAKES ENTITIES AND THEIR RESPECTIVE EMPLOYEES, OFFICERS, DIRECTORS, SHAREHOLDERS AND AGENTS, FROM AND AGAINST ANY AND ALL CLAIMS, ACTIONS, DEMANDS AND/OR LIABILITIES FOR INJURY/DEATH, DAMAGE OR LOSS TO ANY PERSON OR PROPERTY RELATING TO OR ARISING IN CONNECTION WITH PARTICIPATION IN THIS SWEEPSTAKES (REGARDLESS OF THE CAUSE OF SUCH INJURY OR LOSS), THE DELIVERY AND/OR SUBSEQUENT USE OR MISUSE OF THE PRIZE AWARDED AND/OR PRINTING, DISTRIBUTION OR PRODUCTION ERRORS. WINNER ACKNOWLEDGES THAT THE PRIZE IS AWARDED "AS IS" AND THAT SPONSOR HAS NOT MADE, AND IS NOT IN ANY MANNER RESPONSIBLE OR LIABLE FOR ANY REPRESENTATION, GUARANTEE OR WARRANTY, EXPRESSED OR IMPLIED, IN LAW OR IN FACT, RELATIVE TO ANY PRIZE, INCLUDING, BUT NOT LIMITED TO ITS QUALITY, MECHANICAL CONDITION OR FITNESS FOR A PARTICULAR PURPOSE.**

6. DISPUTES:

A. Except where prohibited, entrants agree that: (i) any and all disputes, claims and causes of action arising out of or connected with the Sweepstakes or any prize awarded will be resolved individually, without resort to any form of class action and exclusively by the appropriate court located in New York, NY; (ii) any and all claims, judgments, and awards to entrants will be limited to actual out of pocket costs incurred, including costs associated with participating in this Sweepstakes, but in no event attorneys' fees; and (iii) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives

all rights to claim, punitive, incidental and consequential damages, and any other damages other than for actual out of pocket expense and any and all rights to have damages multiplies or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or entrants' and/or Sponsor's rights and obligations in connection with the Sweepstakes are governed by and construed in accordance with the laws of the State of New York, without giving effect to any choice of law or conflict of law rules.

B. In the event of any conflict with any Sweepstakes details contained in these Official Rules and Sweepstakes details contained in sweepstakes materials (including, but not limited to, point of sale, television, radio, and print advertising, promotional packaging, and other promotion media), the details of the Sweepstakes as set forth in these Official Rules shall prevail.

7. PRIVACY POLICY: Any data or information, including personally identifiable information, collected during an entrant's participation in this Sweepstakes will be used by Sponsor, its affiliates, agents, and marketers in accordance with Sponsor's privacy policy, located at www.img.com/privacypolicy.

8. OFFICIAL RULES OR WINNERS LIST: For a copy of the Official Rules or Winner List (available on or about September 30, 2018, send a self-addressed, stamped envelope (residents of VT need not include return postage on rules requests) to the following address no later than December 31, 2018 (please specify "Official Rules" or "Winners"): 2018 College Colors Day Daily Sweepstakes, IMG College Licensing, Brand Marketing Division, 1075 Peachtree Street NE, Suite 3300, Atlanta, GA 30309.

9. SPONSOR: IMG College Licensing, LLC, 1075 Peachtree Street, Suite 3300, Atlanta, GA 30309.

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