

adidas outdoor Gift Card Giveaway ("Sweepstakes")
Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. THE FOLLOWING SWEEPSTAKES IS INTENDED FOR PLAY IN THE FIFTY (50) UNITED STATES AND THE DISTRICT OF COLUMBIA ("D.C.") ONLY AND SHALL ONLY BE CONSTRUED AND EVALUATED ACCORDING TO UNITED STATES LAW. VOID OUTSIDE OF THE 50 UNITED STATES AND D.C. DO NOT ENTER THIS SWEEPSTAKES IF YOU ARE NOT LOCATED IN THE UNITED STATES AT THE TIME OF ENTRY.

1. ELIGIBILITY. No purchase necessary to enter. This Sweepstakes begins December 7, 2018 at 12:00:00 a.m. Eastern Time ("ET") and ends on December 21, 2018 at 11:59:59 p.m. ET ("Promotion Period") and is open to all legal United States and D.C. residents who are at least 18 years old at time of entry, except employees of Mariah Media Network LLC ("Sponsor"), adidas Group, Agron, Inc., their respective parent companies or affiliated companies, subsidiaries, retailers, dealers, sales representatives, distributors, advertising agencies, promotional and prize suppliers and the immediate families (spouse, parents, step-parents, children, step-children, siblings and their respective spouses, regardless of where they reside) and those living in the same household of each such employees, whether or not related. Void where prohibited.

2. HOW TO ENTER. To enter the Sweepstakes, visit the Outside Magazine page on Facebook <https://www.facebook.com/outsidemagazine/> and follow the onscreen instructions for entering the Sweepstakes during the Promotion Period. **LIMIT ONE (1) ENTRY PER PERSON/EMAIL ADDRESS.** Multiple entrants are not permitted to share the same email address or Facebook account. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email or Facebook accounts, or any other methods will void that entrant's entries and that entrant will be disqualified. Automated entries are prohibited, and any use of such automated devices will cause disqualification. Sponsor reserves the right at its sole discretion, to disqualify any individual (and his or her Sweepstakes entry) who tampers with the entry process. Sponsor reserves the right to cancel or suspend this Sweepstakes and randomly award the Prize (defined in Rule 5) from among all eligible, non-suspect, entries received prior to action taken by Sponsor, should fraud, virus, bug or other causes beyond the control of Sponsor corrupt the administration, security or proper play of the Sweepstakes. Sponsor is not responsible for computer system, phone line, hardware, software or program malfunctions, or other errors failures or delays in computer transmissions or network connections that are human or technical in nature. Proof of entering information on Sponsor's entry page is not considered proof of delivery or receipt by Sponsor. **This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook Inc. ("Facebook"). You understand that you are providing your personal information to Sponsor and not to Facebook. Any questions, comments or complaints regarding this Sweepstakes should be directed to Sponsor and not to Facebook.**

3. CONSENT TO USE PERSONAL INFORMATION: The Sponsor respects your right to privacy. By entering this Sweepstakes you consent and agree to Sponsor's Privacy Policy (<http://www.outsideonline.com/privacy-policy/Mariah-Media-Network-LLCs-Privacy-Policy.html>). Sponsor may also use your information to contact you regarding this Sweepstakes or to promote with marketing communications (for example, E-Mails containing coupons, product information or future promotional information). Your consent to Sponsor's use of your information for marketing purposes may be revoked at any time (without revoking your participation in the Sweepstakes or impairing your chances of winning) by sending an email message to emailreply@outsidemag.com with the word "unsubscribe" in the subject line.

4. WEB RESTRICTIONS. All Web entrants must have a valid e-mail address. Sponsor assumes no responsibility for computer system, hardware, software or program malfunction or other errors, failures, delayed computer transmissions or network connections that are human or technical in nature. In the event of a dispute regarding the identity of the person submitting an entry, the entry will be deemed to be submitted by the "authorized account holder" person in whose name the email account is registered, if that person meets all eligibility criteria set forth in the Eligibility section of these Official Rules. "Authorized Holder" shall mean the natural person assigned to an email address by an Internet Access provider, on-line service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. Please see the website's privacy policy at www.outsideonline.com for details of the Sweepstakes policy regarding the personal information collected in connection with this Sweepstakes.

5. DRAWING/PRIZE/ODDS. Eighteen (18) winners will be drawn at random by Sponsor from among all eligible entries received on or about December 28, 2018. One (1) First Prize winner will receive a \$500 adidas outdoor Gift Card. Approximate retail value ("ARV"): \$500. Two (2) Second Prize winners will each receive a \$250 adidas outdoor Gift Card. ARV: \$250 each. Fifteen (15) Third Prize winners will each receive a \$100

adidas outdoor Gift Card. ARV: \$100 each. Total ARV of all prizes: \$2,500. Gift cards are subject to the terms and conditions imposed by the issuer. The odds of winning depend on the total number of eligible entries received. Except at Sponsor's discretion, no cash redemption, substitution, or transfer of a prize is allowed. In case of unavailability of an advertised prize, Sponsor reserves the right to substitute a prize of equal or greater value. Any and all applicable federal, state and local taxes are the responsibility of the winners.

6. NOTIFICATIONS/PRIZE RESTRICTIONS. Potential winners will be notified by email within ten (10) days of the drawing at the email address provided at time of Sweepstakes entry and must reply to this email notification with their complete name, mailing address, phone number and date of birth within 72 hours or such potential winner will be disqualified, and the prize will be forfeited and awarded to an alternate winner. If a prize notification email is returned as undeliverable, or a prize is refused by any notified winner, the prize will be awarded to an alternate winner. Prizes will be shipped within 6-8 weeks after winners' eligibility have been confirmed. All entries become property of Sponsor and will not be returned. By accepting a prize, winners grant Sponsor and Sponsor's agents, the right to use their name and likeness in advertising, publicity and promotion without further compensation or permission, except where prohibited by law. Sponsor is not responsible for communication issues or for change of a potential winner's email address or mailing address.

7. LIMITATION ON LIABILITY. As a condition of entering, entrants (or their parent or legal guardian if an eligible minor) agree (and agree to confirm in writing): (a) to release Sponsor, adidas Group, Agron, Inc., Facebook, Inc., and their respective parent and affiliated companies, officers, directors, employees, and agents ("Promotion Parties") from any and all liability, loss or damage incurred with respect to awarding, receipt, possession, and/or use or misuse of a prize; (b) under no circumstance will entrant be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; (c) all causes of action arising out of or connected with this Sweepstakes, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (d) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, excluding attorney's fees and court costs. By accepting a prize, winners agree that Promotion Parties will not be held responsible for any system damage, loss of property, accidents, injuries, or death that may occur in the receipt, awarding, use or possession of prize and/or participation in any prize-related activity. Winners acknowledge that Sponsor has not made nor is in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to their prize, including but not limited to its quality, mechanical condition or fitness for a particular purpose. Any and all warranties and/or guarantees on prizes (if any) are subject to the manufacturer's terms and therefore winners agree to look solely to such manufacturer for any such warranty and/or guarantee. By participating in this Sweepstakes, entrants and winners agree to be bound by these rules, the decisions of Sponsor and any applicable federal, state or local laws and regulations.

8. GOVERNING LAW. All issues and questions concerning the construction, validity, interpretation and enforceability of these Sweepstakes Official Rules, or the rights and obligations of Entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the State of New Mexico without regard to conflicts of law principles. All entrants consent to the jurisdiction and venue of the state of New Mexico.

9. WINNERS' NAMES: To obtain a copy of the winners' names, send a SASE to adidas outdoor Gift Card Winners, 444 N. Michigan Ave., Suite 3350, Chicago, IL 60611 by March 28, 2019. Winners' names will be sent when winners have been verified and prizes have been awarded.

Sponsor/Administrator: Mariah Media Network LLC, 400 Market St., Santa Fe, New Mexico 87501