

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. CONTEST IS OPEN TO LEGAL RESIDENTS OF THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA (“D.C.”) WHO ARE TWENTY-ONE (21) YEARS OF AGE OR OLDER AT THE TIME OF ENTRY. DO NOT ENTER THIS CONTEST IF YOU ARE NOT ELIGIBLE AND CURRENTLY LOCATED IN ONE OF THE 50 UNITED STATES/D.C. CONTEST IS SUBJECT TO ALL FEDERAL, STATE, AND LOCAL LAWS AND REGULATIONS.

**THE DESCHUTES BREWERY #ENJOYANYWHERECONTEST
OFFICIAL RULES
Sponsored by Mariah Media Network LLC (“Sponsor”)**

1. ELIGIBILITY: The Deschutes Brewery #EnjoyAnywhereContest (“Contest”) is open to legal residents of the 50 United States and D.C. who are twenty-one (21) years of age or older at the time of entry. Employees of Sponsor, Deschutes Brewery, Inc., their respective parent companies, affiliates, divisions, subsidiaries, distributors, suppliers and advertising and promotion agencies, and all other service agencies involved with design, execution or fulfillment of this Contest, and members of the immediate families (defined for these purposes as spouses, parents, children, siblings, and their respective spouses, regardless of where they reside) or households (whether related or not) of any of the above are NOT eligible to participate. Contest is void outside of the 50 United States/D.C. and where prohibited by law.

2. CONTEST ENTRY PERIOD: The Contest begins at 12:00:00 a.m. Eastern Time (“ET”) on May 1, 2017 and ends at 11:59:59 p.m. ET on July 31, 2017 (“Contest Entry Period”).

3. HOW TO ENTER: During the Contest Entry Period, you can enter by one of the methods outlined below. **For all entry methods, take a photo that depicts your favorite outdoor adventure (“Entry”) and tag it with #EnjoyAnywhereContest and @DeschutesBeer.** You must include both the hashtag and the @DeschutesBeer mention to receive an entry into the Contest. You may include a description of your Entry but it will not factor in the judging. Entry must be your original creation (a modification of an existing work does not qualify as original) and you must be the sole copyright owner of the Entry,

- a.) Contest Website: You can enter the Contest by visiting www.Deschutesbrewery.com/Wonderland (“Website”) and following the on-screen instructions to register for the Contest and upload your Entry during the Contest Entry Period.
- b.) Outside Magazine’s Facebook page: You can enter the Contest by logging into your Facebook account and going to <http://www.facebook.com/outsidemagazine>, clicking on the Contest page tab, and following the on-screen instructions to register for the Contest and upload your Entry during the Contest Entry Period.
- c.) Twitter: You can enter the Contest by logging into your Twitter account and sending a non-private Tweet with your Entry and the hashtag #EnjoyAnywhereContest and @DeschutesBeer during the Contest Entry Period. You must have a non-private Twitter account and follow Outside Magazine on Twitter (@outsidemagazine).
- d.) Instagram: You can enter the Contest by posting your Entry to your personal Instagram account during the Contest Entry Period and tagging it with

#EnjoyAnywhereContest and @DeschutesBeer. You must have a non-private Instagram account and follow Outside Magazine on Instagram.

If entering via a mobile phone or other web-enabled device and using your wireless carrier's network, standard data charges from your wireless carrier may apply. Entries must comply with the Entry Requirements outlined below. Entries must also comply with any applicable submission requirements as dictated by the social media platform used for Entry. **You may submit/post as many Entries as you like, but each Entry must be substantially different. This Contest is in no way sponsored, endorsed or administered by, or associated with Facebook, Instagram, or Twitter. Enter using a Facebook, Instagram, or Twitter account registered in your name.** Multiple entrants may not share the same Facebook, Instagram, or Twitter account. In the event of a dispute, the natural person associated with the Facebook, Instagram, or Twitter account used to enter will be deemed to be the entrant. No robotic, programmed, script, macro or other automated entries (collectively "automated entries") are permitted. Automated entries or entries that have been tampered with will result in disqualification of all such entries. By submitting an Entry, entrant acknowledges that his/her Entry may be posted across any or all of Sponsor and Deschutes Brewery, Inc.'s digital and social media assets, at Sponsor's sole discretion. Personal information collected is subject to the Sponsor's privacy policy at <http://www.outsideonline.com/mariah-media-network-llc%E2%80%99s-privacy-policy>. Upon request by Sponsor, the entrant and any identifiable person appearing in the Entry may be required to execute a liability/publicity release. Failure by entrant or any identifiable person appearing in the Entry to execute the liability/publicity release may result in the disqualification of the Entry. Only the person who submitted the Entry may be entitled to a prize. No group entries allowed. Entries must be received by 11:59:59 PM ET on July 31, 2017. Submission of an Entry is subject to, and all entrants must comply with, all policies, terms and conditions set forth in these Official Rules. Proof of submission does not constitute proof of receipt.

ALL ENTRANTS MUST USE CAUTION AND COMMON SENSE IN CREATING THEIR ENTRIES. BY PARTICIPATING IN THIS CONTEST, ENTRANTS AND ANYONE APPEARING IN THE ENTRY (NOTE: ALL THOSE APPEARING IN THE ENTRY MUST BE 21 YEARS OF AGE OR OLDER) ACKNOWLEDGE AND AGREE THAT NEITHER SPONSOR, DESCHUTES BREWERY, INC., THEIR RESPECTIVE PARENT COMPANIES, DIVISIONS, AFFILIATES, SUBSIDIARIES, DISTRIBUTORS, SUPPLIERS, ADVERTISING AND PROMOTION AGENCIES, AND ALL OTHER SERVICE AGENCIES INVOLVED WITH THE DESIGN, EXECUTION, OR FULFILLMENT OF THIS CONTEST, NOR THEIR RESPECTIVE SHAREHOLDERS, DIRECTORS, OFFICERS, EMPLOYEES OR AGENCIES (COLLECTIVELY "RELEASED PARTIES") WILL HAVE ANY LIABILITY WHATSOEVER FOR ANY INJURIES, LOSSES OR DAMAGES OF ANY KIND, INCLUDING BUT NOT LIMITED TO BODILY INJURY OR DEATH, CAUSED BY OR IN CONNECTION WITH PARTICIPATION IN THIS CONTEST. ENTRIES POSTED WERE NOT EDITED BY SPONSOR AND ARE THE VIEWS/OPINIONS OF THE ENTRANT AND THOSE THAT APPEAR IN THE ENTRY AND DO NOT REFLECT THE VIEWS OF THE SPONSOR IN ANY MANNER.

Entry must conform to the following Entry Requirements to be eligible, as determined in Sponsor's sole discretion:

- Entry cannot be sexually explicit or suggestive, violent or derogatory of any ethnic, racial, gender, religion, nationality, sexual orientation, professional or age group,

- profane or pornographic, contain nudity;
- Entry cannot promote illegal drugs or firearms (or the use of any of the foregoing), or any political agenda or message (in the sole opinion of the Sponsor);
- Entry cannot be obscene or offensive, endorse any form of hate or hate group;
- Entry cannot defame, misrepresent or contain disparaging remarks about Sponsor or other people, products or companies;
- Entry may not include any intellectual property of third parties, including copyrighted material or third-party trademarks except those of Sponsor and Deschutes Brewery.
- Entry cannot contain materials embodying the names, likenesses, photographs, or other indicia identifying any person, living or dead, without permission;
- Entry cannot communicate messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate;
- Entry cannot depict, and cannot itself, be in violation of any law; and
- Entry cannot depict dangerous or unsafe behavior.

Entry must be suitable for broadcast at Sponsor's sole discretion. By submitting an Entry, entrant warrants and represents that such Entry is his/her original creation (a modification of an existing work does not qualify as original), entrant is the sole copyright owner of the Entry, that the Entry is true and verifiable, that the Entry has not been previously submitted to or entered in any competition or won any awards, and that his/her Entry and its contents do not violate any law, regulation or any right of any third-party, including, without limitation, the publicity, intellectual property or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or proprietary right. If the Entry contains any material or elements that are not owned by the entrant and/or which are subject to the rights of third parties, the entrant is responsible for obtaining, prior to submission of the Entry, any and all releases and consents necessary to permit the use and exhibition of the Entry by Sponsor in the manner set forth in these Official Rules. Sponsor reserves the right to request proof of these permissions in a form acceptable to Sponsor from any entrant at any time. Failure to provide such proof may, if requested, render Entry null and void. By submitting an Entry, entrant and anyone depicted in the Entry represent that they consent to the submission and use of the Entry in the Contest and to its use as otherwise set forth herein. Except where prohibited by law, each entrant acknowledges and agrees that the Sponsor does not have now, nor shall it have in the future, any duty or liability, direct or indirect, vicarious, contributory, or otherwise, with respect to the infringement or protection of any copyright in and to entrant's Entry. Winner will be disclosed in a winner's list and Released Parties are not liable for any misuse of such winner's list by third parties. Released Parties are not responsible for any unauthorized use of Entries by third parties. Released Parties do not guarantee the posting of any Entry. Entrants and anyone depicted in the Entry agree that they will not use the Entry for any other purpose, including, without limitation, posting the Entry to any online social networks, without the express consent of the Sponsor in each instance. Any Entry that does not comply with these requirements, in the opinion of the judges or the Sponsor, may be disqualified. Sponsor reserves the right to waive the Contest entry requirements set forth herein in its reasonable discretion. Sponsor reserves the right, in its reasonable discretion, during the Contest Entry Period, to request that any entrant resubmit his or her Entry which fails to comply with the Contest entry requirements prior to any judging period.

4. JUDGING: From August 7, 2017 through August 14, 2017, Entries will be judged by a panel of judges appointed by Sponsor based on the following criteria: (i) overall quality (50%) and (ii) composition (50%). The entrant who submitted the Entry receiving the highest score based upon the judging criteria set forth herein will be deemed the potential winner. In the event of a tie, the Entries involved in the tie will be re-judged by an additional judge who will serve as a tiebreaker and who will evaluate tied Entries using the criteria listed above. The decisions of the judges will be final and binding on all matters relating to the Contest.

5. LICENSE/USE OF ENTRIES: By submitting an Entry, entrant hereby grants to Sponsor a royalty free and fully paid up, irrevocable, worldwide perpetual license to edit, publish, use, adapt, exploit, and modify any Entry (and all elements embodied therein), including, without limitation the images, names, likenesses of any persons or locations embodied therein, online, in print, film, television, or in any other media now known or hereafter devised, without compensation, notification or permission from entrant, anyone appearing in the Entry, or any third party, in any and all media now known or hereafter devised, including on Sponsor's and Deschutes Brewery's websites, and third party websites.

6. PRIZE: One (1) Prize: Prize winner will receive three (3) nights' standard lodging (single room; double occupancy) for two (winner and guest) at Wall Street Suites in Bend, Oregon, three (3) days of customizable adventures through Wanderlust Touring Company (up to \$500 total), a Deschutes Brewery tour for two, one (1) \$200 gift card redeemable at Public House, two (2) pairs of Danner Mountain 600 boots, one (1) Big Agnes Yellow Jacket 4 mtn GLO tent, one (1) Big Agnes Dream Island 15 sleeping bag, two (2) Big Agnes Air Core Ultra sleeping pads, and two (2) Big Agnes Helinox Chair One chairs. Approximate retail value: \$2546. **Travel to/from Bend, OR is not included.** All other costs and expenses associated with the acceptance and use of the prize not stated in the description above including, but not limited to any required transportation, tips, gratuities, incidentals, room service, laundry service; local and long distance telephone calls, and service charges, any necessary lodging other than that which is offered as part of the trip, all meals and beverages, and any other miscellaneous expenses not specifically mentioned above, are solely the responsibility of the winner. Hotel accommodations, adventures and other prize components may be subject to blackout dates and/or availability. In the event Sponsor is unable to provide the advertised prize for any reason, Sponsor reserves the right to substitute a prize of equal or greater value if the prize or a portion thereof becomes unavailable and Sponsor will have no further obligation to winner.

7. WINNER NOTIFICATION: Potential prize winner will be notified by Sponsor or Sponsor's agent on or about August 21, 2017 by email or the applicable social platform messaging system and will be required to respond to that email or message with their complete name, address, phone number, email address, and date of birth within 72 hours of such notification or prize will be forfeited and awarded to an alternate winner. Potential winner may be required to demonstrate control of the social platform account associated with a winning Entry. After the initial response described above, potential winner will then be issued via overnight delivery service, an affidavit of eligibility and liability/publicity release (where permitted) which they must complete and return within 14 days of request. If winning Entry depicts individuals other than winner, winner may be required to assist Sponsor in obtaining signed publicity releases from all pictured individuals. Guest must be 21 years of age or older and must execute and return a liability/publicity release during this same time-period. If any prize or prize-related communication is returned as undeliverable, prize will be forfeited. Sponsor is not responsible for any change of Instagram, Twitter, or Facebook account, mailing address, e-mail address, and/or telephone number of entrants. Any unclaimed or undeliverable prize may not be awarded. Failure by potential winner to return the documents listed above within the specified time-period, the return of a notification as undeliverable, noncompliance with these Official Rules, or Sponsor's inability to contact a potential winner within a reasonable time-period may result in forfeiture of potential winning status and the Entry receiving the next highest score during Judging will be deemed the potential winner.

8. GENERAL TERMS & CONDITIONS: By entering the Contest, you agree to the terms of the Privacy Policy set forth herein and consent to receiving emails related to this Contest. By participating, each entrant agrees (a) to release, discharge and hold harmless Released Parties from and against any liability, claims, losses and damages arising out of or relating to their participation in this Contest or the acceptance, use, misuse or possession of a prize received in this Contest (including any travel, personal injury, death and property damage or activity related thereto), and the Released Parties' use of any Entry; and (b) to abide by these Official Rules and decisions of Sponsor and judges which shall be final and binding in all respects; and (c) that Sponsor and their respective designees shall have the right and permission to use (unless prohibited by applicable law) the name, voice, city, and state of residence, photographs and/or likenesses of the entrant and anyone appearing in the Entry for purposes of advertising, promotional and/or any other purpose in any media now or hereafter known throughout the world in perpetuity without limitation or additional compensation, notification or permission, except where prohibited by law; and, upon request, to provide consent to such use in writing. Released Parties disclaim any liability for damage to any computer system resulting from participation in, or accessing, uploading or downloading information in connection with this Contest. Sponsor reserves the right, at their sole discretion, to modify or terminate the Contest or any portion thereof) should any virus, bug, technical failures, fraud, unauthorized human intervention or other causes corrupt or affect the administration, security, fairness or proper conduct of the Contest, and, in the event of termination, suspension or cancellation, at its discretion, to void the Entries at issue and/or terminate, cancel or suspend the Contest and, if terminated, at Sponsor's discretion, to select winner based on judging criteria set forth in Rule #4 from all eligible, non-suspect Entries received prior to such termination or suspension, a notice may be posted on www.facebook.com/outsidemagazine. No more than one (1) prize will be awarded. In the event the Sponsor is prevented from continuing with the Contest as contemplated herein by any event beyond its control, including but not limited to fire, flood, hurricane, earthquake, explosion, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal, state, or local government law, order, or regulation, or order of any court or other cause not within Sponsor's control, Sponsor shall have the right to modify, suspend, extend or terminate the Contest. Any attempt by any person to deliberately damage any website or undermine the legitimate operation of this Contest may be a violation of criminal and civil laws. Should such an attempt be made, Sponsor reserves the right to disqualify such person and void suspect Entries and seek damages and other remedies (including attorneys' fees) from him/her to the fullest extent permitted by law. Entrants are subject to all notices posted online including but not limited to privacy policies. Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court for the state of New Mexico; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the state of New Mexico without giving effect to any choice of law or conflict of law rules (whether of New Mexico or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than New Mexico.

9. LIMITATIONS OF LIABILITY: Neither Sponsor nor its agencies are responsible for lost, interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), Website or other connections availability, accessibility or traffic congestion, or miscommunications, or failed computer, network, telephone, satellite, or cable hardware, software or lines, or technical failure, or jumbled, scrambled, delayed, or misdirected transmissions, or computer hardware or software malfunctions, failures or difficulties, or other errors of any kind whether human, mechanical, electronic or network, or the incorrect or inaccurate capture of Entry or other information or the failure to capture, or loss of, any such information. Neither Sponsor nor its agencies are responsible for any incorrect or inaccurate information, whether caused by Website users, or by any equipment or programming associated with or utilized in this Contest and assume no responsibility for any error, omission, interruption, deletion, defect, or delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, tampering with or hacking of Website, computer, network, mechanical, electronic, printing, typographical, human or other error or problem relating to or in connection with the Contest, including, without limitation, errors or problems which may occur in connection with the administration of the Contest, the announcement of the prize, the processing or judging of Entries or in any Contest-related materials. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds may be tampering with the entry process or operation of this Contest or Website, or may be acting in violation of the terms of the Website, or may be acting in a non-sportsmanlike or disruptive manner, or with intent to threaten, abuse, or harass any other person. Any attempt to deliberately damage any Website or undermine the legitimate operation of this Contest may be unlawful and subject to legal action by Sponsor or its agents.

10. WINNERS' NAMES: For the name of the prize winner (available after September 14, 2017, send a self-addressed, stamped, business size (#10) envelope by November 14, 2017 to #EnjoyAnywhereContest Winner, 400 Market St., Santa Fe, New Mexico 87501. Winner's name will be sent after winner has been verified

11. SPONSOR/ADMINISTRATOR: Mariah Media Network LLC, 400 Market St., Santa Fe, New Mexico 87501.

ABBREVIATED RULES FOR P.O.S.

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