



**NO PURCHASE NECESSARY. OPEN ONLY TO LEGAL RESIDENTS OF THE 50 UNITED STATES AND DISTRICT OF COLUMBIA, 18 OR OVER. INTERNET ACCESS REQUIRED.**

**This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook. You understand that you are providing your information to Conopco, Inc., d/b/a Unilever and not to Facebook. The information you provide will only be used in the event you are selected as a sweepstakes winner or if you have indicated that you would like to receive additional information from Conopco, Inc., d/b/a Unilever.**

- Promotion Period:** Family Dollar Value Meets Beauty Giveaway (the “**Promotion**”) begins at 12:00 p.m. Eastern Time (“**ET**”) on April 1, 2016 and ends at 11:59 p.m. ET on December 15, 2016 (the “**Promotion Period**”).
- How To Enter:** During the Promotion Period, you can enter the Promotion by visiting [https://www.facebook.com/familydollar/?sk=app\\_194975693850063&rest=](https://www.facebook.com/familydollar/?sk=app_194975693850063&rest=) (the “**Site**”) and following the onscreen instructions complete all required registration information to receive one (1) Entry (the “**Entry**”) into the corresponding Month’s Coupon giveaway, as described below. Monthly Entry Periods are not concurrent. Limit one (1) Entry per person per Month. Entries by script, macro or other automated means which subvert the Entry process are void. Normal Internet access and usage charges imposed by your on-line service will apply. Automated Entries, or those generated by script or bot are not eligible. All Entries must be complete to be eligible. All Entries become property of the Sponsor. The person uploading the Entry will be deemed the entrant (the “**Entrant**”). In the event of a dispute as to the identity of an Entrant, the Entrant will be deemed the name appearing on the Entry. The Entry must be complete to be eligible. Participation is subject to disqualification of all Entries, if multiple accounts are used by the same person. Normal Internet access and usage charges imposed by Entrants’ online service will apply.

<b>Month</b>	<b>Start Date/Time</b>	<b>End Date/Time</b>
April	April 1, 2016 at 12:00 p.m. ET	April 7, 2016 at 11:59 p.m. ET
May	May 6, 2016 at 12:00 p.m. ET	May 12, 2016 at 11:59 p.m. ET
June	June 3, 2016 at 12:00 p.m. ET	June 9, 2016 at 11:59 p.m. ET
July	July 1, 2016 at 12:00 p.m. ET	July 7, 2016 at 11:59 p.m. ET
August	August 5, 2016 at 12:00 p.m. ET	August 11, 2016 at 11:59 p.m. ET
September	September 2, 2016 at 12:00 p.m. ET	September 8, 2016 at 11:59 p.m. ET
October	October 7, 2016 at 12:00 p.m. ET	October 13, 2016 at 11:59 p.m. ET
November	November 4, 2016 at 12:00 p.m. ET	November 10, 2016 at 11:59 p.m. ET
December	December 2, 2016 at 12:00 p.m. ET	December 15, 2016 at 11:59 p.m. ET

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3. **Eligibility:** Open to individual, legal residents of the 50 United States and the District of Columbia, 18 years of age and older as of date of Entry. Employees of Conopco, Inc., d/b/a Unilever (the “**Sponsor**”), Don Jagoda Associates, Inc., their respective affiliates, parents, subsidiaries, divisions, suppliers, distributors and advertising, promotional and judging agencies (collectively “**Sponsor and its Administrators**”) and their immediate family members and/or those living in the same household of each are not eligible to participate or win. Void where prohibited and subject to all federal, state and local laws.
4. **Coupon Recipient Determination/Coupons:** During the Promotion Period, if you are one of the first 5,000 Entrants each Month to complete your Entry, you will be eligible to receive a coupon for a free Sponsor-selected full-sized product (the “**Coupon**”). The maximum retail value of each Coupon is \$5.50. Coupon recipient determination will be made by Sponsor, whose decisions are final in all matters relating to the Promotion. Limit one (1) Coupon per person per Month. Odds of receiving a Coupon depend on the time/date an eligible Entrant enters and the total number of eligible Entries received. All Coupons will be awarded provided a sufficient number of eligible Entries are received during each Month.
5. **Coupon Rules:** No substitution or transfer of Coupon permitted except at the sole discretion of the Sponsor who reserves the right to substitute Coupon of equal or greater value in the event the Coupon is unavailable. Coupon may be substituted for any reason at the discretion of the Sponsor. Winner will be responsible for any other costs or expenses associated with the Coupon, including payment of applicable taxes.
6. **General Rules:** Coupon will be delivered within 8-10 weeks after the conclusion of each Month to the mailing address or e-mail address provided at the time of registration. Return of Coupon as undeliverable may result in disqualification and alternate selection. Coupon is non-transferable and no substitution (cash or otherwise) is allowed. Acceptance of Coupon constitutes permission to use winners’ names and likenesses for promotional purposes without further compensation except where prohibited by law. Winners, by accepting a Coupon and all Entrants, as a condition of Entry, agree, as applicable, to release and hold harmless Sponsor, its respective parent, subsidiaries, divisions, affiliates, suppliers, distributors and advertising, promotional and judging agencies and their respective officers, directors, shareholders, members, employees, agents, assigns, and all others associated with the development and execution of the Promotion, from and against any and all liability, claims or actions of any kind whatsoever, for injuries, death, damages, or losses to persons or property which may be sustained in connection with submitting an Entry or otherwise participating in any aspect of the Promotion, the receipt, ownership or use of Coupon awarded, or while preparing for, participating in or from any prize-related activity or for any typographical or other error in these Official Rules or the announcement or offering of the Coupon. In case of dispute, Entries will be declared to be made by the authorized account holder of the e-mail address submitted at the time of Entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet Access provider, Online Service provider, or other organization (e.g., business, educational institution etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Sponsor reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the Entry process or the operation of the Promotion; violates these Official Rules; acts in an unsportsmanlike or disruptive manner; or acts with intent to annoy, abuse, threaten or harass any other person. Sponsor and its Administrators are not responsible for technical, hardware or software malfunctions, telephone failures of any kind, lost or unavailable network connections, or

failed, incorrect, inaccurate, incomplete, garbled or delayed electronic communications, whether caused by the sender, by any of the equipment or programming associated with or utilized in the Promotion which may limit the ability to participate, or by any human error which may occur in the processing of the Entries and administration of the Promotion. Sponsor reserves the right to cancel, terminate or modify the Promotion if it cannot be completed as planned for any reason, including infection by computer virus, bugs, tampering, unauthorized intervention, technical failures or corruption of any sort. In such event, Sponsor will award Coupons in a random drawing from among all eligible Entries received per Month prior to cancellation. As a condition of entering in the Promotion, Entrant (or parent/legal guardian if participant is a minor in his/her state of residence) agrees that: 1) under no circumstance will Entrant be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, incidental, consequential or any other damages, other than for out-of-pocket expenses; 2) all causes of action arising out of or connected with this Promotion, or Coupon awarded, shall be resolved individually, without resort to any form of class action; and 3) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees.

7. **Sponsor/Administrator:** The Sponsor of the Promotion is Conopco, Inc., d/b/a Unilever, 800 Sylvan Ave, Englewood Cliffs, NJ 07632. The Administrator of the Promotion is Don Jagoda Associates, Inc., 100 Marcus Drive, Melville, NY 11747.