

WHITE HOUSE BLACK MARKET®
NOVEMBER STYLE-IT-FORWARD SWEEPSTAKES
Official Rules

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: White House Black Market’s November Style-It-Forward Sweepstakes (the “Sweepstakes”) is an online only sweepstakes and is open only to legal residents of the fifty (50) United States (and the District of Columbia), Puerto Rico, the U.S. Virgin Islands and Canada (excluding Quebec) who are at least eighteen (18) years old at the time of entry. Employees of Chico’s FAS, Inc., Wyng, Facebook and their respective parent and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible to enter or win. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void in Quebec and where prohibited. Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Judge’s decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsor: White House Black Market, Inc., a subsidiary Chico’s FAS, Inc., having a principal place of business at 11215 Metro Parkway, Fort Myers, FL 33966 (“Sponsor”). **Judge:** Wyng has been retained by Sponsor to select the winner(s) (“Judge”). The Sponsor is responsible for the delivery of the prize(s) to the winner(s).

3. Timing: The Sweepstakes begins on November 7, 2018 at 10:00 a.m. Eastern Time (“ET”) and ends on November 15, 2018 at 11:59:59 p.m. ET (the “Promotion Period”). Judge’s computer is the official timekeeping device for the Sweepstakes. The Sweepstakes consists of a series of nine (9) individual daily entry periods (“Daily Entry Periods”) and drawings as listed in the chart below. Entry into each drawing is separate. Entry into one drawing is not entry into any other drawing.

Daily Entry Periods and Drawings			
Daily Entry Period #	Daily Entry Period Date and Time	Drawing #	Drawing Date and Time (approximate)
Daily Entry Period #1	November 7, 2018 – 10:00 a.m. ET through – 11:59 p.m. ET	Drawing #1	November 9, 2018 - 10am
Daily Entry Period #2	November 8, 2018 – 12:00 a.m. ET through – 11:59 p.m. ET	Drawing #2	November 12, 2018 - 10am
Daily Entry Period #3	November 9, 2018 – 12:00 a.m. ET through – 11:59 p.m. ET	Drawing #3	November 13, 2018 - 10am
Daily Entry Period #4	November 10, 2018 – 12:00 a.m. ET through – 11:59 p.m. ET	Drawing #4	November 14, 2018 - 10am

Daily Entry Period #5	November 11, 2018 – 12:00 a.m. ET through – 11:59 p.m. ET	Drawing #5	November 15, 2018 - 10am
Daily Entry Period #6	November 12, 2018 – 12:00 a.m. ET through – 11:59 p.m. ET	Drawing #6	November 16, 2018 - 10am
Daily Entry Period #7	November 13, 2018 – 12:00 a.m. ET through – 11:59 p.m. ET	Drawing #7	November 19, 2018 - 10am
Daily Entry Period #8	November 14, 2018 – 12:00 a.m. ET through – 11:59 p.m. ET	Drawing #8	November 20, 2018 - 10am
Daily Entry Period #9	November 15, 2018 – 12:00 a.m. ET through – 11:59 p.m. ET	Drawing #9	November 27, 2018 - 10am

4. How to Enter: For each Daily Entry Period, visit Sponsor’s Facebook page (<https://www.facebook.com/WhiteHouseBlackMarket>) and access the “Style-It-Forward” Sweepstakes tab. Then, during the applicable Daily Entry Period, complete and submit the entry form online. Incomplete entries are void. You will automatically receive one (1) entry into the Sweepstakes once you submit your entry form.

Limit: You may enter one (1) time during each Daily Entry Period. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to the identity of an entrant, the authorized account holder of the email address used to enter will be deemed to be the entrant. The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Each potential winner may be required to show proof of being the authorized account holder.

5. Prize Drawings and Winner Notification: Judge is an independent organization whose decisions as to the administration and operation of the Sweepstakes, including winner selection, are final and binding in all matters related to the Sweepstakes. Judge will randomly select one (1) potential eligible winner in each drawing from among all eligible entries for that drawing per the chart in Rule 3 above. The potential winners will be notified by email after the date of the applicable drawing and will be required to respond to the winner notification within ten (10) days of the date notice or attempted notice is sent. If a potential winner of prize cannot be contacted, fails to provide the information requested within ten (10) days, or the prize is returned as undeliverable, the potential winner forfeits the prize. Each potential winner may be required to execute an Affidavit of Eligibility, a Liability Release, and (where legal) a Publicity Release (“Prize Claim Documents”). In Canada, the potential winner must also first correctly answer and return a mathematical, skill-testing question (“STQ”) in the Prize Claim Form outlined below in Section 14 before being declared the winner.

If any eligible winner is not of legal age of majority in his or her state of residence (a "minor"), at Sponsor's option, the applicable prize either may be awarded in the name of parent or legal guardian of winner, or parent or legal guardian of winner may be required to ratify and sign all Prize Claim Documents. Failure to comply when requested may result in disqualification and selection of an alternate winner. If any potential winner is a Canadian resident, he/she will be required to answer a time limited skill testing question without assistance to be eligible to receive a prize. If a potential winner is disqualified for any reason, Sponsor will award the prize to an alternate winner by random drawing from among all remaining eligible entries received for that drawing. Prize will be fulfilled approximately 2-4 weeks after the conclusion of the Promotion Period.

Odds: Odds of winning a prize in any drawing depend on the number of eligible entries received for that drawing.

6. Prizes: Nine (9) prizes are available: nine (9) \$250 White House Black Market Gift Cards (terms and conditions apply). Additionally, each prize winner will receive a pay-it-forward White House Black Market Gift Card of \$250 (terms and conditions apply). (Total Approximate Retail Value of all prizes and pay-it-forward gift cards is \$4,500.) Prizes may not be substituted or transferred except at Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Each winner is responsible for all taxes and fees associated with prize(s) receipt and/or use. Prizes may not be exchanged or returned and cannot be substituted for cash or credit.

7. Release: By receipt of any prize, winners agree to release and hold harmless Sponsor, Judge, Facebook, Inc., and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize. ***For New Jersey residents, the limitations set forth above are inapplicable where attorneys' fees, court costs, or other damages are mandated by statute.***

8. Publicity and Usage Rights: By entering, you warrant and represent that your entry has been created by you as an original work and that all required third-party releases (if any) have been obtained in writing, and you further acknowledge and agree that Sponsor (and those acting with its authorization) may copy, reproduce, edit, broadcast and otherwise use your Submission in any way in any medium whether now existing or later discovered, worldwide, in perpetuity, including but not limited to posting on Sponsor's website or on Sponsor's social media pages. Entries may or may not be posted online in Sponsor's discretion. Sponsor reserves the right to remove or reject any content it deems inappropriate for any reason. Except where prohibited by law or otherwise, participation in the Sweepstakes and/or receipt or use of any prize further constitutes the winner's consent for use of his/her name, likeness, voice, opinions, statements, biographical information, and/or hometown and state for promotional or advertising purposes in any media, worldwide, now known or hereafter developed, in perpetuity, without further review, notification, payment, or consideration.

9. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. If terminated, Sponsor may, in its sole discretion, determine the winners from among all non-suspect, eligible entries received up to time of such action using the judging procedure outlined above.

Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner and void all associated entries. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages and other remedies (including attorneys' fees) from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

10. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing, typographical or other errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to, malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) printing, typographical, technical, computer, network or human error which may occur in the administration of the Sweepstakes, the uploading, the processing or judging of entries, the announcement of the prizes or in any Sweepstakes-related materials; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize (including any travel/activity related thereto). Released Parties are not responsible for misdirected or undeliverable entries or for any technical problems, malfunctions of computer systems, servers, providers, hardware/software, lost or unavailable network connections or failed, incomplete, garbled or delayed computer transmission or any combination thereof. Released Parties are not responsible for any unauthorized third-party use of any entry. If the Sweepstakes, or any part of it, is discontinued for any reason, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims.

11. Disputes: Except where prohibited by law, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Middle District of Florida (Fort Myers Division) or the appropriate Florida State Court located in Lee County, Florida; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Florida without giving effect to any choice of law or conflict of law rules (whether of the State of Florida or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Florida.

12. Entrant's Personal Information: Information submitted is subject to Sponsor's Privacy Policy at <https://www.whitehouseblackmarket.com/store/page.jsp?id=18>. For Canada residents, personally

identifiable information you submit in connection with the Sweepstakes will be collected, used and disclosed only for the purposes of administering the Sweepstakes, prize fulfillment, as you otherwise expressly consent or as required by law. By entering the Sweepstakes, you consent to such collection, use and disclosure.

13. Winner List: For names of winners, available after December 3, 2018, send a self-addressed, stamped envelope to: White House Black Market, Inc., ATTN: WHBM Social Marketing (Building 7), 11215 Metro Parkway, Fort Myers, FL 33966. All requests for names of winners must be received by December 14, 2018.

14. PRIZE CLAIM FORM: FOR ALL CANADIAN RESIDENT PRIZE CLAIMANTS. Please complete the following skill-testing question (print clearly):

Multiply 2 x 4

Add 8

Substract 4

Add 6

Answer:

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