

## **DAVID'S PROM 2K18 SWEEPSTAKES OFFICIAL RULES**

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

**SPONSOR:** This David's Prom 2k18 Sweepstakes ("Sweepstakes") is sponsored by David's Bridal, Inc. ("David's Bridal"), 1001 Washington Street, Conshohocken, Pennsylvania, 19428 ("Sponsor").

**SWEEPSTAKES PERIOD.** Entries will be accepted beginning Monday, January 15, 2018 at 12:01 a.m. EST until Friday, February 16, 2018 at 11:59 pm EST ("Sweepstakes Period"). Entries must be submitted and received within the Sweepstakes Period to be valid and eligible for the Sweepstakes.

**ELIGIBILITY.** Entry in the Sweepstakes is open to persons who are 13 to 19 years of age at the commencement of the Sweepstakes Period, who are U.S. residents residing in one of the 50 states or the District of Columbia and, if a minor in their state of residence, who have parental permission to enter the Sweepstakes under the terms set forth in these Rules. Employees of Sponsor, their immediate family members, and persons living in the same household as employees or their immediate family members are not eligible. The term "immediate family member" includes spouses, parents, grandparents, siblings, children and grandchildren. All federal, state and local laws apply. Limit one (1) Sweepstakes Entry per person.

**HOW TO ENTER.** To enter, click on the David's Prom 2k18 Sweeps link found at [davidsbridal.com](http://davidsbridal.com) or on [davidsbridal.com/blog](http://davidsbridal.com/blog) or on an e-mail invitation from David's Bridal or on an advertisement for the Sweepstakes, follow the instructions to provide your contact and eligibility information and accept these Rules where indicated.

**PRIZES; ODDS.** There will be ten (10) randomly selected winners of a \$300 David's Bridal gift certificate; (each such merchandise or gift certificate to be awarded may be referred to as a "Prize"). David's Bridal gift certificates are good for in-store purchases only, and cannot be used for internet purchases. Not redeemable for cash, except where required by law. Gift cards have no usage or monthly maintenance fees. The odds that a valid entry will be selected are ten (10) out of the total number of valid entries received on a nationwide basis. Exact odds of winning cannot be determined and will depend on the number of valid entries received. No transfer of Prizes is permitted. Sponsor reserves the right to substitute prizes of equal or greater value. All taxes and other expenses related to any Prize are the sole responsibility of the Prize winner.

**WINNERS:** Sponsor will randomly select the Winners of the Prize after the Sweepstakes has concluded on February 16, 2018. Prize winners and/or (if a minor in their state of residence) their parents or guardians may be required to execute an affidavit of eligibility and publicity release, and other documentation required by Sponsor, to the extent permitted by applicable law. The Prizes must be claimed within seven (7) days of notification. If a Prize is not claimed within seven (7) days of notification or if the selected winner cannot be reached with the information provided or is found to not meet all of these Sweepstakes Rules or fails to provide required releases and documentation as set forth above within ten (10) days of receipt, such selected winner will be disqualified and will forfeit the Prize and any other Sweepstakes benefits and Sponsor will randomly select a new winner until the Prizes are accepted and awarded in accordance with these Rules. This

process may be repeated until each Prize has been awarded to a fully-qualifying entrant. For the names of the winners, send a separate self-addressed, stamped envelope to: David's Bridal David's Prom 2k18 Sweeps Winners Info, Attention: Delaney Platas, David's Bridal, Inc., 1001 Washington Street, Conshohocken, Pennsylvania, 19428.

**RELEASE.** By participating in this Sweepstakes, entrants hereby release and hold Sponsor, and its affiliates harmless from any and all losses, damages, rights, claims and actions of any kind in connection with or resulting from participation in the Sweepstakes and/or acceptance, possession, or use of any Prizes including, without limitation, personal injuries, death, property damages and any claims by third parties or otherwise based on intellectual property rights, publicity rights, defamation, or invasion of privacy. Entrants acknowledge that Sponsor is not responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the Prizes, except as set forth in these Rules. Winning is contingent upon fulfilling all requirements of these Rules and Sponsor's decisions as to the administration of the Sweepstakes and Prize awards are final.

**LIMITATION OF LIABILITY.** Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Sponsor is not responsible for problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers computer equipment, software, failure of any email to be received by the Sponsors on account of technical problems or traffic congestion on the Internet or at any web site, or any combination thereof, including any injury or damage to participant's or any other person's computer related to or resulting from participation or downloading any materials in this Sweepstakes. Under no circumstances will Sponsor award more prizes than the Prizes set forth above. In the event that any erroneous duplicative awarding of Prizes occurs, the error shall be corrected and the Prize awarded to the proper winner based on the criteria set forth above. If for any reason the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, legal challenges, or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, the Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with the Sweepstakes, and to cancel, terminate, modify or suspend the Sweepstakes. Any disputes relating to this Sweepstakes or any Prizes awarded in connection with the Sweepstakes shall be resolved individually without any resort to any form of class action, and any and all claims, judgments and awards shall be limited to actual out of pocket costs incurred, including costs associated with entering this Sweepstakes. Under no circumstances shall any entrant be permitted to obtain awards for other damages or have damages multiplied or otherwise increased. SOME JURISDICTIONS MAY PROHIBIT OR LIMIT EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE FOREGOING LIMITATION MAY NOT APPLY TO YOU.

**USE OF DATA; GRANT OF RIGHTS.** Sponsor will be collecting personal data about participants in accordance with its privacy policy. Please review the Sponsor's privacy policy at [http://www.davidsbridal.com/Content\\_Legal\\_privacy](http://www.davidsbridal.com/Content_Legal_privacy) ("Privacy Policy"). By participating in the Sweepstakes, Entrants (and/or their parent or guardian, if Entrant is a minor) hereby (a) agree to Sponsor's collection and usage of entrant's personal information as set out in its Privacy Policy and in these Official Rules and acknowledge that they have read and accepted Sponsor's Privacy Policy; (b) grant to Sponsor an irrevocable, perpetual, unrestricted and worldwide right to use entrant's name and likeness in its advertising and promotional materials, regardless of the type of media, the content of the advertisement or

promotion, or the manner of publication, broadcast or distribution (including, without limitation, Internet); and (c) agree to be bound by these Official Rules.

**JURISDICTION.** Any dispute that may arise hereunder shall be brought solely in the appropriate state or federal court sitting in the State of Pennsylvania, and entrants (and/or their parent or guardian, if Entrant is a minor) consent to the personal jurisdiction and venue of such court.