

“The GORE-TEX® Brand #SendMe Adventure Grant Contest”  
Official Rules

**Entrant Eligibility**

To be eligible to enter the “The GORE-TEX® Brand #SendMe Adventure Grant Contest, all entrants must be:

- 18 years of age or older as of the date of entry submission.
- Permanent legal residents of the 50 United States of America.

No purchase necessary to enter or win. Participation constitutes entrant’s full and unconditional agreement to and acceptance of these Official Rules.

Employees of Sponsor, its affiliated companies, subsidiaries, dealers, sales representatives, distributors, advertising agencies, promotional and prize suppliers and the immediate families and household members of each are not eligible to participate. Athletes sponsored by an apparel company or by an apparel ingredient brand are not eligible to participate, either.

**How to Enter**

To enter for a chance to win, you must have a Facebook account. If you do not have an Account, you can create one for free by visiting [www.facebook.com](http://www.facebook.com). Each account is subject to its Terms of Use.

During the contest period, answer the three questions on the GORE-TEX® brand #SendMe Adventure Grant landing tab. It can be found on the GORE-TEX® North America Facebook Brand Page and will be referred to as your submission (“Submission”).

- You will be asked to share your entry through your Facebook page. You will also be asked to fill out your name, email address and zip code. You will also be asked to verify that you are 18 years of age and live in the United States. You will also be asked about the outdoor activities you participate in.

**Timing**

- The Promotion Period begins July 1, 2015 at 12:00 p.m. ET and ends on July 23, 2015 at 11:59 p.m. ET.
- All entries must be received on or before 11:59 p.m. ET on July 23, 2015 in order to be considered.

- By submitting your entry, you are confirming that you have read and agree to these Official Rules in their entry.
- The voting for the five finalists begins July 25, 2015 at 12:00 p.m. ET and ends on July 31, 2015 at 11:50 p.m. ET.

### **Conditions of Entry**

By entering the campaign where permitted by law, you grant to Sponsor (and agree to confirm in writing) the right to print, publish, broadcast, and use worldwide in any medium now known or hereafter developed, including but not limited to the World Wide Web, at any time(s), your name, portrait, picture, voice, likeness and biographical information as news or information and for advertising and promotional purposes without additional compensation or review.

### **Selection of Winners**

A panel of judges determined by the Sponsor will select the five finalists based on the following criteria:

- Creativity and originality (25%)
- Quality of submission (25%)
- Fit to theme (25%)
- Emotional impact of the story (25%)

The Entrant with the five highest score based on the Judging Criteria will be deemed a potential finalist. In the event of a tie, the entrant whose Submission received the highest score for Fit to Theme, as determined by the qualified judges, in their sole discretion, will be deemed the potential finalist. All decisions made by the judges are final.

The Entrant with the highest number of public votes will be deemed a potential winner. In the event of a tie, the entrant whose Submission received the highest score for Fit to Theme, as determined by the qualified judges during the selection of the finalists, in their sole discretion, will be deemed the potential winner. All decisions made by the judges are final.

The winners will be notified on or before August 15, 2015 by e-mail.

Prize must be claimed within 30 days. To claim a prize, Winner must respond to the prize notification e-mail and may be required to provide proof of identity, address and birth date and/or execute an affidavit of eligibility, liability release and, except where prohibited by law, a publicity release. Prizes not claimed within 30 days will be forfeited. Sponsor will select alternate Winners for any unclaimed/forfeited prizes if a sufficient number of eligible and/or qualified entries

remain. Any portion of a prize not accepted by winner will be forfeited. If an entrant changes his/her e-mail address or phone number after he/she enters the campaign, it is his/her sole responsibility to notify Sponsor by postal mailing notice to the address listed below to be received by July 31, 2015. Winners are solely responsible for all costs, incidentals, and any other expenses not specifically mentioned as being included in the Prize. All federal, state and local taxes are sole responsibility of winner. Prize may not be returned or exchanged for cash. Prize may not be transferred or substituted except by Sponsor, who reserves the right to award a substitute prize of equal or greater value. Prizes may take up to 30 days for fulfillment.

### **Content Restrictions:**

- The Submission must not contain material that violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright infringement;
- Entrant must have permission from all individuals that appear in the Submission (if any) to use their name and likeness in the Submission and to grant the rights set forth herein. If requested, entrant must be able to provide such permissions in a form acceptable to Sponsor;
- The Submission must not disparage Sponsor or any other person or party affiliated with the Contest;
- The Submission must not contain brand names or trademarks other than those owned by Sponsor, which entrant has a limited license to use to incorporate in his/her Submission in this Contest;
- The Submission must not contain images or artwork not created by entrant;
- The Submission must not contain material that is inappropriate, indecent, obscene, hateful, tortious, defamatory, slanderous or libelous;
- The Submission must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age; and
- The Submission must not contain material that is unlawful, in violation of or contrary to the laws or regulations in any state where Submission is created.
- Voting Website will be prohibited for final winner. Should winner have the most votes by using a voting website – winner will be disqualified.

## **Prize**

You have not yet won. The odds of winning a prize depend on the number of eligible entries received during the Promotion Period. There is no limit to the number of times an individual can enter during the Promotion Period.

Sponsor will provide one contest winner (total of 1 winner) with the following prize:

- \$5,000.00
- Estimated retail value of all prizes combined: \$5,000.00

## **Web Restrictions**

This campaign is not open to competition associations or automated competition entry services. Any use of such automated devices will cause disqualification. Sponsor reserves the right, at its sole discretion, to disqualify any individual (and his or her campaign entry) who tampers with the entry process. Sponsor reserves the right to cancel or suspend this campaign should fraud, virus, bug or other causes beyond the control of Sponsor corrupt the administration, security or proper play of the campaign. Sponsor is not responsible for computer system, phone line, hardware, software or program malfunctions or other errors, failures or delays in computer transmissions or network connections that are human or technical in nature. Proof of sending your entry is not considered proof of delivery or receipt by Sponsor. Sponsor reserves the right to exclude certain individuals from participating for reasons such as violation of the conditions of participation, attempted manipulation of the campaign or its entry processes, and reserves the right to take legal action.

All entrants must have a valid email address at time of entry. In the event of a dispute regarding the identity of the person submitting an electronic entry, the entry will be deemed to be submitted by the "Authorized Holder" in whose name the email account is registered, provided that person meets all eligibility criteria set forth in the Eligibility section of these Official Rules. "Authorized Holder" shall mean the natural person assigned to an email address by an Internet Access provider, online service provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. Please see Sponsor's privacy policy for details of the policy regarding the personal information collected in connection with this campaign.

## **General Conditions**

This campaign is not associated with Facebook in any way whatsoever and is in no way sponsored, endorsed or administered by Facebook. Any questions, comments or complaints are not to be addressed to Facebook, but to Sponsor at the address shown below.

Participation in this Campaign is considered a complete release of Facebook by each Entrant.

Should any of the stipulations in the conditions of participation be or become invalid, the remaining conditions of participation shall continue to apply with full force and effect. In its place an appropriate provision shall enter into force, corresponding to the closest purpose of the ineffective provision.

## **Limitation On Liability**

Sponsor shall not be responsible for: (1) misdirected, inaccurate, incomplete, lost, late, delayed, undelivered, damaged or illegible entries, and all such entries will be void; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; or (3) unauthorized human intervention in any part of the entry process or the Campaign; or (4) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Campaign or receipt or use or misuse of any prize.

## **Governing Law**

This Promotion shall only be construed and evaluated according to applicable state and federal law. Void outside the fifty (50) United States, and where prohibited.

Any controversy or claim arising out of or relating to this offer and/or the determination of the scope or applicability of these Terms and Conditions or their enforcement or interpretation shall be governed by and construed in accordance with the substantive laws of the State of Delaware.

## **Official Rules and Winners List Requests**

For a copy of these Official Rules or a list of the names of the Winner(s), send your written request to: W. L. Gore & Associates, Inc. at 295 Blue Ball Road, Elkton, MD 21921.

Sponsor: W. L. Gore & Associates, Inc., 295 Blue Ball Road, Elkton, MD 21921.

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