

## Future Volvo Contest

### OFFICIAL RULES

**OPEN ONLY TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES AND THE DISTRICT OF COLUMBIA WHO ARE EIGHTEEN (18) YEARS OF AGE OR OLDER AND THE AGE OF MAJORITY AS OF THE DATE OF ENTRY. NO PURCHASE IS NECESSARY. VOID WHERE PROHIBITED. U.S. LAWS GOVERN THE CONTEST.**

- 1. ELIGIBILITY:** The Future Volvo Contest (the “**Contest**”), sponsored by Volvo Car, USA, LLC (“**Sponsor**”), is open only to legal residents of the fifty (50) United States and the District of Columbia who as of the date of entry are eighteen (18) years of age or older and the age of majority in the jurisdiction in which they reside. Employees and former employees of Sponsor, STX Productions, LLC (“**STX**”) or any of their respective parent companies, subsidiaries, affiliates or advertising or promotion agencies, and members of the immediate family (parents, siblings and children) or household (whether related or not) of any such employee or former employee, are not eligible. Void where prohibited by law. STX is not responsible for the collection, submission or processing of entries, the administration or execution of the Contest, the selection of the winner or the fulfillment of the prize or any prize component. Participants are supplying their information to Sponsor and not to STX.
- 2. HOW TO ENTER:** The entry period for the Contest begins at 9:00 a.m. Eastern Time (ET) on Monday, October 17, 2016 and ends at 11:59 p.m. ET on Sunday, November 6, 2016 (the “**Entry Period**”). To enter the Contest, during the Entry Period, send a Contest Tweet (as defined below) and complete and submit an Official Entry Form (as defined below), as described in more detail below. Contest Tweet: Each entrant must send a Tweet that contains the hashtag #FutureVolvoContest and contains text to fill in the blank in the statement “In the Future, Cars Will \_\_\_\_\_” (a “**Contest Tweet**”). Each Contest Tweet must comply with the Twitter Terms of Service and the Twitter Rules and with all technical requirements of Twitter. In addition, each Contest Tweet must be original and must not contain any material that is unlawful, defamatory, threatening, indecent, violent, obscene or offensive, or that disparages any company or brand, or that violates or infringes upon any trademark rights, copyrights or other rights of any person or entity. The entrant must be the owner of the Twitter account used to send the Contest Tweet. Timing of when Contest Tweets are sent will be determined by the timestamp attributed to the Contest Tweet by the Twitter platform. Official Entry Form: After an eligible Contest Tweet is sent, Sponsor or its agent will supply, via a Tweet sent from Sponsor’s @VolvoCarUSA Twitter account to the Twitter account used by the entrant to enter, instructions regarding additional steps that must be taken for the entrant to access the official entry form at the Contest entry website (the “**Official Entry Form**”). Completion of the Official Entry Form will require the entrant to supply to Sponsor his or her name, e-mail address, phone number, date of birth, ZIP code and such other information as Sponsor may require, and to submit, via the Official Entry Form, a statement written in English, consisting of no more than 75 words, describing in greater detail the entrant’s proposed car of the future (a “**Statement**”). Each Statement must comply with all of the guidelines set forth in this Section 2 and in Section 3. Time of submission of the Official Entry Form will be determined using Sponsor’s computer. General Entry Terms and Conditions: Each entrant who sends an eligible Contest Tweet and completes and submits an Official Entry Form in connection with such Contest Tweet that complies with comply with all of the guidelines set forth in this Section 2 and in Section 3 by no later than the conclusion of the Entry Period will receive one (1) entry

into the Contest. **There is a limit of three (3) entries per person and per Twitter account.** Proof of submission does not constitute proof of entry. Normal time rates and/or data rates (as applicable), if any, charged by the entrant's Internet or mobile service provider will apply. All entries are subject to verification at any time. Sponsor will have the right, in its discretion, to require proof of identity and/or eligibility in a form acceptable to Sponsor (including, without limitation, government-issued photo identification). Failure to provide such proof to the satisfaction of Sponsor in a timely manner may result in disqualification.

- 3. STATEMENT GUIDELINES:** All Statements must comply with the following guidelines: (a) the Statement must be original; (b) the entrant must own the copyright in the Statement; (c) the Statement must not previously have been published for commercial purposes or won any award; (d) the Statement must not contain any material that is defamatory, threatening, indecent, violent, obscene or offensive; (e) the Statement must not contain any material that violates or infringes upon the rights of any third party, including without limitation copyrights, trademarks or rights of privacy or publicity, or that is unlawful, in violation of or contrary to any applicable laws or regulations, or whose use by the Contest Entities requires a license or permission from or payment to any third party; (f) if the Statement identifies any person other than the entrant, before submitting the Statement, the entrant must have obtained written consent from such person (or his or her parent or legal guardian, if the person identified is a minor) to the use by the Contest Entities of the Statement including such person's name and/or other identifying information, as applicable, as permitted hereunder; and (g) the Statement must not contain any material that Sponsor, in its sole discretion, deems inappropriate for the Contest Entities' use as set forth in Section 7. By submitting a Statement, the entrant represents and warrants that he or she has complied with all of the foregoing requirements and has obtained all permissions, licenses and consents that are necessary for the submission of the Statement and the use of the Statement as permitted pursuant to Section 7 of these Official Rules and to verify compliance with the foregoing requirements. Each entrant agrees to provide to Sponsor at Sponsor's request copies of all such permissions, licenses and consents. Sponsor reserves the right in its sole discretion to disqualify any Statement that Sponsor determines does not comply with these guidelines or to require the entrant to make such changes to the Statement as are necessary to make it compliant.
- 4. WINNER SELECTION:** One (1) potential winner will be selected by judges designated by Sponsor (the "**Judges**") from among all Statements received during the Entry Period in accordance with these Official Rules, by applying the following criteria (the "**Judging Criteria**"), weighted as indicated: (a) Innovation (40%); (b) Design and Creativity (40%); and (c) Overall Impression (20%). In the event of a tie, the tie will be broken based on the tied entrants' scores in the "Innovation" category. The odds of winning depend on the number and quality of eligible entries received. Sponsor may in its discretion publish one or more of the Statements prior to announcement of the winner. Publication by Sponsor of an entrant's Statement does not mean that the entrant is or is likely to be the winner and will not confer on the entrant any advantage with respect to the winner selection process.
- 5. WINNER NOTIFICATION AND VERIFICATION:** The potential winner will be notified by telephone or e-mail, as determined by Sponsor in its discretion. If the potential winner cannot be reached or does not respond within seventy-two (72) hours of the initial notification attempt (Sponsor reserves the right to not leave messages on voicemail or answering machines), Sponsor will have the right to disqualify the potential winner and

to select an alternate winner from the remaining eligible entries. The potential winner's eligibility and compliance with the terms and conditions of these Official Rules is subject to verification. The potential winner will be required to provide such information as Sponsor reasonably may request in order to verify the potential winner's eligibility, which may include, among other things, completion by the potential winner of an Affidavit of Eligibility/Release of Liability, and, if legally permissible, a Publicity Release within seventy-two hours (72) hours of attempted delivery. Verification of the potential winner's eligibility may also include, without limitation, a background investigation. Each entrant consents to the conduct of a background investigation (which may include a review of criminal records) on the entrant and agrees to supply any authorizations or permissions deemed necessary by Sponsor in connection with any such investigation. By entering, each entrant represents that he or she will provide accurate and truthful information to Sponsor in connection with eligibility verification if the entrant is selected as the potential winner. If the potential winner fails to respond to Sponsor's initial notification attempt within seventy-two (72) hours or fails to complete and return any required documentation within seventy-two (72) hours of attempted delivery, or if Sponsor is unable to verify the potential winner's eligibility or compliance with the terms and conditions of these Official Rules, or if Sponsor conducts a background investigation on the potential winner and determines in its sole discretion that awarding the prize to the potential winner, publicizing any facts or details about the potential winner or an association of the potential winner with Sponsor or the Contest might reflect negatively on the Sponsor and/or its products or services or the Contest, Sponsor will have the right to disqualify the potential winner and to select an alternate winner from the remaining eligible entries.

6. **PRIZE:** One (1) prize will be offered. The prize consists of a 4 day, 3 night trip for the winner and one guest to Los Angeles, California to attend a film premiere event for the motion picture, THE SPACE BETWEEN US, and consists of the following: (a) round-trip coach class airfare for the winner and guest between a major airport near the winner's home and an airport near Los Angeles, California selected by Sponsor; (b) a three (3) consecutive night stay for the winner and guest at a hotel selected by Sponsor (1 double occupancy room will be provided for the winner and guest; room rate and taxes only; size and type of room determined by Sponsor); (c) ground transfers between the airport and hotel and between the hotel and the Premiere (as defined below); (d) two (2) tickets for the winner and guest to attend a film premiere event for the motion picture, THE SPACE BETWEEN US (the "**Premiere**"), which is expected to occur in Los Angeles, California on December 12, 2016; and (e) one (1) gift card for food and travel expenses with a face value of \$1,200 USD. The approximate retail value of the prize is \$7,300. The exact value will depend on where the winner resides and market conditions at the time of prize fulfillment. Travel and accommodation restrictions (including blackout dates) and other additional restrictions may apply. If the winner is not available for the trip on the dates specified by Sponsor, the prize will be forfeited and an alternate winner selected. If the winner resides 200 or fewer miles from Los Angeles, California, as determined by Sponsor, Sponsor may in its discretion substitute a gift card with a face value of \$2,000 USD for the air transportation component of the prize, in which case the winner will be solely responsible for all rental car and/or other necessary ground transportation arrangements. Travel arrangements must be made through Sponsor's agent and on an airline carrier of Sponsor's choice. The winner and guest must travel together on the same itinerary and are responsible for obtaining all required travel documents and travel insurance (and all other forms of insurance) at their option. Sponsor has not obtained and will not obtain or provide travel insurance or any other form of insurance for the winner or guest. No refund or compensation will be made in the event of the cancellation or delay of any flight except at the sole discretion of Sponsor.

Travel is subject to the terms and conditions set forth in these Official Rules and those set forth by the airline carrier as detailed in the passenger ticket contract. Lost, stolen or damaged airline tickets will not be replaced or exchanged. Sponsor will not be responsible for any cancellations, delays, diversions or substitutions or any act or omissions whatsoever by any air carrier(s) or other transportation companies or any other persons providing any of these services to passengers including any results thereof such as changes in services or accommodations necessitated by same. The passenger contracts in use by the airlines or other transportation companies will constitute the sole contracts with respect to the winner's and guest's transportation and such contracts shall be solely between the winner, the guest and such transportation companies. Premiere tickets may not be resold, offered for resale, refunded or exchanged for cash value or substitute tickets. The specific date, time and location of the Premiere shall be at the sole discretion of STX and may be subject to change. If the winner is not available to attend the Premiere on the date and at the time selected by STX or is unwilling, for any reason, to receive the prize as described in and in accordance with these Official Rules, Sponsor will have the right in its discretion to deem the prize forfeited and to select an alternate winner. The winner's guest must be 18 years of age or older and of the legal age of majority in the jurisdiction in which the guest resides, unless the winner is the parent or legal guardian of the guest. The winner's guest must be an age that is appropriate for the film. THE SPACE BETWEEN US has a Motion Picture Association of America rating of PG-13. No photography or other audio and/or visual recordings may be made during the Premiere. Sponsor is not responsible for any cancellation or postponement of any prize-related activity. In the event of cancellation or postponement of any prize-related activity, Sponsor's only obligation will be to provide a substitute prize or prizes of equal or greater value selected by Sponsor in its discretion. In the event the winner and/or guest engages in behavior during any prize-related activity (including without limitation while at the Premiere or during travel) that, as determined by Sponsor in its sole discretion, is obnoxious, threatening, disruptive, illegal, or tortious, or that subjects the winner or guest to arrest or detention, or that is intended to or does threaten or harass any other person, or that violates any applicable rules and regulations, or that in any way disparages or adversely affects the reputation, image and/or customer goodwill of Sponsor, or that otherwise violates these Official Rules, Sponsor or STX will have the right to remove the winner and/or guest from the Premiere or other applicable prize-related activity, deny the winner and/or guest attendance to the Premiere or any other prize-related activities and/or disqualify the winner from the Contest and require the winner to forfeit any and/or all components of the prize, with no further obligation or compensation whatsoever to the winner and/or guest and no obligation to pay any damages, fees, fines, judgments or other costs or expenses of any kind whatsoever incurred by the winner or guest as a result of such conduct. All prize details that are not expressly specified in these Official Rules (including the specific trip dates and itinerary) will be determined by Sponsor in its sole discretion. Restrictions may apply. The prize will be awarded if properly claimed. In no event will more than one (1) prize be awarded. All federal, state, local taxes on prize value, if applicable, are the responsibility of the winner. An IRS form 1099 will be issued if required by law. No substitution, cash redemption or transfer of the right to receive the prize or any prize component is permitted, except in the discretion of Sponsor, which reserves the right to substitute for the prize (or a component thereof) an alternate prize or prizes of equal or greater value. The prize consists only of those items expressly specified in these Official Rules as being part of the prize. All expenses and costs associated with the acceptance or use of the prize are the responsibility of the winner. Use of gift cards is subject to issuer's terms and conditions.

- 7. GRANT OF RIGHTS:** By entering the Contest, each entrant grants permission to Sponsor and each of its parent companies, affiliates, subsidiaries and successors, and the agents and licensees of each of the foregoing (all of the foregoing, the “**Contest Entities**”) to use the entrant’s name, biographical information, likeness, voice and statements for purposes of advertising, trade and other commercial purposes and for any other purpose, worldwide, in all media and formats whether now or later known or developed, without further notice or compensation, unless prohibited by law. In addition, by entering the Contest, each entrant grants to the Contest Entities, in perpetuity, a non-exclusive license to publish, display, reproduce, modify, edit, prepare derivative works based on and otherwise use the content of the entrant’s Contest Tweet and his/her Statement, in whole or in part, for advertising or promoting the Contest and/or Sponsor and for any other purpose (including, without limitation, posting the Statement on Sponsor’s website and social media channels), worldwide, in all media and formats whether now or later known or developed, without further notice or compensation.
- 8. RELEASE AND LIMITATION OF LIABILITY:** By entering, each entrant releases and agrees to hold each of the Contest Entities, STX, and each of their respective advertising, marketing and promotion agencies, all other companies involved in the development, marketing or operation of the Contest or the manufacture, marketing or provision of the prize or any prize component, each producer, distributor and financier of THE SPACE BETWEEN US, and the directors, officers, employees and assigns of all of the foregoing (all of them, the “**Released Parties**”), harmless from and against any and all claims and liability arising out of the operation of the Contest, the entrant’s participation in the Contest, the acceptance or use of the prize or any prize component or the use of the entrant’s name, biographical information, likeness, voice, statements and/or Statement, including without limitation any and all claims and liabilities (a) relating to any personal injury, death or property damage or loss sustained by any entrant or any other person or (b) based upon any allegation of violation of the right of privacy or right of publicity, copyright infringement, misappropriation or violation of any other personal or proprietary right. Entrants assume all liability for any injury or damage caused, or claimed to be caused, by participation in the Contest or use of the prize or any prize component.
- 9. GENERAL RULES:** Sponsor has the right, in its sole discretion, to modify these Official Rules (including without limitation by adjusting any of the dates and/or timeframes stipulated in these Official Rules) and to cancel, modify or suspend the Contest at any time in its discretion, including without limitation if a virus, bug, technical problem, entrant fraud or misconduct or other cause beyond the control of the Sponsor corrupts the administration, integrity, security or proper operation of the Contest or if for any other reason Sponsor is not able to conduct the Contest as planned (including without limitation in the event the Contest is interfered with by any fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or of public enemy, communications failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, federal, state or local law, order or regulation or court order). The Released Parties are not responsible for late, lost, delayed, illegible, damaged, corrupted or incomplete entries, incorrect or inaccurate capture of, damage to, or loss of Statements, entries or entry information, or any other human, mechanical or technical errors of any kind relating to the submission, collection, storage or processing of Statements or entries, the selection, notification and/or verification of the winner or the administration of the Contest. Sponsor reserves the right, in its sole discretion, to disqualify or prohibit from participating in the Contest any individual who, in Sponsor’s discretion, Sponsor determines or believes (i) has tampered with the entry process, or

has undermined the legitimate operation of the Contest by cheating, hacking, deception or other unfair playing practices, or (ii) has engaged in conduct that annoys, abuses, threatens or harasses any other entrants or any representative of Sponsor, or (iii) has attempted or intends to attempt any of the foregoing. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAW. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. The use of agents or automated devices, programs or methods to submit entries is prohibited and Sponsor reserves the right, in its sole discretion, to disqualify any entry that it believes may have been submitted using such an automated device, program or method. In the event of termination of the Contest after commencement of the Entry Period but prior to selecting a winner, a notice will be posted and a winner selected in accordance with the procedures set forth in these Official Rules from among all eligible entries received prior to the time of termination. Each entrant must comply with all terms and conditions applicable to the use of Twitter. All federal, state and local laws and regulations apply. All entry materials become the property of Sponsor and will not be verified or returned. By participating in the Contest, entrants agree to be bound by the Official Rules and the decisions of Sponsor and the judges, which are final and binding in all respects. These Official Rules may not be reprinted or republished in any way without the prior written consent of Sponsor.

**10. DISPUTES:** By entering the Contest, each entrant agrees that, to the maximum extent permitted by applicable law, (a) any and all disputes, claims, and causes of action arising out of or connected with the Contest, or the prize or any prize component shall be resolved individually, without resort to any form of class action (Note: Some jurisdictions do not allow restricting access to class actions. This provision will not apply to you if you live in such a jurisdiction.); and (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Contest, but in no event attorneys' fees; and (c) under no circumstances will any entrant be permitted to obtain any award for, and entrant hereby waives all rights to claim, punitive, special, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than for actual out-of-pocket expenses. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrants and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with the laws of the State of New York without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of the laws of any jurisdiction other than the State of New York. Any legal proceedings arising out of the Contest or relating to these Official Rules shall be instituted only in the federal or state courts located in the State of New York, waiving any right to trial by jury, and each entrant consents to jurisdiction therein with respect to any legal proceedings or disputes of whatever nature arising under or relating to these rules or the Contest. In the event of any conflict between these Official Rules and any Contest information provided elsewhere (including but not limited in advertising or marketing materials), these Official Rules shall prevail.

**11. USE OF INFORMATION:** Sponsor and/or its agents or contractors will collect personal information regarding Contest entrants, which will be subject to Sponsor's Privacy Policy, available at <http://www.volvocars.com/us/footer/privacy>. By entering the Contest, each entrant agrees that information submitted in connection therewith may be used in connection with the administration of the Contest and to contact the entrant with

information regarding Sponsor's products and services, and otherwise as permitted pursuant to Sponsor's Privacy Policy. Sponsor may share your information with STX, which will use such information in accordance with its own independent privacy policy, located at [https://stxentertainment.com/privacy\\_policy](https://stxentertainment.com/privacy_policy).

**12. WINNER'S NAME AND RULES REQUESTS:** For the name of the winner, available after Monday, December 5, 2016, or a copy of the Official Rules, send a self-addressed, stamped envelope to: Future Volvo Contest, c/o Grey Global, Attn.: Jessica Katz, 200 5<sup>th</sup> Ave, New York, NY 10010.

**13. SPONSOR:** Volvo Car, USA, LLC, Rockleigh, New Jersey. The Contest is in no way sponsored, endorsed or administered by, or associated with, Twitter.

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