

NEIGHBOR'S CLUB EXCLUSIVE NATIONAL FINALS RODEO GETAWAY SWEEPSTAKES Official Rules

- 1. NO PURCHASE, SURVEY OR SALES PRESENTATION NECESSARY TO ENTER OR WIN THE NEIGHBOR'S CLUB EXCLUSIVE NATIONAL FINALS RODEO GETAWAY SWEEPSTAKES (THE "SWEEPSTAKES").** A purchase, survey or agreeing to a sales presentation will not improve your chances of winning. OPEN ONLY TO TRACTOR SUPPLY COMPANY NEIGHBOR'S CLUB (THE "NEIGHBOR'S CLUB") MEMBERS WHO ARE LEGAL RESIDENTS OF, AND RESIDING IN, THE CONTIGUOUS 48 UNITED STATES, HAWAII, THE DISTRICT OF COLUMBIA, AND WHO ARE 21 YEARS OF AGE OR OLDER AS OF DATE OF ENTRY. Void in Alaska, Puerto Rico and where restricted or prohibited by law.

Sweepstakes begins September 20, 2026 at 12:00 a.m. Eastern Time ("ET") and ends October 4, 2026, at 11:59:59 p.m. ET ("Sweepstakes Period"). The Sweepstakes is sponsored by Tractor Supply Company ("Sponsor"). By entering the Sweepstakes, you accept and agree to be bound by these official rules ("Official Rules").

- 2. ELIGIBILITY:** Employees of Sponsor, Petsense, Mercury Fulfillment Systems Inc. dba Mercury Promotion & Fulfillment ("Administrator"), Professional Rodeo Cowboy Association and other National Finals Rodeo sponsors, and their respective parents, subsidiaries, and affiliated companies, divisions, suppliers and advertising and promotion agencies, and the immediate family members (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) and household members, whether or not related, of each such employee are not eligible to enter or to win the Sweepstakes.
- 3. HOW TO ENTER:** An eligible entrant ("Entrant") may enter by visiting <https://www.tractorsupply.com/NFR> (the "Website"), completing and submitting the online entry form. To complete the online entry form, the Entrant may be required to enter his/her complete first name, last name, street address (no P.O. Box), city, state, ZIP Code, valid e-mail address and mobile phone number associated with their Neighbor's Club account. All Entrants must check the box agreeing to the Sponsor's privacy policy, the Neighbor's Club Terms and Conditions and these Official Rules. An Entrant who is not a Neighbor's Club member can only enter this Sweepstakes by becoming a Neighbor's Club member during the Sweepstakes Period. An Entrant can become a member of the Neighbor's Club by logging on to <https://www.tractorsupply.com/neighborsclub> and following the directions to register for the Neighbor's Club. There is no cost to becoming a Neighbor's Club member and membership does not require any purchase or financial obligation. An Entrant must remain a Neighbor's Club member at the time the Prize is awarded. Each Entrant is responsible for having updated and correct contact information in his/her Neighbor's Club account profile. Incorrect and incomplete entries are void. All entries must be received prior to the end of the Sweepstakes Period to be valid.

Limit one (1) entry per person during the entire Sweepstakes Period. No other form of entry is permitted.

Multiple participants are not permitted to share the same email address. Any attempt by an Entrant to obtain more than one (1) entry throughout the Sweepstakes Period by using multiple/different email addresses, identities, registrations or logins, or any other methods may void your entries and you may be disqualified from the Sweepstakes. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents (including, but not limited to, sweepstakes entry services) will void all entries by you. In the event of a dispute as to any entry, the authorized account holder of the email address used to enter will be deemed to be the Entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. A potential winner may be required to show proof of being the authorized account holder.

- 4. DRAWING AND ODDS OF WINNING:** One (1) potential Grand Prize winner will be determined in a random drawing by Administrator on or about October 8, 2026, from among all eligible entries received during the Sweepstakes Period.

The odds of winning a Grand Prize depend upon the number of eligible entries received during the Sweepstakes Period.

Administrator will confirm that a potential winner is a current Neighbor's Club member before notifying the potential winner. If the randomly selected Entrant is not a current Neighbor's Club member at the time of the drawing, that entry is void and Administrator may, at Sponsor's discretion, select an alternate winner from all remaining eligible entries.

The potential winner will be notified by email or telephone (at Sponsor's sole discretion) on or about October 9, 2026, at the contact information indicated in the Entrant's information provided at registration. The potential Grand Prize winner will be required to execute an Affidavit of Eligibility and Liability and Publicity Release (except where prohibited by law), via Adobe Sign, to be returned by the date set forth in the notification email, or the Grand Prize will be forfeited and, at Sponsor's discretion, an alternate winner may be selected from all remaining eligible entries. The potential Grand Prize winner may also be required to provide identification documents, including a state-issued driver's license, passport, or similar government-issued photo identification. Return of the Grand Prize notification as undeliverable or noncompliant with these Official Rules may result in the Grand Prize being forfeited by the potential winner and an alternate winner will be selected from all remaining eligible entries. The potential winner must comply with all terms and conditions set forth in these Official Rules, and winning is contingent upon fulfilling all such requirements.

The one (1) Grand Prize will be the only prize awarded in this Sweepstakes.

- 5. GRAND PRIZE (1):** The Grand Prize winner will receive a trip for up to two (2) people (the confirmed Grand Prize winner and one (1) guest) to Las Vegas, Nevada to see the National Finals Rodeo Championship scheduled to be held on December 11, 2026 – December 13, 2026 (the "Grand Prize"). The Grand Prize will consist of all of the following elements: (i) round-trip coach class airfare for the Grand Prize winner and his/her guest to Harry Reid International Airport from the major U.S. airport nearest Grand Prize winner's residence (as determined by Sponsor); (ii) three (3) days and two (2) nights hotel accommodations, one (1)

standard room (double occupancy) as determined by Sponsor; and (iii) up to two (2) tickets to the National Finals Rodeo Championship on December 12, 2026.

Approximate retail value ("ARV") of the Grand Prize is Four Thousand Two Hundred Dollars (\$4,200). The ARV of the Grand Prize may vary depending on the flight itinerary, fluctuations in charges for airfare and hotel rooms, if a guest participates in the Grand Prize, and the location of the Grand Prize winner's residence.

All costs, taxes, fees, and expenses associated with any element of the Grand Prize not specifically addressed above are the sole responsibility of the Grand Prize winner and his/her guest. All federal, state and local taxes on the Grand Prize are a Grand Prize winner's sole responsibility. The Grand Prize winner will be issued an IRS Form 1099 tax form for the Grand Prize's actual value.

All travel must be round trip. Sponsor will determine airline, itinerary, and hotel accommodations in its sole discretion. The Grand Prize winner and his/her guest must travel on the same itinerary. If the Grand Prize winner lives within two hundred (200) miles of the Las Vegas, Nevada, metropolitan area, the Grand Prize winner and his/her guest must arrange for their own transportation to Las Vegas, Nevada. In such case, the Sponsor will provide the Grand Prize winner with Six Hundred Dollars (\$600) in the form of a check made payable to the Grand Prize winner as reimbursement for cost of this travel and parking. Any difference in value will not be awarded to the Grand Prize winner. No refund or compensation will be made in the event of the cancellation or delay of any flight. Travel and accommodations are subject to availability. Travel is subject to the terms and conditions set forth in this Sweepstakes, and those set forth by the Sponsor's airline carrier of choice as detailed in the passenger ticket contract.

All travel must be finalized with Sponsor and is subject to availability and Sponsor's approval. If Grand Prize winner is unable to fulfill the Grand Prize during the above stated time period, Grand Prize winner forfeits the Grand Prize in its entirety and Sponsor may select an alternate Grand Prize winner from the pool of eligible entries. All travel dates will be determined by the Sponsor and once made may not be altered except by Sponsor. Some restrictions may apply. The Grand Prize winner and his/her guest are responsible for all travel expenses not included herein, including but not limited to ground transportation, gratuities, meals, parking fees, in-room charges at the hotel (e.g., mini-bar, movies), telephone calls, beverages, upgrades, personal incidentals, amenities and any other fees and expenses not specifically mentioned in these Official Rules. The Grand Prize winner will be required to provide a major credit card upon hotel check-in, and all in-room charges will be charged to the credit card. The Grand Prize winner and guest are responsible for obtaining travel insurance (and all other forms of insurance) at their option and hereby acknowledge that the Sponsor has not and will not obtain or provide travel insurance or any other form of insurance.

Once the guest is selected by a Grand Prize winner, a guest may not be substituted, except at the Sponsor's sole discretion. The Grand Prize winner and guest are solely responsible for obtaining any identification documents necessary for domestic travel, including any required government-issued photo identification.

A guest of a Grand Prize winner must be at least twenty-one (21) years of age or older, unless the Grand Prize winner is the guest's parent or legal guardian and accompanies the guest on the trip. A guest or, if a minor, the Grand Prize winner on behalf of the guest as the guest's parent or legal guardian, must sign a Liability and Publicity Release. A minor guest must stay in the same hotel room as the Grand Prize winner. If a Grand Prize winner's guest fails to return such documents within the date and/or time indicated within such documents, then such guest will not be allowed to participate in the Grand Prize.

The Grand Prize is non-transferable, and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute the Grand Prize (or a component thereof) for one of equal or greater value if the designated Grand Prize should become unavailable for any reason. The Grand Prize cannot be transferred, substituted, or redeemed for cash except at Sponsor's sole discretion. The Grand Prize winner will not receive any payment or other consideration if he/she elects to take the Grand Prize without a guest. The Grand Prize winner will not receive the difference between actual and ARV of the Grand Prize.

The Grand Prize winner and guest agree that the tickets to the event are awarded pursuant to a revocable, nontransferable license that is personal to the Grand Prize winner/guest, and may not be sold, resold, auctioned, bartered, assigned, exchanged, placed in commerce, transferred, given away, donated or otherwise conveyed. Sponsor bears no responsibility if any event, element or detail of a Grand Prize is canceled, postponed or becomes unavailable for any reason. Should any event, element or detail of a Grand Prize become unavailable, the Sponsor shall have no obligation to the Grand Prize winner/guest aside from providing the remaining portion of the Grand Prize, minus any unavailable event, element or detail. The airline, hotel and/or event venue have the right to remove or to deny entry to the event to the Grand Prize winner and/or guest if either he/she violates the previous restrictions or engages in a disruptive manner, or with intent to abuse, threaten, or harass any other person. The Grand Prize winner and guest must comply with all terms and conditions on the event ticket.

- 6. GENERAL CONDITIONS/DISCLAIMER:** By entering or participating in this Sweepstakes, Entrants: (a) agree to these Official Rules and the decisions of the Sponsor and the Administrator, which shall be final and binding in all matters relating to the Sweepstakes; and (b) agree to indemnify, defend and hold harmless the Released Parties, as defined below, from and against any injuries, claims, damages, or losses of any kind that arise from or are sustained in connection with acceptance or use/misuse of the Grand Prize or any component of it or from participation in the Sweepstakes. Tractor Supply Company, Mercury Fulfillment Systems Inc. dba Mercury Promotion & Fulfillment, Professional Rodeo Cowboy Association and other National Finals Rodeo sponsors and each of their respective parents, subsidiaries, affiliates, divisions, dealers, dealer associations, representatives, suppliers, retailers and advertising and sweepstakes agencies, and all of their respective officers, directors, employees, representatives and agents (collectively, "Released Parties") are not responsible for mechanical, technical, typographical, human, or other errors relating to or in connection with the Sweepstakes, including, without limitation, errors which may occur in the administration of the Sweepstakes, the processing of entries, deletions, defects, phone transmissions or delayed transmission of information, in each case whether arising by way of technical or other failures or malfunctions of computer hardware, software, communications devices, or transmission lines, or data corruption, theft, destruction, unauthorized access to

or alteration of entry materials, loss or otherwise. Sponsor reserves the right to cancel, terminate, suspend, and/or modify the Sweepstakes, or any part of it, if any error, fraud, technical failures or any other factor impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. Should the Sweepstakes be terminated prior to the stated expiration date, Sponsor may, at its sole discretion, conduct a random drawing to award the applicable Prize using all eligible, non-suspect entries received as of the action requiring such termination. Sponsor reserves the right, at its sole discretion, to disqualify any individual who tampers with the entry process and void all associated entries. Sponsor and its Administrator may prohibit you from participating in the Sweepstakes and void all associated entries, at their sole discretion, if you disregard these Official Rules or act: (a) in a manner they determine to be not fair or equitable; (b) with an intent to annoy, threaten, or harass any other Entrant or the Sponsor; (c) in any other disruptive manner; or if you are otherwise not in compliance with these Official Rules. Sweepstakes is subject to all applicable federal, state, and local laws and regulations. The Released Parties shall not be liable for the reimbursement of the Grand Prize or other amounts payable to Entrants who are in violation of these eligibility requirements or these Official Rules.

7. **DISPUTES:** Except where prohibited, Entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any Prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Middle District of Tennessee (Southern Division) or the appropriate Tennessee State Court located in Williamson County, Tennessee; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) except where prohibited by law, under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Tennessee without giving effect to any choice of law or conflict of law rules (whether of the State of Tennessee or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Tennessee. Except where prohibited by law, Entrants agree that the statute of limitations for asserting any claims with respect to this Sweepstakes shall be no longer than a period of one (1) year from the time the cause of action accrued, or the cause of action shall be forever barred.
8. **PRIVACY POLICY:** Any personal information collected during an Entrant's participation in this Sweepstakes will be collected by Sponsor or its agent and used by Sponsor and its affiliates, agents and marketers for purposes of the proper administration and fulfillment of the Sweepstakes as described in these Official Rules and in accordance with Sponsor's Privacy Policy as stated at <https://www.tractorsupply.com/tsc/cms/policies-information/customer-solutions/privacy-policy.html>.
9. **PUBLICITY RIGHTS:** By participating in the Sweepstakes and/or accepting a Grand Prize, Entrant agrees to allow Sponsor and/or Sponsor's designee the perpetual right, where lawful, to use his/her name, biographical information, photos and/or likeness, and statements for

Sweepstakes, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered, worldwide, including but not limited to on the Internet, without notice, review or approval and without additional compensation except where prohibited by law. **IF ENTRANT IS CHOSEN AS A WINNER, ENTRANT'S PERSONAL IDENTIFYING INFORMATION MAY BE DISCLOSED TO THIRD PARTIES INCLUDING, WITHOUT LIMITATION, PLACING ENTRANT'S NAME ON A WINNER LIST.**

10. WINNER LIST: You may obtain the name of the winner (available after October 9, 2026) by sending a self-addressed, stamped envelope by January 31, 2027 to:

Neighbor's Club Exclusive National Finals Rodeo Getaway Sweepstakes
Winner List
35610 Mound Road
Dept. 900
Sterling Heights, MI 48310-4725

Sponsor & Administrator: Sponsor for this Sweepstakes is Tractor Supply Company, 5401 Virginia Way, Brentwood, TN 37027. No specific Tractor Supply Company store is a sponsor. Administrator is Mercury Fulfillment Systems Inc. dba Mercury Promotion & Fulfillment, 35610 Mound Road, Sterling Heights, MI 48310.

This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Professional Rodeo Cowboy Association.

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