

FREE HORSE FEED FOR A YEAR SWEEPSTAKES

Sweepstakes Official Rules

1. **NO PURCHASE, SURVEY OR SALES PRESENTATION NECESSARY TO ENTER OR WIN THE FREE HORSE FEED FOR A YEAR SWEEPSTAKES (THE “SWEEPSTAKES”).** A purchase, survey or agreeing to a sales presentation will not improve your chances of winning. OPEN ONLY TO LEGAL RESIDENTS OF, AND RESIDING IN, THE CONTIGUOUS 48 UNITED STATES, THE DISTRICT OF COLUMBIA, AND HAWAII, WHO ARE 18 YEARS OF AGE OR OLDER AS OF June 6, 2022. Void in Alaska, Puerto Rico, and where restricted or prohibited by law.

Sweepstakes begins June 6, 2022, at 12:00:00 a.m. Eastern Time (“ET”) and ends June 12, 2022, at 11:59:59 p.m. ET (“Sweepstakes Period”). The Sweepstakes is sponsored by **Tractor Supply Company** (“Sponsor”). By entering the Sweepstakes, you accept and agree to be bound by these Sweepstakes Official Rules.

2. **ELIGIBILITY:** Employees of Sponsor, Land O’Lakes/Purina Animal Nutrition, Triple Crown Horse Feed, Cargill (“Prize Partners”), and Mercury Promotions & Fulfillment (“Administrator”), and their respective parents, subsidiaries, and affiliated companies, divisions, suppliers and advertising and promotion agencies, and the immediate family members (i.e. spouse, parent, child, sibling and their respective spouses, regardless of where they reside) and household members, whether or not related, of each such employee are not eligible to enter or to win the Sweepstakes. The parties acknowledge that the Sponsor shall not be liable for the reimbursement of any prize or other amounts payable to entrants who are in violation of these eligibility requirements or these Sweepstakes Official Rules.
3. **HOW TO ENTER:** During the Sweepstakes Period, an eligible entrant (an “Entrant”) must visit www.TractorSupply.com/SocialContest (the “Website”) and he/she must complete and submit the registration form including, but not limited to: his/her complete first and last name (no initials), street address (No P.O. Boxes), city, state, ZIP Code, valid e-mail address, telephone number, confirmation that he/she is at least eighteen (18) years old, and that he/she has read and agreed to the Official Rules. After completing the personal registration information, the Entrant may then enter the name of an equine related non-profit entity that is a registered 501(c)(3) organization with the Internal Revenue Service and is located in the 50 United States or the District of Columbia (the “Equine Charity”). If the Entrant fails to enter the name of an Equine Charity or enters the name of an entity that does not qualify as an Equine Charity, as determined by the Sponsor in its sole discretion, then the Sponsor will select an Equine Charity to receive a Charitable Donation, as set forth in Rule 6, if the Entrant is selected as a winner. After completing this process, the Entrant will receive one (1) entry into the Sweepstakes.

Limit one (1) entry per person during the entire Sweepstakes Period. No other form of entry is permitted.

- 4. DRAWING AND ODDS OF WINNING:** The Sponsor will conduct a random drawing from all of the eligible entries on or about June 13, 2022. The Sponsor will randomly draw ten (10) potential Grand Prize winners.

The odds of winning a Grand Prize depend upon the number of eligible entries received during the Sweepstakes Period.

Each potential winner and Equine Charity associated with that potential winner will be notified by email and/or telephone (at Sponsor's sole discretion), on or about June 16, 2022, at the contact information provided during registration as set forth in Rule 3. The acceptance or non-acceptance of a Charitable Donation by the Equine Charity will have no effect on the awarding of a Grand Prize. Each potential winner and Equine Charity will separately be required to execute an Affidavit of Eligibility and Liability and Publicity Release (except where prohibited), to be returned within ten (10) days of the date printed on winner's notification email, or the Grand Prize or Charitable Donation, as applicable, will be forfeit and, at Sponsor's discretion, an alternate winner will be selected from all remaining eligible entries. Return of a Grand Prize notification as undeliverable, noncompliance with these Sweepstakes Official Rules or if Administrator is unable to contact potential winner after three (3) attempts, this may result in a Grand Prize being forfeited and, at Sponsor's discretion, an alternate winner will be selected from all remaining eligible entries. Return of a Charitable Donation notification as undeliverable will result in the Sponsor, in its sole discretion, selecting a different Equine Charity. A potential winner and a "Selected Equine Charity" as defined in Rule 6 must comply with all terms and conditions set forth in these Sweepstakes Official Rules and winning is contingent upon fulfilling all such requirements. If any winner is at least 18 years old but still considered a minor in his/her state of residence, Sponsor reserves the right, at its discretion, to award the Grand Prize to his/her parent or legal guardian who will be responsible for fulfilling all requirements imposed on a winner set forth herein.

- 5. GRAND PRIZES (10):** Each "Grand Prize" is a Two Thousand Five Hundred Dollar (\$2,500) Tractor Supply Company Gift Card (the "Card"). The approximate retail value ("ARV") of each Grand Prize is Two Thousand Five Hundred Dollars (\$2,500). The total ARV of all Grand Prizes awarded in this Sweepstakes is Twenty-five Thousand Dollars (\$25,000).

Each Grand Prize is non-transferable, and no substitution will be made except as provided herein at the Sponsor's sole discretion.

The use of a Tractor Supply Gift Card constitutes the user's acceptance of the Tractor Supply Gift Card's terms and conditions so each winner should read the terms and conditions on the Tractor Supply Gift Card carefully. Each Tractor Supply Gift Card will not be redeemed or exchanged for cash, except where required by law. Each Tractor Supply Gift Card will not be replaced or replenished if it lost, stolen, damaged, destroyed or used without your permission and will be voided if altered or defaced.

No more than ten (10) Grand Prizes will be awarded in this Sweepstakes.

All costs, fees, federal, state and local taxes, if any, and expenses associated with any element of the Grand Prize are solely the responsibility of each winner. Administrator will issue an IRS Form 1099-MISC to each winner.

- 6. CHARITABLE DONATIONS (10).** For each confirmed Grand Prize winner, the Sponsor will make a "Charitable Donation" to the Equine Charity associated with that Grand Prize winner when registering for the Sweepstakes as set forth in Rule 3. The Charitable Donation is a Two Thousand Five Hundred Dollars (\$2,500) Tractor Supply Gift Card. The Charitable Donation will be made by the Sponsor and not the Grand Prize Winner. The ARV of each Charitable Donation is Two Thousand Five Hundred Dollars (\$2,500). The total ARV of all Charitable Donation awarded in this Sweepstakes is Twenty-five Thousand Dollars (\$25,000).

No more than ten (10) Charitable Donations will be awarded in this Sweepstakes. Use of a Tractor Supply Gift Card is set forth in Rule 5.

An Equine Charity that is selected to receive a Charitable Donation under these Official Rules is referred to as a "Selected Equine Charity."

- 7. GENERAL CONDITIONS/DISCLAIMER:** By entering or participating in this Sweepstakes, Entrants and Selected Equine Charities: (a) agree to these Sweepstakes Official Rules and the decisions of the Sponsor and the Administrator, which shall be final and binding in all matters relating to the Sweepstakes; and (b) agree to indemnify, defend and hold harmless Released Parties from and against any injuries, claims, damages, or losses of any kind that arise from or are sustained in connection with acceptance or use/misuse of a Grand Prize/Charitable Donation or from participation in the Sweepstakes. Sponsor, Prize Partners, Administrator, and their respective parents, subsidiaries, affiliates, divisions, dealers, dealer associations, representatives, suppliers, retailers and advertising and promotion agencies; and all of their respective officers, directors, employees, representatives and agents (collectively, "Released Parties") are not responsible for mechanical, technical, printing, typographical, human, or other errors relating to or in connection with the Sweepstakes, including, without limitation, errors which may occur in the administration of the Sweepstakes, the processing of entries, deletions, defects, phone transmissions or delayed telephone lines or in operations or transmission of information, in each case whether arising by the way of technical or other failures or malfunctions of computer hardware, software, communications devices, or transmission lines, or data corruption, theft, destruction, unauthorized access to or alteration of entry materials, loss or otherwise. Sponsor reserves the right to cancel, terminate, suspend, and/or modify the Sweepstakes, or any part of it, if any error, fraud, technical failures or any other factor impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. Should the Sweepstakes be terminated prior to the stated expiration date, Sponsor may, at its

sole discretion, conduct a random drawing to award the applicable Grand Prize/Charitable Donation using all eligible, non-suspect entries received for the drawing as of the action requiring such termination. Sponsor reserves the right, at its sole discretion, to disqualify any individual who tampers with the entry process and void all associated entries. Sponsor and its Administrator may prohibit you from participating in the Sweepstakes and void all associated entries, at their sole discretion, if you disregard these Sweepstakes Official Rules or act: (a) in a manner they determine to be not fair or equitable; (b) with an intent to annoy, threaten, or harass any other Entrant or the Sponsor; (c) in any other disruptive manner; or if you are otherwise not in compliance with these Sweepstakes Official Rules. Sweepstakes is subject to all applicable federal, state, and local laws and regulations.

- 8. DISPUTES:** Except where prohibited, Entrant and Selected Equine Charities agree that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, any Grand Prize, or any Charitable Donation awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Middle District of Tennessee (Southern Division) or the appropriate Tennessee State Court located in Williamson County, Tennessee; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Sweepstakes Official Rules, or the rights and obligations of the Entrant, Equine Charities who receive a Charitable Donation, and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Tennessee without giving effect to any choice of law or conflict of law rules (whether of the State of Tennessee or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Tennessee. Entrants and agree that the statute of limitations for asserting any claims with respect to this Sweepstakes shall be no longer than a period of one (1) year from the time the cause of action accrued, or the cause of action shall be forever barred.
- 9. PRIVACY POLICY:** Any personal information collected during an Entrant's or an Selected Equine Charity's participation in this Sweepstakes will be collected by Sponsor or its agent and used by Sponsor and its affiliates, agents and marketers for purposes of the proper administration and fulfillment of the Sweepstakes as described in these Sweepstakes Official Rules and in accordance with Sponsor's Privacy Policy as stated at https://www.tractorsupply.com/policies-information_customer-solutions_tsc-privacy-policy?cm_sp=footer-_-navigation-_-privacy+policy.
- 10. PUBLICITY RIGHTS:** By participating in the Sweepstakes and/or accepting a Grand Prize or Charitable Donation, as applicable, Entrant and Selected Equine Charities agree to allow Sponsor and/or Sponsor's designee the perpetual right, where lawful,

to use his/her name, biographical information, photos and/or likeness, and statements for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered, worldwide, including but not limited to on the Internet, without notice, review or approval and without additional compensation except where prohibited by law. **IF ENTRANT IS CHOSEN AS A WINNER, ENTRANT'S PERSONAL IDENTIFYING INFORMATION MAY BE DISCLOSED TO THIRD PARTIES INCLUDING, WITHOUT LIMITATION, PLACING ENTRANT'S NAME ON A WINNER LIST. SELECTED EQUINE CHARITIES WHO RECEIVE A CHARITABLE DONATION AGREE THAT THEIR INFORMATION MAY BE PLACED ON A WINNER LIST.**

- 11. WINNERS LIST:** You may obtain the name of the winners (available after June 13, 2022) by sending a self-addressed, stamped envelope by July 30, 2022 to:

Free Horse Feed For A Year Sweepstakes Winner List
35610 Mound Road
Dept. 900
Sterling Heights, MI 48310-4725

- 12. SPONSOR:** Tractor Supply Company, 5401 Virginia Way, Brentwood, TN 37027.