

OFFICIAL RULES: #TSCWishList Photo Contest 2020

NO PURCHASE OR PAYMENT NECESSARY

Eligibility: To submit a photo, you must be at least 13 years of age. Obscene, provocative or otherwise questionable content will not be considered and will be removed from the gallery. We retain sole discretion as to what constitutes inappropriate content.

To be eligible for a prize, you must be at least 13 years of age (with parent's permission under age 18) and a U.S. citizen or permanent legal resident and live within the 48 contiguous states. Employees of Tractor Supply Company, its subsidiaries, their advertising agencies, and members of their immediate families (spouse, parents, children) are not eligible to win.

By entering a photo, entrants agree to have their submitted name and/or image/video displayed on the Tractor Supply Company website, social channels, printed materials, emails, and/or other marketing materials and used for any purpose, at any time, without any fee or other form of compensation. We reserve the right to disqualify users, without notice, and for any reason.

Additional Terms and Conditions:

1. The promotion commences December 1, 2020 and ends 11:59 PST December 31, 2020 ("Promotional Period"). Entry into the promotion will include uploading a qualifying photo into the contest page and fully completing the signup form.
2. This promotion is conducted by Tractor Supply Co. (TSC). The Promotion is not sponsored, endorsed, administered by, or associated with, Facebook or Instagram. No individual Tractor Supply Co. store is a promoter.
3. Entry into the promotion is deemed acceptance of these terms and conditions.
4. Any decision of TSC will be final and no correspondence will be entered into.
5. Participation in the promotion is open to participants who register and complete the required details on promotional entry form during the Promotional Period. Incomplete, indecipherable or ineligible entries will not be accepted and will be deemed invalid.
6. Entries are deemed to have been received at the time of receipt by TSC. TSC's records will be final and conclusive as to the time of receipt of an entry.
7. TSC reserves the right to verify an entrant's identity, age and place of residence. If for any reason TSC does not elect to exercise these rights, this does not constitute a waiver of its rights.
8. TSC is not liable for any person's inability to complete or continue an entry or for any inaccurate information that may have been supplied or not supplied (as the case may be) as a result of misuse or failure of any equipment, technical error, inaccurate data entry or deletion of data, transmission communication, software limitation or failure, website access, alteration to entry information, or any combination of the foregoing that may occur whilst entering the promotion.
9. Each prize is a Tractor Supply Co. e-gift card with value determined based on image selected, that will be delivered via valid email. Contestants are only eligible to win one (1) prize one time from the inception of the contest through the completion.

10. Each winner will be chosen at Tractor Supply Co. Store Support Center, 5401 Virginia Way, Brentwood, TN 37027. The valid entry chosen according to the outlined criteria in the contest entry page will be awarded the prize. Each of the winners will be notified by electronic mail (and where possible by phone). Once TSC has established contact with the winner, the winner will have 1 calendar week to claim the prize. After 1 calendar week, another winner will be chosen. Once TSC and the prize winner have established contact and TSC has verified any details of the winner that TSC deems necessary in accordance with these terms and conditions, the prize will be considered redeemed.

11. Prizes are not transferable. Prizes cannot be exchanged for a substitute prize. Only the selected organization entered into the promotion can be awarded a prize. No other family members, friends, office associates or any other person will be able to receive a Prize.

12. To the fullest extent permitted by law, TSC's total liability, whether for breach of these conditions or in negligence or in any other tort or for any other common law or statutory cause of action arising in relation to the promotion or the prizes, is limited to \$500.

13. All personal details provided by entrants to participate in this promotion will be held by TSC for the purpose of this promotion and such personal details may be used by TSC for future promotional and marketing purposes (including the sending of electronic messages), unless otherwise advised by entrants in the opt in form. Entrants may access, update and request correction of their personal details held by the TSC by contacting TSC at the address listed in these terms and conditions.

14. TSC reserves the right to refuse awarding any prize or honoring any prize entitlement to a person who is determined to have violated or breached any of these terms and conditions, gained unfair advantage in participating in the promotion, or obtained a winner status using fraudulent means.

15. The promoter is TSC – c/- Tractor Supply Co., 5401 Virginia, Brentwood, TN 37027.

16. If a Prize is unavailable for any reason including due to unforeseen circumstances TSC may substitute another prize that TSC considers, in its sole and absolute discretion, to be of equal value, subject to any directions from a regulatory authority. TSC's decision will be final and no correspondence will be entered into.

17. Employees of TSC, any participating sponsors and their advertising agencies, and members of their immediate families are not eligible to participate in the promotion and win a Prize. The term "immediate families" includes spouses, parents, and children.

18. TSC shall not be liable for a failure or delay in performance in connection with the promotion (including the provision of the Prizes) where such failure or delay is caused by Act of God (such as fire, flood or earthquake), state of emergency, war, Act of Congress, governmental or regional or local authority restraint, legislation or bylaw, shortage of labor, delays in transit, failure or delays by sponsors, failure, delay or inability to obtain any necessary authorization, legislative, departmental or other prohibition or restrictions, legal action, injunction or threat or reasonably anticipated threat of injunction or other legal action by any person or other causes whatsoever (whether similar in nature or not to the foregoing) beyond TSC's reasonable control (An Unforeseen Event).

19. TSC reserves the right to cancel, terminate, modify or suspend or recommence the promotion at any time irrespective of the expiry date for the Promotional Period including, without limitation, if for any

reason the promotion is interfered with or disrupted due to an unforeseen event or fraudulent voting practices. Any such cancellation, termination, modification, suspension or recommencement shall be notified on the contest page.

20. These rules may be amended from time to time by notification on the contest page.

21. The Entrants give the Promoter an irrevocable, non-exclusive, world-wide, fee and royalty free licence to use any material submitted as part of their entry for the purposes of conducting and promoting this Promotion, and for use by Tractor Supply Co or in other media now known or later devised.

22. Any questions, comments or complaints about the Promotion should be directed to the Promoter at the address given in these Terms and Conditions.