

Vector Guidelines

Your vector file must be in Illustrator 8 or Illustrator 10 file format (EPS)

- When saving, under Format, select Save As > EPS, then in the next window select Illustrator 10 EPS from the Version drop down at the top.
- This will ensure your file is compatible across all platforms.

No raster effects. They do not transfer well between versions.

- This includes raster drop shadows, outer/inner glows, and any Photoshop effect within Illustrator
- Raster effects are not true vectors, therefore will be an automatic rejection

Max file size is 15 MB

- Vector artwork should easily fit within the file size limit
- If your file is too big, try downsizing the original file size (1000 px x 1000 px to 300 px x 300 px)

Clean up your file :)

- Group specific objects/layers together
- Make sure no layers are locked
- Keep your design within the art board and delete any stray points outside the art board
- No open paths or stray points. (Object > Path > Clean Up)
- Convert any type or stroke to outlines (Type > Create Outlines and Object > Path > Outline Stroke) (this is an automatic rejection of file)