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













 Audiobooks
  eBooks
  Comics
  Music
  Movies
  TV
  BingePass

## JULY

Regions	Editorial Target	Nominations due 6/1
All	Christmas in July	     
All	All Things Kids	     
US	Anime Month	  
US, CA	Summer Sci-Fi	     
US, CA	Summer Romance	     

- **Christmas in July** – This collection will feature lighthearted and uplifting holiday titles in any fiction genre that will help bring a bit of Christmas cheer to this time of year.
- **All Things Kids** – Here, we will feature trending children's content in all forms of media available on Hoopla. Send your best titles to keep kids engaged on long summer days!
- **Anime Month** – Join us in sharing the joy of Japanese animation and the manga that inspired them on Hoopla.
- **Summer Sci-Fi** – From dystopian dramas to intergalactic adventures, join Hoopla in taking library patrons on an interstellar journey with sci-fi books, comics, and videos.
- **Summer Romance** – This collection will highlight general romance and romantic comedies with a warm, summery setting.


























## AUGUST

Regions	Editorial Targets	Nominations due 7/1
All	Read-Alongs	   
All	STEM/STEAM on Hoopla	      
All	All Things British	    
All	True Crime	   
US, CA	Multitalented Artists	     
US, CA	Family Fun	     
US, CA	Live Performances	   

- **Read-Alongs** – This collection will feature eBook and video titles with read-along functionality and fun children's themes.
- **STEM/STEAM on Hoopla** – Join us in spreading the love of learning with titles that focus on science, technology, engineering, arts, and mathematics.
- **All Things British** – Here, Hoopla will spotlight fiction and nonfiction books, music, and videos that are heavily focused on British history, locations, and people.
- **True Crime** – This collection will focus on nonfiction books and videos that cover real crimes both nationally and internationally.
- **Multitalented Artists** – From actors who become singers to directors who branch out into acting, this collection will highlight artists who perform in different roles or industries.
- **Family Fun** – The titles perfect for this collection will add fun to every family gathering, from audiobooks and movies the whole family can enjoy to books and comics that engage and inspire imagination.
- **Live Performances** – Here, Hoopla will feature music and videos of real musical and theatrical performances.

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SEPTEMBER		
Regions	Editorial Target	Nominations due 8/1
All	Based on a True Story	    
All	Crime Thrillers	  
All	Page-Turning Books for Reluctant Readers	 
US	Yoga Month	  
US	Hispanic Heritage Month	    
US, CA	Celebrity Narrators	
US, CA	Fall in Love	     

- **Based on a True Story** – This collection will include a fascinating array of nonfiction titles that are inspired by real-life events and people.
- **Crime Thrillers** – This collection will focus on books and comics that cover fictional crime mysteries and thrillers both nationally and internationally.
- **Page-Turning Books for Reluctant Readers** – Here, Hoopla will spotlight comics and eBooks that will help non-readers fall in love with reading.
- **Yoga Month** – Join us in promoting health and wellness with titles that help instruct and inspire participation in the practice of yoga.
- **Hispanic Heritage Month** – This collection will highlight Hispanic culture, history, and people in fiction and nonfiction stories and music that are available in English and/or Spanish.
- **Celebrity Narrators** – Here, Hoopla will spotlight audiobook titles featuring celebrity narrators.
- **Fall in Love** – This collection will highlight general romance and romantic comedies with an autumn setting.

## We welcome up to 10 nominations per theme, per vendor!

Please send nominations to your Hoopla marketing contacts at one of the email addresses below. Thank you!

Movies and Television: **VSubmissions@hoopladigital.com**

Audiobooks, eBooks, and Comics: **Publishers@hoopladigital.com**