

2016 Dealer Days Promotions

Promotions valid April 1st - June 30th, 2016. All prices BES-SRP.

FREE 6-Pack of 1 Gallon Mix Ultra Oil with the Purchase of an FS 56 RC-E!



Retailer Specifics:

- Bryan Equipment Sales will credit the retailer \$8.78 for each FS 56 RC-E retailed and registered 4/1/16 6/30/16.
- Units must be registered by 7/7/16 to get credit. Credits will be issued in July 2016.
- Retailer must honor promotion as written to receive credits.

Receive a FREE Wheel Kit with a YARD BOSS® Purchase! \$59.95 Retail Value!





Retailer Specifics:

- A free wheel kit will be included with each MM 55 K / MM 55 C-E K purchased 1/1/16 6/30/16.
- MM 55 K / MM 55 C-E K part #'s used on this program only.
- Retailer will give away wheel kit when a customer purchases a YARD BOSS® 1/1/16 6/30/16.

Buy a KombiSystem Motor and Attachment, get a Trimmer Attachment for \$69.95! SAVE \$20!

Regular Price \$89.95 BES-SRP.





Retailer Specifics:

- Retailers purchase FS-LINE-KM's for \$49.95 each and sells for \$69.95 each BES-SRP.
- Retailers that placed qualified Planning Advantage orders were eligible to purchase FS-LINE-KM's on a 1-to-1 basis with the number of KombiSystem Motors purchased. Additional FS-LINE-KM's purchased are at regular retailer price.
- Retailer Promotion valid on qualified Planning Advantage orders and KombiSystem re-orders until June 30th, 2016 (with qualifying Planning Advantage orders).

Save \$20 on the MS 170! Was \$179.95. Now \$159.95!







Retailer Specifics:

- For each MS 170 retailed and registered between 4/1/16 and 6/30/16, Bryan Equipment Sales will issue an \$18.00 credit.
- Bonus Opportunity: For each MS 170 registration in this time period that includes a <u>valid consumer email address</u>, we will issue an additional \$2.00 credit. You will receive a total credit of \$20.00.
- Bryan Equipment Sales reserves the right to audit email addresses for validity. Registrations containing retailer email addresses or invalid email addresses, will receive a credit for \$18.00.
- Credits will be issued in July 2016.