**November 2024 News Release** **or Letter to the Editor**

Bright Energy Solutions® — Business overview

**FOR IMMEDIATE RELEASE**

**Bright Energy Solutions program can help power your business forward!**

At **<<Utility Name>>**, we understand that when our local businesses thrive, we all do better. That’s why our Bright Energy Solutions® program offers rebates that are designed to help local businesses cut energy costs, improve operational efficiency and invest in a sustainable future — all while boosting their bottom line.

Whether it's upgrading commercial kitchen equipment, lighting systems, HVAC units or compressed-air systems, there are a variety of incentives available to help power local businesses with smarter energy solutions.

We have rebate opportunities for the following:

* Commercial refrigeration & food service equipment
* Compressed-air equipment & leak surveys
* Electric forklifts & tow tractors
* Heating & cooling systems
* Infrared curing & drying equipment
* New/retrofit lighting upgrades
* New construction design review
* Pumps & variable-frequency drives (VFDs)

Plus, we can even work with businesses on custom incentives tailored to unique, energy-saving measures not covered by other programs.

Businesses looking to take advantage of these rebates can call our office at **<<Utility Phone #>>** or visit brightenergysolutions.com. Partner with us to power your business toward a more efficient and sustainable future!

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