**November 2024 Social Media**   
Bright Energy Solutions® — Business overview

Nov. 1: 🌟 Ask about our business rebates! 🌟 Our Bright Energy Solutions® rebates can help your business save on energy costs, improve efficiency and invest in a more sustainable future. Learn more at [brightenergysolutions.com](https://www.brightenergysolutions.com/)! #Rebates #Savings

Nov. 4: On average, people spend 90% of their time indoors, mostly in their homes. Poor indoor air quality can be a problem for you, your kids and your pets. Ask your local municipal utility about a $25 rebate on ENERGY STAR air cleaners to help you breathe easier. #Rebates

Nov. 5: 👀 Looking for ways to save energy at your business? 📊 From lighting upgrades to heating and cooling equipment, our Bright Energy Solutions® program can help power your business and boost your bottom line. See all the rebates at [brightenergysolutions.com](https://www.brightenergysolutions.com/). #EnergySavingTips #Rebates

Nov. 6: Do you love cuddling up with a good book? Use task lighting with LEDs instead of overhead lights to save energy while you read. ✏️💡 #EnergySavingTips

Nov. 7: 💡 Brighten your business! 🌟 Upgrade to qualifying energy-efficient LED lighting by Dec. 31 and boost your business’s bottom line with up to $1,000 in BONUS rebates! Call us today or visit [brightenergysolutions.com/resources/business](https://www.brightenergysolutions.com/resources/business). #Rebates #Savings

Nov. 8: 👍 Partner with us to power your business toward a more efficient and sustainable future! ⚡️ Our Bright Energy Solutions® rebate program has a wide range of rebates that can help business owners upgrade to energy-efficient equipment. Learn more at brightenergysolutions.com/resources/business.

Nov. 11: Veteran’s Day – No post

Nov. 12: 🚗⚡ The perfect gift for EV owners! ⚡🎁 Upgrade their electric vehicle charger with a ChargePoint Home Flex charger and get a #rebate! Learn how at [bes.chooseev.com/promos](https://bes.chooseev.com/promos/). #ElectricVehicles #EnergySavingTips

Nov. 13: Small businesses can save energy just like homeowners. Check out [brightenergysolutions.com](https://www.brightenergysolutions.com/) to learn more about the rebates we offer local businesses to help boost their bottom line. #EnergySavings #Rebates

Nov. 14: More than half of the heating and cooling systems in American households underperform due to poor installation. Ensure yours is efficient and save with rebates. Go to [brightenergysolutions.com](http://www.brightenergysolutions.com/) to find #rebates on HVAC equipment and Quality Install contractors near you. #EnergySavingTips

Nov. 15: #DidYouKnow switching to LED string lights can save you cash? The average cost to operate 10 strings of LED lights for one month is about $10 less than the cost to run 10 strings of incandescent lights! Switch today and save! #HolidayDecorating #EnergySavingTips

Nov. 18: 🍂🍁 Fall into savings this season! 🍁🍂  
As temperatures continue to drop, follow these energy-saving tips for a cozier, more efficient home:  
🍂 Seal drafty windows and doors to keep the warm air inside.  
🍁 Reverse your ceiling fan to run clockwise — it'll push warm air down and help heat your rooms more efficiently.  
🍂 Use a programmable thermostat to lower the heat when you're away or sleeping.  
Stay warm, save energy and enjoy the season! 🍃💡 #EnergySavingTips

Nov. 19: Wi-Fi enabled smart thermostats allow you to control your home’s temp from your smartphone, and many are on sale during the holiday shopping season. To save even more, ask about our $25 rebate for ENERGY STAR-certified models. #EnergySavingTips

Nov. 20: Our Bright Energy Solutions® rebate program has a wide range of rebates that can help business owners upgrade to energy-efficient equipment:

* Commercial refrigeration & food service equipment
* Compressed-air equipment & leak surveys
* Electric forklifts & tow tractors
* Heating & cooling systems
* Infrared curing & drying equipment
* New/retrofit lighting upgrades
* New construction design review
* Pumps & variable-frequency drives (VFDs)

Want to learn more? Call us at **<<Utility Phone #>>** or visit brightenergysolutions.com. #Rebates #Savings

Nov. 21: 📢 Calling all contractors! 📢 It’s your time to shine during our lighting retrofit promotion. Until Dec. 31, help your customers double their rebates for installing LEDs! Plus, earn an extra $50 per installation! Get started at [brightenergysolutions.com/resources/contractors](https://www.brightenergysolutions.com/resources/contractors)!

Nov. 22: When our local businesses thrive, so does our entire community. That’s why our Bright Energy Solutions® program offers rebates to help businesses cut energy costs, improve efficiency and invest in a sustainable future. Check out all the rebates at [brightenergysolutions.com](https://www.brightenergysolutions.com/). #Rebates #Savings

Nov. 25: 🎄LED options exist for almost every style of holiday lighting. 🎄  
Switch to LED holiday lights to save energy and money! Compared to conventional bulbs, LEDs are brighter, last longer and use way less power. Start saving today! #EnergySavingTips

Nov. 26: Small businesses can save energy just like homeowners. Check out [brightenergysolutions.com](https://www.brightenergysolutions.com/) to learn more about the rebates we offer local businesses to help boost their bottom line. #EnergySavings #Rebates

Nov. 27: Happy Thanksgiving! It’s fun making a big meal and sharing it with your family and friends, but you might not appreciate the higher energy bill. Save energy by baking in batches, leaving the oven door shut, covering pots and pans, and using your dishwasher. #EnergySavingTips

Nov. 28: Thanksgiving – No post

Nov. 29: Hey, business owners! Create a warm welcome tomorrow for #SmallBusinessSaturday with these energy-saving tips:

✅ Check your heating system

🌡 Adjust the thermostat

💨 Seal air leaks

💡 Hit the lights