THURSDAY, SEPT. 18

7 - 8 AM | Shiraz and Merlot Rooms

Breakfast

8 AM - 10 PM | Cabernet Room

Electric Industry Trends

TERRY WOLF AND TAMMIE KRUMM

This session will cover general information about the electric industry, public power, and current trends and issues facing municipal electric utilities today and in the future.

10 - 10:15 AM

Break

10:15 AM - 12 PM

Effective Board Governance

DAN HARMELINK | General Counsel & Vice President



This session will discuss the responsibility of governing and managing a municipal utility, the city-utility relationship, the joint action benefit and being engaged in governance through strong policy construction and support.

12 PM Lunch

MORE INFORMATION



Who should attend?

New or recently hired managers, city managers, mid-level managers, utility board members and city council members. This course is the same as the one offered in previous years.



Registration

Register online at **mrenergy.com/events** by **Aug. 15**. You will receive an email confirming your registration.

The registration fee is \$99 per person, which includes all materials and the Leadership Academy educational toolkit. If your utility has previously received the toolkit, you will receive any updated or new publications that have been added or replaced in the toolkit.



Room Reservations

Please call the ClubHouse Hotel & Suites at **605-361-8700** to reserve your sleeping room at the rate of \$145 plus taxes. Mention Missouri River Energy Services to secure your room rate. **The block of rooms will be held until Aug. 15.**



Questions?

For more information, please contact:

TAMMIE KRUMM

Vice President Human Resources & Administration & Interim Vice President of Member Services & Communications 605-338-4042 or info@mrenergy.com



Toolkit: Once you attend the MPLA, your city/utility will receive one toolkit that includes many webinars and resources to help you on your journey.



3724 West Avera Drive, PO Box 88920 Sioux Falls, SD 57109-8920 Phone: 605.338.4042 email: info@mrenergy.com

mrenergy.com



SEPT. 17-18, 2025

Clubhouse Hotel and Suites 2320 S Louise Ave Sioux Falls, SD



UTILITY AND CITY MANAGERS



MID-LEVEL MANAGERS



CITY COUNCIL MEMBERS



UTILITY BOARD MEMBERS





The 2025 MRES® Municipal Power Leadership Academy (MPLA) is a two-day conference that provides a necessary introduction to the world of public power and the responsibility of governing and operating the utility in your community. This event highlights the electric industry, the world of public power, governing your community and utility, and your relationship with MRES.

WEDNESDAY SEPT. 17

10 - 11 AM | Cabernet Room

MRES and Our Relationship with Your Utility

TERRY WOLF | Vice President of Power Supply & Operations



This presentation provides an overview of Missouri River Energy Services (MRES) and its relationship with members, the S-1 wholesale power contract and the services offered by MRES.

1 - 1:30 PM

Renewables and Distributed Generation

DEREK BERTSCH | Regulatory and Contracts Counsel



This event highlights the electric industry, the world of public power, governing your community and utility, and your relationship with MRES. DG can pose many challenges for your utility in the areas of financial position, electrical safety, system planning, operations and customer service. Learn more about the tools MRES created and how to take a proactive approach to DG issues.

11 AM - 12 PM

Purchase of Electricity and Our Power Supply Mix

AUSTIN HOEKMAN | Director of Energy Supply & Operations



A major challenge for MRES is to meet our members' energy needs with a diverse mix of traditional and renewable fuels and technologies. This session will delve into how MRES supplies power to your community, its power mix, and transmission and market issues.

1:30 – 2 PM

Cybersecurity

JOHN BADE | Cybersecurity Architect II



Protecting your utility from cybercrime, sabotage and bad practices starts with every employee following the basic principles of cybersecurity. Learn about best practices for improving the security of your utility.

12 – 1 PM | Shiraz and Merlot Rooms

Introductions and Member Support Opportunities Review During LUNCH

AMY COLLINS | Member Programs Coordinator



Join us for lunch, connect with your peers, and learn more about our leadership development opportunities, team building and strategic planning facilitation, as well as community development opportunities.

2 - 2:40 PM | Shiraz and Merlot Rooms

Rates and Cost of Service

EVAN LEEBENS | Senior Rate Analyst



Learn more about the importance of rate setting to ensure financial stability and effective ways to communicate those rate changes to your customers.

3 - 3:30 PM

Energy Services

SHANNON MURFIELD | Director of Energy Services



Discover how the Energy Services team is helping MRES members reach their customers through energy-saving initiatives, including Bright Energy Solutions® and proactive maintenance. Other topics include Bright Energy Choices and beneficial electrification, including electric vehicles.

3:30 - 4 PM

Technology Solutions

BRAD LINGEN | Smart Grid Technical Supervisor



Smart grid technologies offer many benefits to both utilities and customers by helping utilities reduce risk and protect revenue in the rapidly changing electric industry. Hear more about smart grid technologies, advanced metering infrastructure, coordinated demand response, meter data management, customer information, and utility billing solutions and support.

4 - 4:30 PM

Distribution Maintenance and Managing Your Crew

JEFF BECTHOLD | Distribution Maintenance Superintendent



Learn about the MRES Distribution
Maintenance Program and how MRES can
assist communities that find it difficult to
maintain a line crew. Jeff will also talk about
ensuring safety standards in the workplace.

5 PM | Wine Room

Social Hour and Dinner with Friends

Please join us for a casual evening catered by Johnny Carino's at 5 p.m. for social hour, with dinner following at 6:15 p.m.