**March 2025 BES LTE/News Release**  
Theme: QI/Cooling

**Get the most from your new HVAC system with quality installation**

Summer is just around the corner, and if you're thinking about upgrading your home’s cooling system, it’s important to make the right choice to maximize comfort and savings. Today’s high-efficiency heating and cooling systems are designed to improve comfort while helping homeowners save energy and money. But here’s something you may not know —proper installation is just as important as choosing the right equipment.

The U.S. Department of Energy estimates that more than half of heating and cooling systems in American homes are installed incorrectly. Common installation issues such as improper sizing, airflow and refrigerant charge can reduce a system’s effectiveness by up to 30%. That means higher energy bills, less comfort and a shorter lifespan for your equipment.

To get the most out of your new investment, it pays to choose a certified Quality Install contractor. Quality installation ensures your system lasts longer, enhances comfort and performs as promised.

That’s where our Bright Energy Solutions® program can help. We can connect you with a trusted pro who will get the job done right. Plus, we offer rebates up to $1,050 for qualifying equipment — and we’ll add an extra $100 if a certified Quality Install contractor handles the installation.

To learn more about our rebates or to find a certified Quality Install contractor, visit brightenergysolutions.com or call **<<Utility Name>>** at **<<Utility Phone #>>.**