**January 2025 Radio Ad**

Bright Energy Solutions® — Residential overview

**[30 seconds / 92 words]**

Saving energy and money go hand in hand, and **<<Utility Name>>** is here to help you do both.

Our Bright Energy Solutions program offers cash rebates on energy-efficient products that can help make your home more comfortable, reduce energy costs and protect the environment — all while saving you money.

From ENERGY STAR appliance upgrades to advanced heating and cooling systems, there are plenty of opportunities to make meaningful changes in 2025. Learn all the ways you can save this year by contacting **<<Utility Name>>** or visiting bright energy solutions dot com **<<or insert utility website address>>**.