**December 2024 Radio Ad**

Bright Energy Solutions® — Smart thermostats

**[30 seconds / 92 words]**

This winter, get smart with energy savings and upgrade to a smart thermostat with help from **<<Utility Name>>**!

Many of today’s smart thermostats learn your schedule and adjust automatically, and with Wi-Fi capabilities, they put control at your fingertips. They’re a simple, convenient way to save on energy bills, all while keeping your home cozy.

Plus, with holiday discounts and rebates on ENERGY STAR models, switching has never been easier! Call **<<Utility Phone #>>** or visit bright energy solutions dot com to start saving energy and money, one degree at a time.