**December 2024 News Release** **or Letter to the Editor**

Bright Energy Solutions® — Smart thermostats

**FOR IMMEDIATE RELEASE**

**Get smart with energy savings this winter**

As your local utility, we’re here to help you make wise energy choices that benefit your home, your wallet and the environment. And with cold weather right around the corner, we want to help our customers with a simple upgrade that packs an energy-saving punch — a smart thermostat!

A smart thermostat is not only a comfort upgrade, but it is also a smart way to invest in energy savings for your home. With features that learn your schedule, adjust automatically and Wi-Fi capabilities that let you control settings from anywhere, many of today’s smart thermostats make it easy to save on energy bills — all while keeping you comfortable year-round.

Plus, if you combine our rebates on ENERGY STAR® models with holiday discounts, switching and saving has never been easier! To learn more and make the switch today, call our office at **<<Utility Phone #>>** or visit brightenergysolutions.com. Ask about our rebates for smart thermostats, and let us help you save energy and money, one degree at a time.

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