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BES Business Overview – Radio Ad Copy**

[30 seconds / 95 words]

At **<<Utility Name>>,** we know that when our local businesses thrive, we all do better. That’s why our Bright Energy Solutions® program offers rebates that can help businesses cut energy costs, improve operational efficiency and invest in a sustainable future — all while boosting their bottom line.

Whether it's upgrading kitchen equipment, lighting systems, HVAC units or compressed-air systems, we provide a wide range of rebates to power local businesses with smarter energy solutions.

Partner with us today by calling **<<Utility Phone #>>,** or visit bright energy solutions dot com. That’s bright energy solutions dot com.