

# Power Your Home with *Renewable Energy!*

Our **Bright Energy Choices** program empowers you to support renewable energy and make your home's energy use even greener.

The energy we provide to you is already [xx%] carbon-free, but with Bright Energy Choices, you can bring it up to 100%. By purchasing Renewable Energy Certificates (RECs), you'll green up the remaining (xx%) of your electric usage, becoming a carbon-free household.

Participation is easy and affordable. We add the cost of RECs to your regular power bill, with no extra steps required. All you have to do is sign up, and we'll purchase and retire RECs on your behalf.

## What's a REC?

A REC is a digital, traceable product representing 1,000 kilowatt-hours (kWh) of renewable energy – such as wind, solar or hydropower – that is generated and delivered to the electric grid. Once a REC is “retired,” the environmental benefits of that renewable energy have been claimed, and the REC can't be used again.

## ***Why wait? Sign up for Bright Energy Choices today!***

When you sign up for Bright Energy Choices, you're not only powering your home — you're also investing in a cleaner, greener future. As part of a public power community, you can trust us to keep delivering the power you can count on, and together, we'll shape a brighter tomorrow for future generations. That's the value of public power.

Ready to get started? Visit [website link] or call [utility phone number] to sign up today!

Participation in Bright Energy Choices will renew automatically on Jan. 1 each year, but can be canceled at any time by notifying the utility. The utility will notify participants of any changes to the Bright Energy Choices premium or the percentage of carbon-free energy the utility provides before Jan. 1 of each year.

[ Utility Logo ]



**BRIGHT**  
ENERGYCHOICES