MRES® Municipal Power
LEARNING ACADEMY

Serving Your Utility and Community

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Vice President & Chief Strategy Officer

MISSOURI RIVER® ENERGY SERVICES

Bright Energy Solutions

Rebates

- Energy efficiency – Reducing peak demand
- Electrification – Encourage smart load growth

Advertising

- Reimbursement

Bright Energy Solutions®
Saving energy. Saving money.



Bright Energy Choices

REC Purchases

- Members or retail customers can purchase RECS to “green up” their power supply



Smart Grid Technology



- Advanced metering infrastructure (AMI)
- Meter data management (MDM)
- Coordinated demand response (CDR)
- Customer information system (CIS) and billing support

Cybersecurity Services



Customizable and drive by individual member needs

Cyber assessments, training, trusted advisor

Distribution Maintenance (DM)

First of its kind

- Started in Benson, Minnesota in 1997

Three participation options

- Full, supplemental and special projects
- Five year agreements



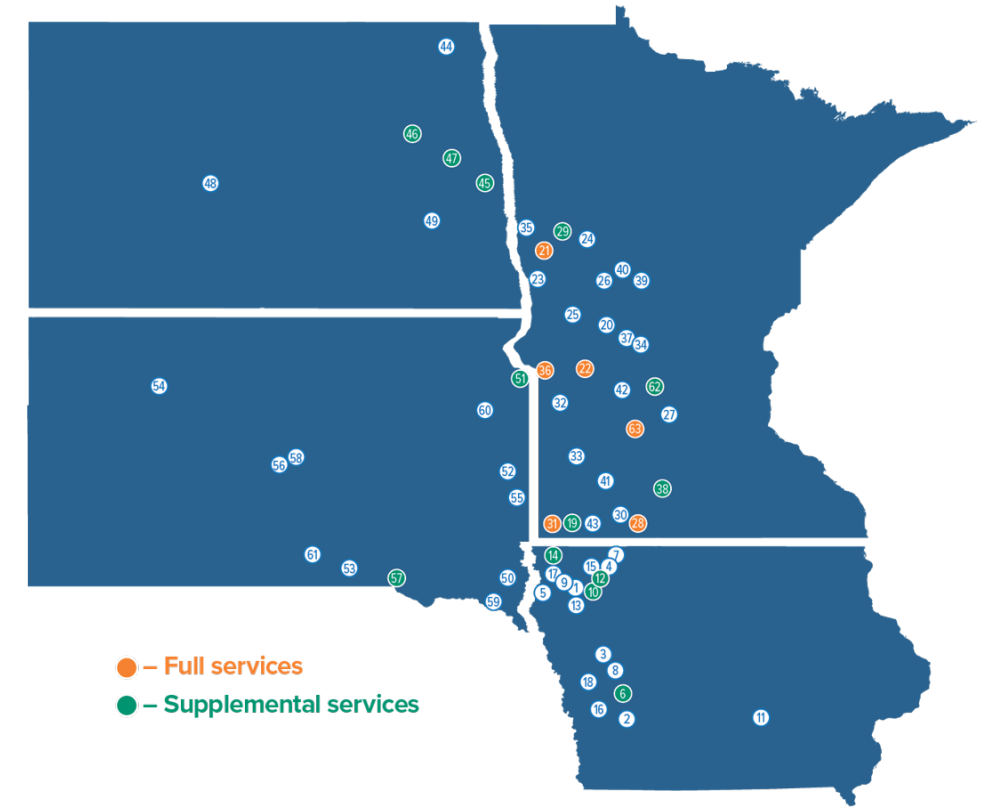
Distribution Maintenance (DM)

Opportunity to share resources

- Management, on-call support, mutual aid

Member information

- Retain ownership of equipment
- Pays all direct costs, including overhead
- Directs the work plan



IOWA

1. Alton
2. Atlantic
3. Denison
4. Hartley
5. Hawarden
6. Kimballton
7. Lake Park
8. Manilla
9. Orange City
10. Paullina
11. Pella
12. Primghar
13. Remsen
14. Rock Rapids
15. Sanborn
16. Shelby
17. Sioux Center
18. Woodbine

MINNESOTA

19. Adrian
20. Alexandria
21. Barnesville
22. Benson
23. Breckenridge
24. Detroit Lakes
25. Elbow Lake
26. Henning
27. Hutchinson
28. Jackson
29. Lake Park
30. Lakefield
31. Luverne
32. Madison
33. Marshall
34. Melrose
35. Moorhead
36. Ortonville
37. Sauk Centre
38. St. James
39. Staples
40. Wadena
41. Westbrook
42. Willmar
43. Worthington

NORTH DAKOTA

44. Cavalier
45. Hillsboro
46. Lakota
47. Northwood
48. Riverdale
49. Valley City

SOUTH DAKOTA

50. Beresford
51. Big Stone City
52. Brookings
53. Burke
54. Faith
55. Flandreau
56. Fort Pierre
57. Pickstown
58. Pierre
59. Vermillion
60. Watertown
61. Winner

ASSOCIATES

62. Grove City, Minnesota
63. Olivia, Minnesota

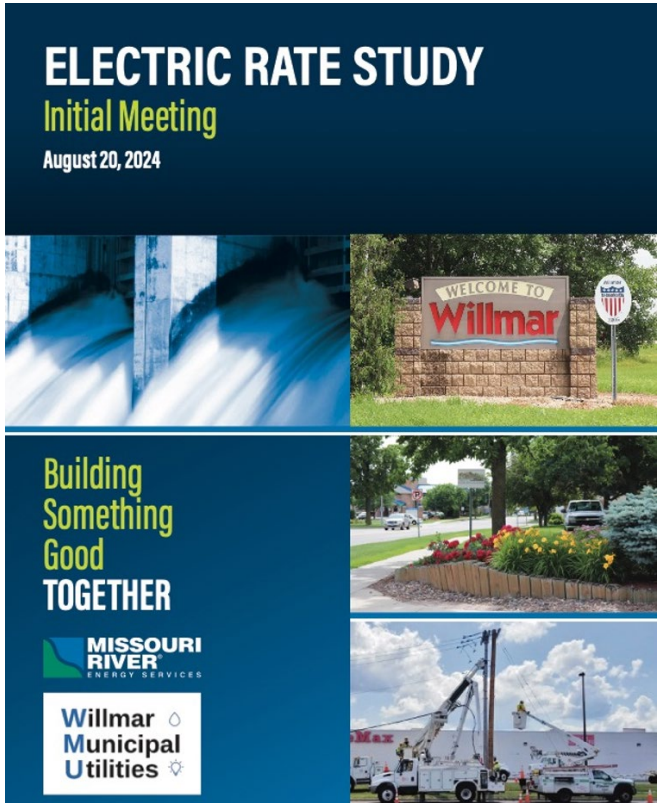
Proactive Maintenance

- Infrared inspections
- Motor and motor-bearing testing
- Oil sampling
- Vibration analysis



Retail Rate Studies

Electric, water, and wastewater



Strategic Planning

Facilitation services provided for members at discounted rates



Leadership Development

Courses and trainings for members at discounted rates





Customer & Community Engagement

Community Co-Sponsorship

- Cost-sharing for community events, activities, celebrations, etc.

Scholarship Program

- 12 scholarships awarded in two categories



Smart Energy Squad

- Designed for 5th grade students and cost-shared by MRES

Smart Energy Squad

Customer & Community Engagement

Grant Resources

- Federal, state and regional grants



Communications Services

Comprehensive and strategic services

- MRES Today, new releases, social media consultation, ads and website expertise
- Advertising cost-share opportunities
- Marketing campaigns
  - Value of Public Power
  - Bright Energy Solutions
  - Special campaigns such as Public Power Week



#EmpoweringOurCommunity

Connect with us

Annual Meeting

- Held annually in May

Area Meetings

- Held each fall, typically late October or early November
- One meeting in each state

Member Surveys

- In person (even years) and digital (odd years)

Educational Workshops

- Technology Days
- Legal Seminar
- HR Conference
- Cybersecurity Essentials

Ambassador Program

- Quarterly meetings

Member Account Executive

- Always available to help

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Questions?

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