**May 2025 BES Radio Spot:**

**Wife:** Whew! It’s getting hot out today! Let’s turn the air conditioner on.

**Husband:** Oh-oh! I meant to call a contractor. I think we need a new unit.

**Wife:** Maybe we should consider a heat pump instead. They cool like an air conditioner and also provide supplemental heat to keep us comfortable all year long.

**Husband:** Our local utility offers a rebate on heat pumps too! I’ll give them a call today to learn more.